



BRANDEIS  
UNIVERSITY  
NATIONAL  
WOMEN'S  
COMMITTEE

*Dedicated to the support  
of Brandeis University  
and its Libraries*

# imprint

winter 2002 ■ volume 23 ■ number 2

EDITOR'S NOTE — *Thomas Friedman has worked tirelessly to advance peace in the explosive Middle East through his take-no-prisoners reports from Israel and Lebanon during the 1980s and, more recently, through his informed view of the terrorist attacks of September 11, 2001. In this second article in our "Peace Through Education" series we explore the journalist who many consider to be the most effective interpreter of world events today.*

He's been called "probably the single most influential interpreter of the Middle East," by one of his staunchest critics; "too important to ignore," by an op-ed editor; "constantly ahead of the curve," by a major talk-show host; and a "propagandist for the Palestinian cause" by a *Jerusalem Post* columnist. Thomas Friedman calls himself simply a



columnist who "wants to challenge, to provoke, and, at times, to get some of my readers angry." He would be pleased, he says, if a reader reacted to one of his columns by saying, "I didn't know that."

"Sometimes it's fun to try to be a teacher," he adds.

Controversy and criticism go with the territory for Friedman, the *New York Times* foreign affairs columnist, who has covered political, diplomatic, and economic affairs throughout the world since he graduated from Brandeis in 1975 and Oxford in 1978. Always ready to voice his opinion about a part of the world where it seems no one is neutral, he spent almost a decade in both Beirut and Jerusalem in a variety of foreign affairs capacities for the *Times* in the 1980s and won two Pulitzer Prizes during that time for international reporting.

But the events of September 11, 2001 propelled Friedman onto the talk show circuit and into the media spotlight in a way

## Making Sense of a Senseless World

*Brandeis trustee and alumnus Thomas Friedman '75, foreign affairs columnist for The New York Times and three-time Pulitzer Prize winner, has dedicated his career to understanding and interpreting events in the Middle East.*

bumped a comedian from that show. One reader e-mailed him: "I could not imagine what I would have done had it not been for the biweekly treasure of your articles to guide me through this terrible time."

Friedman started his journalistic career as a junior in high school when he covered a lecture at the University of Minnesota by an Israeli general who had been a hero in the Six-Day War—Ariel Sharon. It was the first story he ever got published, he reported in one of his columns, under the demanding direction of his journalism teacher, Hattie M. Steinberg. He went on to get a grounding in Mediterranean studies at Brandeis and modern Middle East studies from Oxford, then took an assignment to Beirut for United Press International. On the day that the hijacked

that three best-selling books, two Pulitzer Prizes, (he won a third this year) and years of digging for some semblance of the truth in the Middle East did not. From appearances on "Meet the Press," "Face the Nation," and "Charlie Rose" to innumerable Arab TV broadcasts, Friedman has become an important 9/11 interpreter for the masses. People stop him on the street and thank him. His online chat room got so overloaded at one point that the *Times* had to shut it down. His extended discussion with David Letterman two months after September 11

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## Mission

To provide financial support for Brandeis University and its Libraries. It connects Brandeis, a non-sectarian university founded by the American Jewish community, to its members and their communities through programs that reflect the ideals of social justice and academic excellence.

### NATIONAL OFFICE STAFF

The National Women's Committee staff, located on the Brandeis campus, provides administrative, programming, fundraising and membership support for the entire organization. Please contact the following staff members with any questions or concerns or email [bunwc@brandeis.edu](mailto:bunwc@brandeis.edu)

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### PRESIDENTIAL

## Perspective

BY CAROL KERN

Have you ever been to the Brandeis campus? If you have you will appreciate the feeling that I get when I see all the names of Jewish donors and luminaries on the buildings. It is awe-inspiring and a tribute to the philanthropic spirit that is part of Jewish values and heritage. It was my privilege early in October to be at the dedication ceremony of the new Shapiro Campus Center. The building is an incredibly interesting modern structure that cost more than \$25 million to build and was funded by the largest donation ever given to Brandeis.



As awesome as the buildings may be, it is the Libraries that tell the story of the Brandeis University National Women's Committee. Your first view walking in is of lobby walls filled with names of donors. The books, the book stacks, study carrels all carry names, often in memory of loved ones. Outside, the National Women's Committee garden recognizes more donors in the millionth book bronze sculpture and on benches. Nearby, the walkway to the Gerstenzang Science Library is filled with names of donors—members, chapters, and friends. All of this takes your breath away.

Just think about what we have created in 54 short years through our philanthropic spirit, hard work, and devotion to a common cause. We have given the proverb—People of the Book—a new meaning!

Brandeis is a place of hope, growth, and learning and is as important today as it was at its founding as the only Jewish sponsored nonsectarian university in the country. In this difficult time, it fosters peace through education by giving students of different religions and cultures the opportunity to interact with students and faculty of all backgrounds, and to experience values in a personal rather than political way. Learning and accepting each other's differences is a very important value at Brandeis.

It is my hope that one day you will visit the Brandeis campus, if you have not done so before or if you've been away too long. See with your own eyes how the spirit of the National Women's Committee has helped to shape a place that is unique among colleges and universities throughout the United States.

## GETTING TO THE GOAL

Our 2002-2003 commitment to the Brandeis Libraries is \$3,163,500. As of September 30, 2002, we had raised \$778,376.



