Fall 2016  Volume 30, No. 2

“Mark your Calendar”

Sept 15th - Paid-Up Membership

Sept 18th - Playhouse 22 - MOB

Sept 20th - University-on-Wheels

Oct 20th - Speaker's Bureau-The Ghost Army
Oct 23th - Annual Puccini Concert

Oct 30th - Freehold Theatre Event
Nov 7th - J & J Trip
President's Message

As I write my first message as President of Fundraising, I remember the day I heard about Brandeis and why I immediately wanted to become a member. It was clear to me that the Concordia Brandeis Chapter has a very worthwhile mission - to contribute as much as possible to “Sustaining the Mind” research. We can do this through Fundraising.

This involves researchers in over 50 laboratories who are pioneers in the field of brain-related disorders, including Alzheimer’s and Parkinson’s diseases. Scientists in the areas of neurodevelopment, neurodevelopment disorders and neurodegeneration are trying to understand the fundamental biological processes underlying brain function.

Each year, there are more and more individuals who are diagnosed with these diseases. Finding a cure is a priority! You can make a difference simply by joining us in supporting our fundraising events; not only will you be contributing to our efforts, but will have a wonderful time doing so. Look for details of the upcoming events in the bulletin. Hopefully, you can sign up for all of them.

Our Brandeis Chapter is unique in that besides having fundraising events, we also have many terrific study groups - there is a Summer session and a Fall session, which runs from September through June that you can also get involved in. There are so many exciting things to do.

Thanks to the Membership Committee. Through their efforts, our membership rolls are constantly increasing. Bring a friend to our next general meeting and encourage them to join. They will thank you for introducing them to such a great organization.

Have fun and enjoy the remainder of the Summer!

Liz Massimo, Fundraising President
EXCITING NEWS

We are pleased to announce that our Brandeis chapter is going electronic!!
This will be the last bulletin that will be mailed to the membership.
Going forward we will be e-mailing those members who have given us their e-mail addresses, and hand delivering the bulletin to members who do not have e-mail addresses.

Some helpful hints:

For the cut-offs to sign up for events- you can just print the cut-off page if you do not want to print the entire bulletin.

If you are unable to print the bulletin pages, you can put a slip in an envelope describing the event with your name, phone number, food choices, etc.
You can use the cut-offs for the events that are in the bulletin as a guide to what you need to write on your slip.

I thank all our members for your continuing support on this new and exciting venture into the electronic age.

Best regards,

Wendy Himel
Bulletin Editor
MEN OF BRANDEIS (MOB)

Join the MOB for the smash hit production of Kander and Ebb's classic Broadway musical CABARET. The show will take place on Sunday, September 18th at 3:00pm, at the Community Arts Center in East Brunswick on Cranbury Road.

As usual, the price will be $23.00 for members and $28.00 for non-members. This includes $5.00 for Brandeis "Sustaining the Mind" program.

The theater is wheel chair accessible and has ample nearby parking.

For availability call:

Stan Teller 860-1316 and Ed Ringel 409-1761

***********SHOP FOR A CAUSE ***********

On Saturday, August 27th, Macy's will host the 11th annual Shop for a Cause to benefit charities nationwide.

Please call Roberta Sternthal at 732-824-2411 for last minute availability.
BRANDEIS NATIONAL COMMITTEE
CONCORDIA CHAPTER

Cordially invites you to join us for our

PAID-UP MEMBERSHIP CELEBRATION

Featuring Fabulous Entertainment
and

Delicious Desserts

Thursday, September 15, 2016
1:00 P.M.

