HORNSTEIN JEWISH PROFESSIONAL LEADERSHIP PROGRAM, 
BRANDEIS UNIVERSITY

LEARNING GOALS AND OUTCOMES: HORNSTEIN MA/HELLER MPP
NOVEMBER 2016

The Hornstein Jewish Professional Leadership Program at Brandeis University provides
the knowledge, leadership skills, research expertise, and practical tools necessary to
evision and help shape 21st century Jewish life.

Hornstein M.A. in Professional Jewish Leadership/ Masters of Public Policy (MPP),
Heller School for Social Policy and Management

Knowledge:

• Understand the history, cultural context, and development of present-day
  Jewish communities in North America, Israel, and throughout the globe, with
  a focus on the contemporary status and futures of these Jewish
  communities.

• Understand and compare leadership practices through for-profit, not-for-
  profit, and Jewish frameworks.

• Examine the current structure and mission of Jewish organizations with a
  focus on change, innovation, and best practices.

• Learn social-scientific methodologies to collect, analyze, apply, and evaluate
  data that informs both routine and critical decision-making.

• Acquire fundraising and development expertise in support of community
  care, advancement, and innovation.

• Explore the broad range of classical and contemporary Jewish texts as
  sources for leadership perspective and performance.

• Apply and evaluate core learning in organizational settings through
  professional field placements in Jewish organizations.

• Acquire reading, writing, understanding, and speaking skills in basic modern
  Hebrew.

• Gain experiential understanding of world Jewish communities through
  educational travel seminars in New York City, Israel, and Eastern Europe.
• Gain the knowledge and core skills prescribed by the dual-degree MPP guidelines in communication, quantitative and qualitative research and reasoning, policy and program evaluation, historical understanding of policy formation, and the structure and functioning of government and policy-related organizations.

**Core Skills:**

• Articulate and help execute leadership vision for the Jewish community.

• Understand trends, frame issues, and apply professional skills in new and creative ways.

• Develop decision-making skills based on evidence, data, critical thinking, reflective practice, and collaboration.

• Hone oral, written, listening, and multimedia communication skills to effectively convey knowledge, express perspectives, and present evidence-based, persuasive positions.

• Develop facilitation, collaboration, and conflict management skills.

• Demonstrate the ability to conceive and carry out an integrative, synthetic capstone policy paper that demonstrates graduate- and professional-level competencies in the knowledge and skills acquired in the dual-degree program of study.

**Social Justice:**

• Understand the broad diversities within the Jewish communities, engaging all its members as partners and planners.

• Deepen understanding of diverse global communities, perspectives, and traditions, helping to advance positive and peaceful inter-group cooperation and helping to ensure the rights and well-being of all people.

• Perform all research, leadership, teaching, social service, and community interactions following the highest ethical and professional standards of the field.
Graduate Outcomes:

The dual-degree Hornstein Jewish Professional Leadership MA/Heller MPP program provides core knowledge and skills leading to a variety of careers and next steps.

One hundred percent of Hornstein graduates seeking Ph.D.s or employment upon graduation acquire excellent placements across the top range of graduate schools and Jewish organizations.