**Help us meet our commitment with a Gift to the Libraries!**



## First NWC Scholarships Awarded

A Heller graduate student who helps victims of domestic violence and two undergraduates on the Dean's List are the first three beneficiaries of Brandeis University National Women's Committee endowed scholarships. The \$50,000 named endowed scholarships were each established by the North Shore, IL and Los Angeles Chapters and by Blanche and Norman Ginsburg of the Laguna Hills, CA Chapter as part of the National Women's Committee's (NWC) expanded mission to include fundraising for undergraduate scholarship and graduate fellowship funds.

Helping women rebuild their lives after they escaped violent relationships or entered recovery from addiction has consumed Andrea M. Bosquez-Porter's life for the past two years. Recipient of the Brandeis University National Women's Committee North Shore Chapter Endowed Scholarship in Social Justice, she "found her calling" two years after graduating from Vassar College when she went to work as a bilingual case manager at a women's shelter in New Jersey. She later worked at Maranda's House in Worcester, MA, a transitional facility for HIV-positive women who were recovering from addiction. She is now enrolled in the Heller School's 15-month MBA program and has set a goal for herself—to manage a mid-sized agency that serves victims of domestic violence and sexual assault within five to seven years.

"It is a phenomenal experience to be involved with these women at such an amazing and hopeful time in their lives," she says of her work. Bosquez-Porter still works occasionally at Maranda's House and at a shelter for battered women in Waltham. She is also doing an internship with the Massachusetts Office for Victims' Assistance, an advocacy group for crime victims that is working to install a legal advocacy system throughout the state to help people applying for restraining orders.

Olga Oksman '04, recipient of the Blanche and Norman Ginsburg Endowed Scholarship, is a Dean's List student from the Bronx whose family emigrated from Russia. A graduate of the LaGuardia High School for Music, Art and the Performing Arts, she is now majoring in psychology and says she will "definitely" go to graduate school after Brandeis.

Oksman has helped conduct experiments which measure optimistic or pessimistic outlooks in Professor Derek Isaacowitz's Motion and Aging Laboratory, and also worked as a summer volunteer in the emergency room of Bellevue Hospital. She is currently working for Access Services in the Brandeis Libraries.



BUNWC Scholarship recipients l to r: Olga Oksman '04, Andrea Bosquez-Porter, Heller Graduate School, and Vanessa Anik '05.

In addition to her impressive academic achievements, Vanessa F. Anik '05, recipient of the Brandeis University National Women's Committee Los Angeles Chapter Endowed Scholarship in the Humanities, has always made time for community service activities and a little bit of fun. A Dean's List student majoring in English, she is involved with Mitzvah Corps, which raises money for the homeless and a variety of other community causes, and teaches English as a second language to dining room employees at Brandeis. This year, Anik is also in charge of the Women's Ultimate Frisbee Team.

Individual donors or chapters may establish named endowed scholarships and fellowships for gifts of \$50,000 or more, payable over a two- or three-year period (including Planned Gifts). Individual gifts of \$5,000 or more or chapter gifts of \$10,000 or more may be made to the general NWC Scholarship and Fellowship Funds. Carol Rabinovitz of Flagler/Volusia, FL and Ellen Barnett of Rancho Bernardo, CA have made gifts to the National Women's Committee Scholarship Fund in Social Justice. Joyce Krasnow of Los Angeles and Marsha Stoller of Gotham, NY have made gifts to the National Women's Committee Scholarship Fund in the Humanities. Pamela Carnot of San Diego made a gift to the National Women's Committee Scholarship Fund in the Sciences. The names of individual donors will be inscribed on the Major Donor Tribute Wall in the lobby of the main library on campus.

The Phoenix Chapter expects to complete a chapter scholarship this year and the Florida Region has begun to raise funds for a region scholarship.

**For more information, contact Janice Fineman (781-736-4179; fineman@brandeis.edu).**

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NATIONAL WOMEN'S COMMITTEE

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imprint is published for the members of the Brandeis University National Women's Committee. We welcome reports of chapter accomplishments and information about members that would be of interest to our readers. Materials submitted for publication should be type-written and include a contact name, phone number, and email address, if available. Photographs should be fully identified on a separate piece of paper.

DEADLINE:  
February 3, 2003

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## EXECUTIVE

## View

BY KATHLEEN CRAGIN BRITTAN

The personal stories of Brandeis students always move me to appreciate anew what a great University this is. Recent talks by three outstanding young women who are completely dedicated to “peace through education” made it especially clear to me why the 45,000 members of the National Women’s Committee work so hard for this very special institution. Maisa Khshaibon, an Israeli Palestinian, and Marina Pevzner, an Israeli Jew, are Slifka Coexistence Scholars who coordinate the Arab-Jewish Dialogue Group that has been meeting regularly on campus for more than six years. These “best friends” passed the microphone back and forth as they told the stories of their experiences as Palestinian and Jew in Israel, their work to build understanding, tolerance, and coexistence among traditional foes in that country, and the continuation of that work at Brandeis.

Susan Ulrich ’03 is an Ethics and Coexistence Student Fellow who has overcome an underprivileged background to pursue a college degree. One of six Brandeis undergraduates selected for a program that integrates academic coursework with summer coexistence work in the United States, Northern Ireland, South Africa, Sri Lanka, and Guatemala, Susan is now giving back to her community of Chelsea, Massachusetts through a grassroots organization there.