Clubhouse Regency Room
Admission: Current year’s Dues (2016-17)

Reservations required - Use cut-off at end of Bulletin
Questions? Call Janet Levy 609-619-3100

COMMUNITY SERVICE

Do you have woman's business shoes, handbags, jewelry or scarves you'd like to
share with someone just starting her career? On September 15th at our PAID UP
MEMBERSHIP MEETING we will be hosting a Donation Drive to benefit the Dress
for Success program. Dress for Success is a non-profit organization designed to
respond to the needs of economically disadvantaged women throughout central New
Jersey. Dress for Success understands that if a woman doesn't have a job, she can't
afford career-oriented clothes. By donating interview-appropriate shoes, handbags
and jewelry to Dress for Success you will be helping someone less fortunate get on
the road to success.
The Brandeis Speakers Series proudly presents:

**Seymour Nussenbaum**  
Speaking on his experiences in  
**The Ghost Army**

Our own Seymour Nussenbaum will tell us about his World War II experiences deceiving Hitler and the Axis forces. We will also view the PBS documentary *The Ghost Army*.

If you have never heard of The Ghost Army, that’s because the US Government kept it TOP SECRET for 40 years after the war ended.

Where: The Regency Room  
When: Thursday, October 20, 2016  
Time: 1 PM

This is an open meeting, so feel free to invite friends and neighbors to this interesting and informative presentation. All guests are welcome. No reservations are necessary.  
The talk will be followed by refreshments and a chance to see Seymour’s artifacts from his WWII experiences.

**Thank you for your non-perishable donations for the food pantry.**

**Questions?** Please call Sherry Freedman 732-485-4723, Barbara Clark 395-0120 or Susan Blake 409-1952
BRANDEIS NATIONAL COMMITTEE-CENTRAL NEW JERSEY CHAPTERS
UNIVERSITY ON WHEELS
Tuesday Sept 20, 2016 -11:30AM
Crystal Ballroom-Radisson Hotel
Freehold NJ

Guest Speaker: Professor Thomas Doherty

One of the advantages of being a BNC member is our access to the outstanding Brandeis faculty.

The seven chapters which comprise the NJ region are proud to present a University on Wheels luncheon featuring Professor Thomas Doherty. Professor Doherty is a cultural historian with special interest in Hollywood cinema. He will be discussing:

The Great American (Television) Novel

"Mad Men", "Breaking Bad", "Downton Abbey". These long running, quality television series seem to be supplanting both the novel and Hollywood cinema as the most rewarding popular art in American culture.

Brandeis Members $50.00—Non-members $60.00

Please complete cut-off below by August 20th.

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CLIP AND RETURN TO CONCIERGE!
Mark your envelope: Brandeis/University-on Wheels
Please include me on the University-on Wheels event on Sept. 20
Enclosed is my check for $50.00 ($60 for non-members) made out to BNC.

Name ______________________ Phone # __________

Lunch Selections: Please choose one...

____ Sliced Roasted NY Strip Steak with Wild Mushroom Sauce
____ Frenched Chicken Breast with Sherry Reduction
____ Ginger Infused Salmon with Honey Teriyaki Glaze
____ Vegetarian on request
GOOD & WELFARE

We will send cards from our chapter to BNC members who are celebrating, recovering, ill, or mourning.
Please call: Fran Cohen 395-1514
(For personal donations please see book fund page!)

WELCOME NEW MEMBERS

Rosemarie Greco, Murray Singer, Lillian Winnegrad, Dorothy Monahos, Sharon Owens, Hinda Marcu, Marilyn Heller, and Ilene & Roy Smith

*** Please email to Gail Neuman any changes of member name, address, phone or email address to gailneuman@verizon.net

Bring a friend, neighbor or family member to your next BNC chapter event, and share Brandeis!
Membership President: Janet Levy – 619-3100
Membership Vice President: Zelda Greenwald – 662-4314

Attention all members: Our bulletin is published every 2 months...six times each year. PLEASE save each bulletin, until the next one is received. It is a handy reference for all our events and activities!
The Concordia Chapter of Brandeis National Committee
Cordially invites you to join us for

The Licia Albanese-Puccini Foundation
42nd Annual Concert

Presenting the winners of the
2016 International Vocal Competition

When: Sunday, October 23, 2016
Time and Place: 3:00 PM
Rose Hall, Time Warner Bldg. NYC
Cost $35.00 per person for ticket
(Non-members $40.00 per person)
(includes donation to Science for Life)

Lunch: On your own...

