Learning Goals for the MAief program:

- Students will gain a broad understanding of the dynamics of the global economy.
- Students will understand the fundamentals of managerial economics
- Students will have a firm grasp of the key concepts of investment in financial markets.
- Students will develop financial skills necessary to formulate corporate strategies and financial decisions in a competitive environment.
- Students will have a fundamental understanding of financial accounting and corporate reporting.
- Students will acquire a range of quantitative and analytical skills.
- Students will acquire the communications skills needed to present their case effectively in a business environment.
- Students will gain specialized knowledge and skills through the completion of a concentration relevant to their degree.