Maisa, Marina, and Susan’s dedication to something much larger than themselves reflects the unique experience of Brandeis. The University supports an innovative and exciting program of learning that emphasizes an interdisciplinary approach to knowledge and the solution of real-life problems. Undergraduates, from their very first year, enjoy leadership positions and research opportunities typically available only to upperclassmen and graduate students. Through interdisciplinary education, students can take courses that combine theology and the sciences, or history and the arts, or any other myriad combinations. Many pursue double or triple majors as undergraduates. Through this unique system of study, students acquire a broad-based understanding that not only exemplifies the best of a liberal arts education, but reaches beyond the parameters of any one course of study. Imbued with this sophisticated perspective, students are prepared for our complex, borderless world, and, as “citizens of the world,” will be tomorrow’s leaders and peacemakers.

The commitment of students such as these to the four pillars upon which Brandeis was founded—dedication to academic excellence, non sectarianism, a commitment to social action, and continuous sponsorship by the Jewish community—inspires us to redouble our efforts to support Brandeis. Our mission—to support Brandeis University and its Libraries—has never been more vital and necessary than it is today. While it is true that Brandeis has matured into a world-class research university and liberal arts institution, its need for increased resources and endowment remains critical, particularly in the ever-competitive world of higher education.

Last year alone, contributions from the National Women’s Committee funded the addition of 20,000 volumes to the Libraries, scholarships in the Heller School for Social Policy and Management, and the purchase of more than 50 computers with new software applications for both staff and students in the Libraries.

Thank you for helping Brandeis mature into eminence among its peers.

## Posses Shine

Why do inner city students bright enough to get into America’s finest universities on full scholarships drop out at such a discouraging rate, Brandeis graduate Deborah Bial ’87 used to ask herself. Two years after graduating she came up with a solution: send groups of young people to college together in tight-knit “posses” so they can support each other throughout their college years. Thus was born The Posse Foundation.

More than 500 students, all rigorously screened for leadership potential and trained while still in high school, have been placed in 17 partner colleges and universities in “posses” of ten by The Posse Foundation. At Brandeis, nine out of ten in the first Posse graduated this year, a success rate higher than the national average for college students. Two plan to study medicine, two are enrolled in Ph.D. programs, and several others plan to pursue graduate studies. Three additional Posses of ten each are enrolled as first-, second-, and third-year students.

Ferociously competitive, there were 1,400 nominations for 92 scholarship slots in New York last year, the city from which Brandeis gets its Posse Scholars. Students are chosen through a rigorous process that focuses on leadership potential. The Foundation also employs an innovative alternative evaluation method to identify those that might be missed using traditional admission processes.

Once selected, the members of each posse bond as they train together for 34 weeks during their senior year in high school. They leap into college together, and once on campus, mentors meet with them regularly to smooth over the bumps and culture shock that have forced thousands of students from similar backgrounds off college campuses.

# at Brandeis



Among the Posse One graduates are Kenroy Granville, Priscilla Araya, Marco Barreto, Sophia Moon, Esther Obuabang, Janell Clarke, Natalee Graham, and Kate Trambitskaya.

The value of this very special opportunity is not lost on the Posse Scholars. As Kenroy Granville '02, put it: "The thought of my dropping out after getting a Posse scholarship was just ludicrous. When given an opportunity, you have to take advantage of it." Now enrolled in the Ph.D. program in computer science at Brandeis, he adds, "As Brandeis's first Posse, we felt enormous pressure to do something, to make a difference on campus."

Brandeis faculty and staff confirm that the Posse Scholars give at least as much as they get at Brandeis. Sociology professor David Cunningham, who had several Posse Scholars in his classes, says, "Their presence consistently made the classroom experience a richer one for all. To have 40 dynamic students developing and making use of their leadership skills on a campus this size really does have a significant impact on the climate here."

Abbas Qureshi '02, who hopes to become a pediatric surgeon, was a resident advisor and campus disc jockey who spent two to three hours every day running the escort safety service on campus for three years with his roommate Steven Phillips '02. He also started the Muslim Students Organization with a friend his first year at Brandeis and organized and emceed many events.

Esther M. Obuabang '02, originally from

Ghana, West Africa, worked hard as the senator for racial minority students to increase diversity among faculty and students on campus and also throughout the curriculum. She interned at Brigham and Women's Hospital and the Boston Medical Center and volunteered at Deaconess Waltham Hospital. She hopes to become a pediatrician and eventually establish a clinic in Ghana.

Priscilla Araya '02, whose parents emigrated to New York from Costa Rica, built Ahora into a thriving club during her years at Brandeis, attracting 250 people to the Hispanic Heritage Month activities last year. She also worked with abused teenaged girls in Waltham and may pursue a career in counseling. She and Jenell Clarke '02 were both McNair Scholars, a program that prepares students for Ph.D. studies. Clarke, a quiet perfectionist who has been accepted by the University of Michigan doctoral joint program in social work and social science, sees the Posse Scholars as "family."