Reservations with checks made out to BNC must be received by Sept. 10th. Use cut-off in back of bulletin.

For more info call: Sydel Singer at 860-9030

Due to lack of response there will be NO BUS available for concert transportation will be on your own

NYC bus or group can get a limo and share the cost. This was successful last concert.
The Brandeis Story

Brandeis University is a private, coeducational, nonsectarian institution of higher learning named in honor of the distinguished U.S. Supreme Court Justice Louis Brandeis. Founded in 1948 by members of the American Jewish community, the university today combines the breadth and scope of a world-class research university and the intimacy and accessibility of a small liberal arts college.

Consistently ranked among the nation's best universities, Brandeis is widely recognized for the excellence of its teaching, the quality and diversity of its student body and the outstanding research of its faculty. In 1985 Brandeis was nominated and elected to membership in the Association of American Universities, which represents the 61 leading research universities in the United States and Canada.

Students who succeed at Brandeis are self-motivated, curious and open to exploring new experiences that might test them. They take responsibility for their personal, social and intellectual choices, embrace the pursuit of higher knowledge, believe in the value of multidisciplinary studies and collaborative learning and share an abiding commitment to social justice. Undergraduates can choose from among 43 majors and 45 minors; many students opt to pursue multiple majors or minors.

The Brandeis community, representing more than 100 nations, consists of 3,400 undergraduates and 2,000 graduate students, more than 350 full-time faculty and more than 1,000 administrators and staff members. In addition to the College of Arts and Sciences, which confers undergraduate as well as graduate degrees, the university is also home to The Heller School for Social Policy and Management, the Brandeis International Business School and the Rabb School of Continuing Studies. In addition, Brandeis has more than 30 research institutes and centers that contribute to the academic life of the campus.

Brandeis also has a rich athletic tradition. The university fields intercollegiate teams in 9 men's and 10 women's sports. Brandeis is one of eight Division III schools that compete in the University Athletic Association.

Brandeis is located in Waltham, Mass., just 9 miles west of Boston. The 235-acre campus is notable for its contemporary architecture, which is evident in nearly all of its more than 100 academic and residential buildings.
Brandeis October Theater Event

Join us for another visit to see:

The Sunshine Boys by Neil Simon
When: Sunday, October 30, 2016 matinee @2:00 PM
Where: Center Playhouse 35 South St. Freehold, NJ 732-462-9093
Cost: $27.00 per person (includes a $5.00 donation to Sustaining the Mind--Scientific Research).

Included in the ticket price is a lovely dessert table with coffee or tea--offered at intermission.

Please complete the tear-off below. Your checks must be received by Oct. 15th since there is limited seating in the theater. Get reservations in early!
For more information contact:
Sharon Falkowitz 395-7179 or
Beverly Slaten--235-9802

CLIP & RETURN TO CONCIERGE: Please save a place for me for The Sunshine Boys on Sunday, Oct. 30th.
Enclosed is a check for $27.00 made out to BNC – in an envelope marked Brandeis/The Sunshine Boys
Name: __________________________________________
Phone#________________________________________
Number of tickets______________________________
BRANDEIS CELEBRATES LOUIS BRANDEIS

To mark the centennial of Louis D. Brandeis' appointment to the U.S. Supreme Court, Brandeis University will roll out a semester-long celebration, "Louis Brandeis 100: Then and Now" beginning on Jan. 28, 2016 – 100 years to the day that President Woodrow Wilson nominated Brandeis to the Court.

