MBA Program Learning Goals

1. Social Impact Management
   Students will be able to strategically position an organization to achieve social impact and measure results.
   - Students will learn to identify and evaluate areas for social action.
     - They will learn about the role of values in identifying and pursuing social interventions.
     - They will learn about the practical structures and complications, both substantive and political, in developing action strategies.
   - Students will learn how to position an organization and develop a strategy to achieve social impact.
     - They will learn to assess needs and develop a plan for action.
     - They will learn how to assess financial needs and plan for necessary funding.
     - They will learn how to assess and measure outcomes after the fact.

2. Financial Literacy
   Students will develop a financial literacy skill set that will enable them to identify, organize, and analyze quantitative and qualitative information to solve business problems.
   - Students will learn to read, interpret, and analyze financial statements prepared according to US GAAP.
   - Students will develop financial planning skills that encompass activities such as preparing and analyzing budgets (e.g., pro forma income statements, balance sheets and cash budgets over short and long term time horizons).
   - Students will learn to identify and evaluate sources of financing available to organizations across all sectors.
   - Students will understand and be able to analyze product and service cost measurement and behavior.
   - Students will be able to perform quantitative evaluations of alternatives in a business problem.

3. Communication Skills
   Students will be able to effectively convey knowledge and express perspectives related to management and policy issues using oral, written and multimedia forms of communication.
   - Students will demonstrate the ability to explain factual information, express opinions and make persuasive arguments in support of a position in the form of oral and written presentation.
   - Students will produce oral and written analyses and presentations utilizing a variety of technologies such as PowerPoint and Excel.

4. Collaboration Skills
   Students will develop practical skills to support effective collaboration and conflict management within and across programs, organizations, cultures, and sectors and among multiple stakeholders as a means to advance a social mission and promote
programmatic/organizational/systemic efficacy.

- Students will build competencies in listening, negotiation, delegation, facilitation, conflict resolution, and leadership skills through group work and interpersonal communication.
- Students will become comfortable facilitating cross-cultural collaboration.

5. Mobilizing and Developing Capabilities

Students will acquire the tools and frameworks to mobilize and develop the capabilities of diverse staff, clients and other stakeholders to contribute to the organization’s mission and achieve their own potential.

- Students will build strong leadership and mentoring skills, recognizing potential in individuals, groups and organizations in order to remedy weaknesses and foster strengths.
- Students will strengthen their ability to develop and mobilize individuals and groups around shared goals, shared knowledge, and mutual respect.

6. Integrative Skills

Students will be able to integrate tools, frameworks, and evidence from multiple disciplines in order to innovate and solve management problems.

- Students will demonstrate the ability to leverage cross-disciplinary knowledge and skills both within and outside the classroom.
- Students will be able to identify, develop and utilize best practices in problem solving to achieve a desired outcome.