According to Ora Gladstone, Posse liaison at Brandeis, that sense of family has enfolded others on campus with acceptance and support, as well. "Being here as a secure group, the Posse Scholars help other minorities," she points out. "They see the Posse scholars as a strong group to which they can attach themselves, and I believe that's keeping more of them in school." ■

*“Speaking* to a south Florida chapter of the Women's Committee on the historical tension between journalists and some U.S. Presidents, I once tried to be clever by putting into Richard Nixon's mouth lines from Shakespeare's Julius Caesar: 'Who is it in the press that calls on me? I hear a tongue, shriller than all the music.'

"From the audience a member corrected me, pointing out that the Elizabethans used 'press' to mean 'crowd,' not 'media.' Never again would I be tempted to underestimate the resources of the lay people whom I've had the pleasure of addressing through University Outreach programs. These members of the Women's Committee are not only vital to the civic and intellectual life of their own communities but also reinforce the faith of the faculty members who meet them in the value and scope of learning.

"Programs that bring professors to local chapters give even members distant from the campus an appreciation of how deeply our academic mission matters. These meetings also remind us of how much Brandeis matters to thousands throughout the United States."

STEPHEN J. WHITFIELD  
MAX RICHTER PROFESSOR OF  
AMERICAN CIVILIZATION





## Making Sense of a Senseless World CONTINUED FROM P. 1

planes struck the World Trade Center and threw America into panic and chaos Friedman was in Jerusalem, a place he had come to know very well. He spent three summers in Israel during high school and semesters abroad at the Hebrew University of Jerusalem and the American University in Cairo while at Brandeis.

His affection for and frustration with Israel have always come through in his writing. Howard Kurtz reported in a *Washington Post* profile last year that a week after the massacres in Lebanon, Friedman banged his fist and shouted to Israeli commander Amir Drori: "How could you do this? How could you not see? How could you not know?" The next morning, he later recalled, "I buried Amir Drori on the front page of the *New York Times*, and along with him every illusion I ever held about the Jewish state."

Always controversial, Friedman has compared the Palestinians to bin Laden, saying their priority "is to kill Jews," while denouncing "the lunacy of 7,000 Israeli colonial settlers living in the middle of a million Palestinians in the Gaza Strip." His solution for the Middle East conflict: place permanent American peacekeeping troops in the area. "Israel cannot stay in the occupied territories and remain a democratic Jewish state," he told a packed Brandeis audience in March, 2002, "but they also can't leave because they don't trust the self-restraint of Yasser Arafat." A third party peacekeeping force is the only way to give the Arabs and Israelis what they want, he said.

The Arab-Israeli conflict is a leading source of anger between the Muslim-Arab world and the United States, according to Friedman, and therefore, we

must find a way to shut it down. "It's an impediment to killing the ideas of Osama," he said at the March event. The world's biggest post-9/11 challenges, he believes, lie in reversing the "circle of bin Ladenism" in the Middle East that includes poverty, anti-modern education, and totalitarianism.

“The regimes crush the violent Muslim protesters, but to avoid being accused of being anti-Muslim, the regimes give money and free rein to their most hard-line, but nonviolent, Muslim clerics, while also redirecting their publics' anger onto America through their press. Result: America ends up being hated and Islam gets handed over to the most anti-modern forces. Have a nice day.”

Friedman blames the events of 9/11 on the "failure of the Arab-state system," which consists of 22 countries, none led by a democratically elected head of state. The terrorist attacks are a result, he believes, of autocratic Arab regimes failing to adapt to modern society. "Arab regimes fail to build a real future for their people," he wrote in one column. "The regimes crush the violent Muslim protesters, but to avoid being accused of being anti-Muslim, the regimes give money and free rein to their most hard-line, but nonviolent, Muslim clerics, while also redirecting their publics' anger onto America through their press. Result: America ends up being hated and Islam gets handed over to the most anti-modern forces. Have a nice day."

About the country he now writes from, Friedman says the United States needs to become a better global citizen in order to quell Arab-Muslim beliefs that the United States is greedy. A better global citizen, he suggests, is one which encourages world trade with Muslim countries and increases foreign aid to prove to Muslims that the United States is authentic. "We can only beat the authenticity of Osama bin Laden with equal authenticity," he says "We can't beat something with nothing. If we're going to stomp around the world wiping things out, we better be seen as the best global citizen we can be." ■

### NORMAN S. AND ELEANOR E. RABB SEMINAR

## The World After 9/11

WITH

**THOMAS L. FRIEDMAN '75**

Foreign Affairs Columnist, *The New York Times*

Sunday, January 19, 2003

11:30 am, Temple Emanu-El

190 North County Road, Palm Beach, FL

Brandeis University Trustee Thomas Friedman '75 has scrutinized the Middle East as a UPI correspondent, Beirut bureau chief and Israel bureau chief for *The New York Times*, and in his award-winning best seller, *From Beirut to Jerusalem*. Mr. Friedman was awarded Pulitzer Prizes in 1983 and 1988 for his coverage of the Middle East and in 2002 for Distinguished Commentary. He is also the author of *The Lexus and the Olive Tree: Understanding Globalization and Longitudes and Attitudes: Exploring the World After September 11*.

NAME(S) \_\_\_\_\_

STREET \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

DAYTIME PHONE \_\_\_\_\_

I/we would like \_\_\_\_\_ ticket(s) at \$20/person for the Rabb Seminar on Sunday, January 19, 2003.