The kickoff event, "Louis D. Brandeis, the Supreme Court and American Democracy," includes an appearance and remarks by Justice Ruth Bader Ginsburg, and a panel discussion moderated by Frederick M. Lawrence, former Brandeis president and professor of politics, and senior research scholar, Yale University Law School. Ralph Gants, chief justice of the Massachusetts Supreme Judicial Court; Philippa Strum '59 senior scholar at the Woodrow Wilson International Center for Scholars and Brandeis biographer; New Yorker staff writer Jeffrey Tobin and Mark Wolf, senior judge for the U.S. District Court for the District of Massachusetts, are panelists. In March and April, the celebration continues with a series of public discussions exploring Justice Brandeis' lasting relevance in contemporary American society. Panels will consider the views on democracy, citizenship, speech, privacy and "bigness," as well as the growing diversity of the Supreme Court.
Johnson & Johnson Corporate Art Program

Join us on Monday, November 7, 2016, for an enlightening afternoon at the Johnson & Johnson World Headquarters in New Brunswick. The cost is $10.00.

Lunch is on your own at the J&J cafeteria. Afterward, a docent will guide us to view the artwork of featured artists: Lynn Saville, photographer, and painter, Marcia Cooperman. In addition, we will view some of the best artwork in the Johnson & Johnson permanent collection. The docent will also talk about the architecture of the Johnson & Johnson building. At the end of the tour, we will be guided to The Company Store where we can shop for such products as Bebe, ROC, Clean & Clear, Rogaine, Neutrogena, Aveeno, Lubriderm, Listerine, BenGay, Neosporin, Cortaid, Band Aid, Tylenol, Sudafed, Pepsic, Motrin, Mylanta, and Zyrtec just to name a few. Johnson & Johnson is not just baby powder any more.

We will meet in the Concordia parking lot at 11:00 a.m. where we will car pool and return at approximately 4:00 p.m.

This trip is limited to 20 participants; however, we will run additional tours on different days if there is further interest.

Please register with cut-off below by October 31, 2016.

For more information, contact: Roberta Sternthal at 732-824-2411.

Please reserve a place for me for the Johnson & Johnson Corporate Art Program on November 7, 2016. Enclosed is my check for $10 made payable to BNC. Mark the envelope Brandeis/J&J Corporate Art Program.

Name ___________________________ Cell Phone # __________________________

Need a ride ___________ Can drive a carpool __________________________
Honor your loved one for a milestone or accomplishment with a special card. The support of Brandeis Libraries has been achieved with the help of generous women and men who recognize the importance of education, promising a better future.

For all your card & book fund donations contact:
Marcia Wish: 619-3440

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BRANDEIS TRIP/EVENT POLICY

✓ Full refund will be given only if you cancel at least fourteen (14) days in advance. There is no refund if the cancellation is less than fourteen (14) days in advance and space has not been filled.
✓ Some trips may have different time limits that will be announced.
✓ NOTE: Seating assignments on bus trips are based on the date the paid reservation is received. If you have special seating needs, please let us know when you make your reservation.

🚗 Rideshare: You can offer a ride or if you need one to a study group or to a Brandeis clubhouse function, please call Sandy Millman at 619-3691

CLIP & RETURN TO CONCIERGE: Please reserve a place for me at the Paid-Up Membership Celebration on Sept. 15th, 2016. Please mark the envelope Brandeis/Paid-Up Membership/Sept. 2016.
Name: __________________________ Phone #: __________________________
Seat me with: __________________________

CLIP & RETURN TO CONCIERGE: Please reserve a place for me for the Annual Puccini Concert on Oct. 23rd, 2016. Enclosed is a check for $35.00 per person - made out to BNC. Mark the envelope Brandeis/Puccini Concert/Oct. 2016.
Name: __________________________ Cell Phone #: __________________________
Need a ride: ______ Can drive a carpool: ______

PLEASE put clip-offs for each event in a SEPARATE ENVELOPE and leave in BRANDEIS folder with the Concierge!
Do not attach check with staples...
Mark each envelope with BRANDEIS and name of event!
BRANDEIS NATIONAL COMMITTEE

MISSION STATEMENT  Brandeis National Committee is dedicated to providing philanthropic support to Brandeis University, a distinguished liberal arts and research university founded by the American Jewish community. Its membership is connected to the University through fundraising and through activities that reflect the values on which the university was founded: academic excellence, social justice, non-sectarianism and service to the community.

Philanthropy, Learning, Community