BNC West Coast Region Meeting Day 1

Welcome Registration and Continental Breakfast | 8 – 9 a.m.
Coffee Talk - Partner meetups & New member meet and greet

President’s Welcome, Madalyn Friedberg, National President | 9 – 9:10 a.m.

Inside Brandeis University, Beth Bernstein MA ’90, Executive Director | 9:10 – 9:30 a.m.

BNC Leadership Forum | 9:30 – 10:30 a.m.

Morning Break | 10:30 – 10:45 a.m.

Magnify the Mind: Exploring the Living Brain | 10:45 a.m. – 11:15 a.m.
Joshua Trachtenberg ’90, Assistant Professor of Neurobiology, UCLA

YES We Can! Thinking Outside the Brandeis Giving Box | 11:15 a.m. – 12 p.m., David Chused, Assistant Vice President for Advancement Initiatives and Strategic Philanthropic Advisor

Awards Luncheon: Celebrating our West Coast Chapters | 12 – 1:30 p.m.
Ventura Room, 2nd Floor

Faculty speaker Don Katz, Professor of Psychology, Brandeis University | 1:45 – 2:30 p.m.

Workshops I | 2:30 – 3:30 p.m.
Facilitated workshop sessions with NEC/BNC Members – discuss best practices, initiatives, models for success, challenges and opportunities in these small group forums. Take a deep dive into these areas:

- Membership Roundtable, Beverly Hills, 2nd Floor
- Fundraising Forum, Hollywood, 2nd Floor
Monday, January 21

Afternoon Break | 3:30 – 3:45 p.m.

Workshops II | 3:45 – 4:45 p.m.
- Leadership – Onboarding strategies, Beverly Hills, 2nd Floor
- Chapter Programming – Events and Lifelong Learning, Hollywood, 2nd Floor
- Chapter Presidents’ Corner, Woodland Hills, 2nd Floor

Behind the Scenes: Everything you want to know about BNC, Ask BNC staff | 4:45 – 5:30 p.m.

Day 1 - Departure | 5:30 p.m.

Tuesday, January 22

8 a.m. – 12 p.m.

BNC West Coast Region Meeting: Morning Sessions Day 2

Member Arrival, Continental Breakfast | 8 – 9 a.m.

West Coast Chapter Leaders Forum | 9 – 10:45 a.m.
West Coast chapter panel updates – best practices, successful models and programs, challenges

Coffee Break | 10:45 – 11 a.m.

Creating Synergies: Goals for the year ahead | 11 a.m. – 12 p.m.
- Annual chapter planning, membership and communication
- Key takeaways
- Next steps, concluding discussions(All)

Adjournment, Member Departure | 12 p.m.