Enclosed is a check for \$\_\_\_\_\_, MADE PAYABLE TO BRANDEIS UNIVERSITY. (Please do not make checks out to the National Women's Committee.)

All tickets must be purchased in advance by mail. There are no telephone reservations. Please enclosed a stamped, self-addressed envelope. Tickets will be mailed, beginning December 1, 2002. Please return this form by December 31, 2002 to:

Brandeis University, Attention: Jeanette Smith, Office of Development and Alumni Relations, P.O. Box 549110, Mailstop 122, Waltham, MA 02454-9110

## AN IMPORTANT BUNWC POLL

# *Your Opinion Matters!*



BRANDEIS  
UNIVERSITY  
NATIONAL  
WOMEN'S  
COMMITTEE

Dear Friend,

We at the Brandeis University National Women's Committee (BUNWC) are interested in learning more about the lifestyles, interests, and preferences of our members. Your candid feedback to our survey will help us revamp some of our educational programming, special events, and faculty-sponsored outreach to chapters around the country. We want to ensure that our organization continues to appeal to our current members and to future BUNWC volunteers. Please take a few minutes to respond to this confidential survey.

Thank you in advance for your time and thoughtful contribution to our research. If you have any questions, please feel free to call us at 781-736-4160 or email [bunwc@brandeis.edu](mailto:bunwc@brandeis.edu).

Sincerely,

Barbara Selwyn  
Director of Marketing and  
Member Services

Beth Bernstein  
Director of Programming

*P.S. In the next few months, we'll be updating our website to bring you more information about BUNWC's newest study group programs, special events featuring Brandeis faculty, and the many opportunities to meet interesting people while helping to support the University. Look forward to the next issue of Imprint where the results of this survey will be summarized.*

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Please send completed survey to  
Brandeis University National Women's Committee  
P.O.Box 549110 MS 132  
Waltham, MA 02454-9110

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BRANDEIS  
UNIVERSITY  
NATIONAL  
WOMEN'S  
COMMITTEE

# SURVEY

## Part 1. About You

*All information given is confidential.*

**1. Your age:**

- less than 50
- 50-55
- 60-65
- 65+

**2. You are:**

- Female
- Male

**3. Your city:** \_\_\_\_\_  
**Your state:** \_\_\_\_\_

**4. Marital status:**

- Married
- Single
- Divorced/separated
- Widowed

**5. Highest level of education completed:**

- High-school diploma
- Some college or Associate's degree
- Bachelor's degree
- Graduate degree

**6. Employment status:**

- Not employed
- Employed full-time
- Employed part-time

**7. Retirement status:**

- Retired
- Semi-retired
- Not retired

**8. How often do you engage in other volunteer work?**

- Often
- Sometimes
- Never

**9. If so, where?**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## Part 2. Your Involvement with BUNWC

**10. For how many years have you been a member of the Brandeis University National Women's Committee?**

\_\_\_\_years

**11. How did you find out about the organization?**

- Invited by a friend or acquaintance
- Newspaper article or listing
- Internet
- Other: \_\_\_\_\_



**12. Please indicate your agreement with the following statements:**

	Strongly agree	Agree	Disagree	Strongly disagree
Programs are of consistently high quality	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I prefer being in the company of people whom I know	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I like the quality of BUNWC publications	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
BUNWC sponsors interesting and stimulating special events	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I appreciate the exposure I get to Brandeis faculty through BUNWC's faculty-authored syllabi and University outreach programs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Opportunities to develop my leadership skills are important to me in joining an organization	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I am drawn to an organization with a community service component	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The convenience of Chapter's location is important to me	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
BUNWC has quality leadership	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**13. Please indicate the other types of organizations to which you belong:**

- |   |                                    |
|---|------------------------------------|
| <input type="radio"/> Book group  | <input type="radio"/> Political    |
| <input type="radio"/> Special interest group (i.e., investment club, bridge, garden club) | <input type="radio"/> Fundraising  |
| <input type="radio"/> Continuing education  | <input type="radio"/> Sports       |
| <input type="radio"/> Community service   | <input type="radio"/> Other: _____ |
| <input type="radio"/> Religious study or organization                                     | <input type="radio"/> None         |

**14. Please indicate the importance of the following factors in your decision to join BUNWC:**

	Very important	Moderately important	Not important
Opportunities to make new friends	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Support of Brandeis University	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Leadership development opportunities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Intellectual stimulation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Predominantly Jewish membership	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other: _____	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**15. Please rate your satisfaction with the following BUNWC-sponsored programs:**

	Very satisfied	Satisfied	Dissatisfied	Very dissatisfied
Peer-led Brandeis faculty-authored study groups	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
University Outreach (Brandeis faculty presentations)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Book & Author events	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Book Sales	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Fundraising events	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
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Other: _____	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



# SURVEY

PLEASE RETURN SURVEY BY  
JANUARY 15, 2003

16. Please list your suggestions for future programs that you would like the Brandeis National Women's Committee to offer its members:

17. To what degree do you think BUNWC's original mission of supporting Brandeis's libraries still draws people into the organization?

