Learning Goals for the MBA program:

- Students will understand the role of strategy in business and be able to apply strategic thinking in a range of industry and company contexts.
- Students will gain an understanding of the human dynamics of organizations.
- Students will grasp the core concepts of marketing and be able to use them in a business context.
- Students will have a fundamental understanding of financial accounting and corporate reporting.
- Students will acquire a range of quantitative, analytical, and statistical skills.
- Students will acquire the communications skills needed to present their case effectively in a business environment.
- Students will gain specialized knowledge and skills through the completion of a concentration relevant to their degree.