- A great degree
- Somewhat
- Not at all

18. If not, what might be a more compelling reason to join the National Women's Committee?

19. Please give us your feedback and suggestions for improving BUNWC:

Optional: Your name \_\_\_\_\_  
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BRANDEIS UNIVERSITY NATIONAL WOMEN'S COMMITTEE  
 P.O. BOX 549110 MS132  
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## Humanities and Medicine A Unique Choice for Brandeis Students

*The following was excerpted from an article by Cristin Carr, a staff writer for the Brandeis Reporter, which appeared recently in the Brandeis Review.*

Four Brandeis students are taking an unorthodox route to medical school, pursuing liberal arts studies in sociology, European cultural studies, and biological anthropology instead of immersing themselves in science courses. They are among 13 students out of 80 applicants who gained early acceptance to Mount Sinai Medical School's Humanities and Medicine Program. The program is designed for liberal arts students who demonstrate the promise of becoming compassionate, humanistic physicians, while allowing them to pursue a diverse study in humanities and social sciences as undergraduates.

In lieu of some of the standard science courses required of pre-med students, these students participate in a summer program at Mount Sinai consisting of classroom study in physics and organic chemistry, along with an introduction to various clinical disciplines through weekly rotations.

"Mt. Sinai's program allowed me to take a different route to medical school," said Rachel Goldstein '02, a sociology major. "It enabled me to

look at medicine as a social science—to look at a patient as a whole, not just as a set of symptoms."

"I want my career as a doctor to be more than just the science of medicine," added Karina Gritsenko '03, a European cultural studies major. "I want to include more humanistic aspects as well."

The program also gave these students the breathing room during their undergraduate years to become the well-rounded individuals Brandeis is known for forming. They were all active in campus activities, in everything from sports, to writing for the *Justice* newspaper, to founding dance groups and mentoring youngsters from the community.

"A lot of what you learn outside the classroom is just as important as what you learn in the classroom," explained Jonathan Dworkin '02, a European cultural studies major and a cofounder of Students for a Just Society on campus. "My experiences at Brandeis have molded me as an individual and have provided me with qualities that have better prepared me to be a well-rounded individual and doctor."

"This program has allowed me to look at medicine holistically," said Stephen Berns '02, who has created an independent concentration in biology and anthropology. "My education at Brandeis has paved the way to a career as a doctor—a career that will uniquely combine the science of medicine with the science of people."



Jonathan Dworkin '02, Stephen Berns '02, Karina Gritsenko '03, and Rachel Goldstein '02.

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Thank you for your generous support of Brandeis University and its Libraries.

## NEW FACULTY

# Brandeis Hires Best, Nurtures to Stardom

*Brandeis has hired 25 excellent new tenured or tenure-track faculty members over the last two years. Half the newcomers are women and 20 percent are people of color. “We look very hard for the right people, the best people, and then we support them, in hopes they will make a career here,” reports Dean of Arts and Sciences Jessie Ann Owens. We introduce you here to Don Katz, Ph.D., assistant professor of psychology and Volen National Center for Complex Systems.*

**D**ON KATZ WAS SO THRILLED by the invitation to join the Brandeis faculty that he cancelled interviews and negotiations at four other schools and said yes almost immediately. The combination of the Volen Center’s sterling reputation and the warm welcome he received while interviewing convinced Katz that he should hang his star on Brandeis. “The entire faculty of two different departments took the time to orient me to Brandeis,” he reported, “and

two senior faculty, MacArthur genius award winner Gina Turrigiano and her husband Sacha Nelson, took me and my wife out for lunch. At Brandeis, there’s none of this, ‘Here’s your lab space—now you’re on your own’ attitude that you often see at other schools.”

Katz, who earned a dual Ph.D. in psychology and neural science from Indiana University, has already published widely on his broad research interest in the interactions between neurons, brain areas, the organism, and the environment. His multidisciplinary training in clinical, cognitive, and developmental psychology and in neuroscience facilitates his concurrent study of bunches of neurons, in several places

at once, so that he can see how information travels through the central nervous system to affect behavior. He is currently focusing on taste perception and learning, work that could potentially help children with cancer overcome taste aversions that develop as a result of their treatment and can threaten their recovery.

“We had a significant number of extremely well qualified candidates for this faculty position,” reports Robert Sekuler, Ph.D., chairman of the search committee, “but, Don Katz stood out. Committee members were impressed not only by the quality of the research he’s already done, but also by the fact that he knows where he wants that research to go in the future. The committee was unanimous in its conviction that Don would

fit beautifully. We expect that all of us, students and faculty, will benefit greatly from having this wonderful new colleague and teacher.”

Other newcomers include Ellen Schattschneider (Ph.D., University of Chicago), assistant professor in anthropology, who is concerned with the historical relationship between religious experience, economic transformation, and ritual process, with particular attention to symbolic and cosmological dimensions of capitalism in Japan and East Asia. She has held faculty positions at Haverford College and Emory University, and is about to publish her first book.

Joining the economics department is Rashmi Shankar (Ph.D., University of California, Santa Cruz). A specialist in the role of financial institutions and currency crises in the growth of transitional and developing economies, Shankar has been a consultant for the World Bank and has taught extensively at University of California, Santa Cruz, winning multiple teaching awards.



Don Katz, Ph.D., assistant professor of psychology and Volen National Center for Complex Systems

## Did You Know?

- 96% of full-time Brandeis faculty hold a Ph.D. or highest terminal degree in their field
- 3 have received the MacArthur “genius” award
- 4 are Howard Hughes Medical Investigators, more than in Harvard’s Arts and Science program
- 9 are members of the National Academy of Sciences, reputedly the highest proportion of faculty members of any institution in the country
- 14 are fellows of the American Academy of Arts and Letters
- 28 are fellows of the American Academy of Arts and Sciences
- Brandeis has a greater concentration of NIH special awards and funding per scientist than almost any other research university in the country



## A LOOK AT THE LIBRARIES

BY SUSAN WAWRZASZEK

LIBRARIAN FOR ADMINISTRATIVE SERVICES  
AND INFORMATION SYSTEMS

### LIBRARIES LAUNCH "ASK 24/7 REFERENCE"

Instant access to a live librarian 24/7 is the latest cutting-edge service offered by the Brandeis Libraries. Students can now direct their questions to a live professional librarian 24 hours a day, seven days a week, via a web browser on their computer—from their apartment, their dorm room, or from a laptop anywhere.

Brandeis is managing the "Ask 24/7 Reference" service for the Boston Library Consortium, which includes the University of Massachusetts (Boston and Amherst), Boston University, Tufts, Northeastern, the University of Connecticut, University of New Hampshire, Boston College, and Williams College. Librarians from these institutions staff the service 40 hours per week and a West Coast consortium covers the other hours, providing a global, real-time reference service.

"We pay a lot of attention to the questions we get at the Reference Desk," says Ann Frenkel, manager of the Goldfarb Reference Department. "We have come to realize that often the students have questions in the middle of the night, when they're working on a

paper in their dorm room. We decided to take the service to them, rather than make them come to us."

### De-B.U.G.ing Electronic Pitfalls

With that need in mind, the Libraries have also developed a new, user-friendly web page designed to help undergraduates avoid the perils and black holes they often encounter on the Internet. Called B.U.G., the Brandeis Undergraduate Research Library is easily accessible by the lady bug that flutters her wings all over the Libraries' web site and provides a seamless path to the rich electronic resources in the Libraries.

"Although every first-year student visits the Libraries for a tour, does a research tutorial, and attends a librarian-led session as part of the University Writing Seminars, some of the best electronic resources are hard to find,

unless you've worked in libraries for a long time," Ann Frenkel points out.

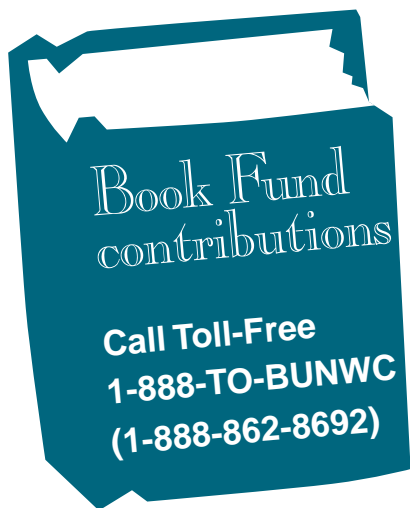
### Journal Article Delivery Service

Addressing the issue of skyrocketing journal costs, the Libraries will introduce a journal article delivery service in January. The lifeblood of faculty research, journals are the primary method of communication among scholars. Budget restraints limit Brandeis to about 4,000 print and 16,000 electronic journals. This new service will allow faculty mem-



bers to access approximately 45,000 journals and almost 30 million articles directly. Those available in electronic form can be downloaded directly to the user's computer.

"Cutting-edge technology, generously supported by the National Women's Committee, has allowed the Libraries to squeeze excellent service out of a modest budget," says Bessie Hahn, Brandeis National Women's Committee University Librarian and Assistant Provost for Libraries. "We are very excited about these new services that we know will help our patrons. We are truly grateful to the National Women's Committee for helping make them possible."



*“Every milestone* we've made in the Libraries has the imprint of the National Women's Committee—our first computerized catalog, one million books, the re-wiring of the library for the information age, and endowing the University Librarian chair. *”* *Bessie Hahn*

BRANDEIS NATIONAL WOMEN'S COMMITTEE  
UNIVERSITY LIBRARIAN AND ASSISTANT PROVOST FOR LIBRARIES

Boston Library Benefactors enjoyed a festive Benefactor event with sculptor Jonathan Borofsky (2nd right) who designed the limited-edition sterling silver pin that is available to donors who make a gift of \$1,500 or more to the Library Benefactor program. Others are hosts Althea and Buddy Lank (left) and Ellie Shuman, Library Benefactor chair.



Laguna Hills honored member Florence Cohen (center), who recently celebrated her 103rd birthday. A Chicago native, she has been an active member of the chapter's #6 study group since she moved to the community in 1992. Pictured with the guest of honor are her daughter Jean Cohn (left) and Chapter President Harriet Himmelstein (right).



Baltimore's "Book Wanted" flyer, distributed through the chapter bulletin to all members, was the idea of Florence Berdann, co-vice president of the book sale. Berdann reports that the flyers showed up all over town.



This Meadowbrook, NY "Mixed Medley" study group, inspired by Brandeis Professor Stephen J. Whitfield's "Jews in the Musical Theater," celebrated Richard Rodgers' 100th birthday in song.



South Dade, FL began its celebration of its 25th year with its annual Fall Brunch and Study Group Showcase. Featured speakers were Ellen Kempler-Rosen (left) and Kathleen Gordon (center) of Micro-Business USA, a corporation which teaches business skills and provides start up funds for persons endeavoring to create a better life for themselves and their families. Bobbie Cohen presented Learned Research Journal Folios to the speakers.

UP FRONT AND  
&  
*Personal*

When Leonora Mueller Stopol celebrated her 75th birthday on the first day of Rosh Hashanah this year, this thoroughly modern woman looked back on a life full of personal and professional accomplishments. Even becoming legally blind seven years ago did not slow her down. So when the president of her chapter, San Fernando Valley, asked her to lead a “21 Legal Puzzlers”



Leonora and Murray Stopol

study group, she readily agreed. A coordinator taped the entire syllabus, written by Brandeis Philosophy Professor Andreas Teuber. Aided by her husband and her closed circuit TV, Stopol added pertinent newspaper articles.

A retired administrative law judge for the state of California, Stopol had returned to school after working several years as an occupational therapist and having four children in rapid succession. She spent years volunteering for Brownies, Girl Scouts, PTA, Sisterhood, and her temple, before deciding it was time to do something for herself. Seventeen years out of college, she enrolled in law school, eventually graduating in the top ten percent of her class.

She first worked as a welfare hearing officer, later moving to the Fair Employment Practice Commission. She became an administrative law

judge for the Unemployment Insurance Appeals Board after scoring very high on the required examination.

Retired now for 12 years, Stopol refuses to give up the things that she loves. She orders tapes from the Braille Institute in Los Angeles and the Jewish Braille Institute in New York and participates in a book club, using books on tape. Like so many members, she joined the National

Women’s Committee because of a study group and has since participated in several, including Yiddish study.

The first “21 Legal Puzzlers” group in the Los Angeles area, Stopol’s group was the inspiration for several others, led by members who either attended her group or consulted with her on the topic. After leading “Legal Puzzlers” for two years, she developed a follow-up special interest group on legal, moral and ethical issues such as euthanasia, presidential pardons, environment and waste management, youthful offenders and the law, and sexual identity. This fall she launched a new current events group that focuses on local, state, and federal issues, including the proposed secession of San Fernando Valley from Los Angeles. “I’m the kind of person who likes to learn,” Stopol says simply.

*Kudos*

NASSAU NORTH, NY’s second open meeting of the season featured Irwin Pfeffer, a former educator and an author and stand-up comedian. Back by popular demand, Pfeffer spoke on “How Jokes Reveal the Secret Behind Every Relationship.”

NORTH SHORE, IL’S Judith Loseff Lavin has published a guide for parents of children with special needs, *Special Kids Need Special Parents*.

Three RANCHO BERNARDO members have taken time from their National Women’s Committee activities to publish books. Rosalie Kramer’s memoir, *Dancing in the Dark*, is the story of a Jewish family overcoming adversity. Leon Bloom’s historical novel, *The Stolen Art Triangles*, traces a Dutch man’s attempts to discover what happened to his parents during WWII, set against the backdrop of the art world in western Europe. Maxine Feller’s novel, *What Doesn’t Kill You*, describes the spiritual growth and maturing of a young girl, despite her non-nurturing family.

*Why I Give*

“The National Women’s Committee holds a very special feeling in my heart. It gave me so much when I moved to Boston in 1974 and didn’t know a soul. I am forever grateful for the memories. Little did these wonderful women know when I was busy organizing events and promoting them and raising funds for the Libraries that they were helping me. I’m glad to give back and to support Brandeis. In the words of Cynthia Shulman, one of the great leaders of the National Women’s Committee, ‘those who give to education are doubly blessed.’”

*Frieda Fox* BOSTON CHAPTER, PERENNIAL LIBRARY BENEFACTOR

Gifts to the Library Benefactor Fund make possible the purchase of rare and choice acquisitions for the Brandeis Libraries. Limited-edition pins, the most recent designed by world renowned sculptor Jonathan Borofsky, are available to donors who make a gift of \$1,500 or more to the program. For more information, contact Judy Diamond 781-736-4167 or [jdiamond@brandeis.edu](mailto:jdiamond@brandeis.edu).



THEIR PLANNED GIFTS:  
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“When I retired from the insurance business in 1980, my sister invited me to a National Women’s Committee meeting. Since then, one of our nieces and a nephew have graduated from Brandeis and my nephew David Squire is a trustee. My husband Maurice and I have been very impressed with the University, especially with the caliber of faculty and students it attracts. Education is very important to us.

We made these gifts because we feel that if you think something is important, you help it along. Planned gifts have been a good investment for us and good for my chapter.”

—Anita Malmuth

*Maurice and Anita Malmuth*  
MIAMI BEACH CHAPTER

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Brandeis tomorrow.***

THE SACHAR LEGACY SOCIETY recognizes alumni and friends of Brandeis who have indicated that Brandeis University is included in their estate plans. For more information on joining the Sachar Legacy Society or planned giving opportunities, contact Judy Diamond, Brandeis University National Women’s Committee, P.O. Box 549110, MS 132, Waltham, MA 02454-9110, 781-736-4167 or [jdiamond@brandeis.edu](mailto:jdiamond@brandeis.edu).

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