

You may apply for the Business major only after completing three full semesters and ECON 2a or 10a; BUS 6a; and BUS 10a.

Please note prerequisites. Courses outside of BUS may have prerequisites not shown here; check Brandeis Bulletin.

You MUST earn a minimum grade of "C" in your core and Business Administration courses to count toward your Business Major.

"C-" is the minimum grade accepted for your Business & Society courses. Pass/Fail is not accepted on any courses.

I. Prerequisite for the Major

ECON 2a Survey of Economics -- or -- ECON 10a Introduction to Microeconomics

II. Business Core (take all courses)

BUS 6a	Financial Accounting	Pre-req: ECON 2a or ECON 10a
BUS 10a	Functions of the Capitalist Enterprise	Co-req: BUS 6a (may take BUS 6a concurrently)
Bus 51b	Quantitative Methods in Business (2cr)	Pre-req: Bus 6a (Exempt by ECON 83a, Math 8a, PSYC 51a, BIOL 51a)
BUS 71a	Introduction to Finance (or ECON 171a)	Pre-req: BUS 6a and BUS 51b (or equiv.)
BUS 120a	Organizational Behavior in Business (or PSYC 150b)	Pre-req: BUS 10a
BUS 152a	Marketing Management	Pre-req: BUS 10a and BUS 51b (or equiv.)

III. Thematic Electives (take 2 courses from III.A and 3 courses (12 credits) from III.B)

III.A. Business and Society	III.B. Business Administration
<p>Communications, Commerce, and Culture</p> <p>AMST 103b Advertising and the Media</p> <p>AMST 190a Money, Markets, and Morals in Amer. Culture</p> <p>ANTH 26a Communication & Media</p> <p>ANTH 70a Business, Culture and Society</p> <p>ANTH 163b Production, Consumption & Exchange</p> <p>CHIN 106b Business Chinese and Culture</p> <p>CLAS 121b Money, Markets, and Society</p> <p>ECON/FA 87a Economics and the Arts</p> <p>ENG 188b Capitalism and Culture</p> <p>FREN 124a French Cultural Perspectives on Work & Bus.</p> <p>HBRW 124a Hebrew for Business</p> <p>NEJS 163a Jews and American Capitalism</p> <p>PHIL 13b Idea of the Market: Economic Policies</p> <p>PHIL 25a Business Ethics</p> <p>PSYC 34b Social Psychology</p> <p>SOC 120b Globalization and the Media</p> <p>SOC 150b Culture of Consumption</p> <p>THA 138a The Business of Show Business</p>	<p>Accounting and Finance</p> <p>(1) at least one accounting course:</p> <p>BUS 113a Intermediate Financial Accounting</p> <p>BUS 114a Managerial Accounting</p> <p>(2) plus at least one of these finance courses:</p> <p>BUS 117a Intermediate Corporate Finance</p> <p>ECON 171a Financial Economics (or Fin 201a)</p> <p>FIN 202a Corporate Finance</p> <p>(3) other electives to choose from:</p> <p>BUS 135a Real Estate and Society</p> <p>ECON 161a International Finance</p> <p>ECON 172b Money and Banking</p>
<p>Environment, Health and Social Policy</p> <p>ECON 57a Environmental Economics</p> <p>ECON 76b Labor Economics</p> <p>FA 181a Housing and Social Justice</p> <p>HS 104b American Health Care</p> <p>HS 110a Wealth and Poverty</p> <p>HSSP 104b Health Economics</p> <p>HSSP 106a Managing Medicine</p> <p>HSSP 107b Health Care Technology</p> <p>SOC 112b Social Class and Social Change</p> <p>SOC 116a Work, Employment & Unemployment</p> <p>SOC 117a Sociology of Work and Gender</p> <p>SOC 175b Env. Movements: Org, Networks, & Partnerships</p>	<p>Human Resources and Leadership</p> <p>BUS 89a Work in the Global Business Environment</p> <p>BUS 125a Leading in the Era of Diversity</p> <p>BUS 222f (2 cr) Global Dexterity</p> <p>BUS 226f (2 cr) Managing Global Human Capital</p> <p>BUS 227a Influence, Power and Identity</p>
<p>Law and Government</p> <p>AAAS 126b Political Economy of the Third World</p> <p>AMST 188b Louis Brandeis: Law, Business, & Politics</p> <p>ECON 20a Introduction to Macroeconomics</p> <p>HIST 160b American Legal History II</p> <p>LGLS 114a American Health Care: Law & Policy</p> <p>LGLS 127b International Economic Law</p> <p>LGLS 138b Science on Trial</p> <p>POL 172b International Political Economy</p> <p>SOC 123b The Welfare State and Nonprofit America</p>	<p>Innovation and Strategy</p> <p>BUS 130a Entrepreneurship and Innovation</p> <p>BUS 160a Competitive Strategy</p> <p>BUS 231a Entrepreneurial Finance and Business Plans</p> <p>BUS 261a Managing Technology and Business</p> <p>BUS 262a Alliance, Acquisition and Divestment</p> <p>BUS/ECON 265a Bus. & Economic Strategies in Emerging Mkts.</p> <p>ECON 135a Industrial Organization</p> <p>ECON 141b Economics of Innovation</p>
	<p>Management</p> <p>BUS 111a Business Analytics</p> <p>BUS 114a Managerial Accounting</p> <p>BUS 172a Operations Management</p> <p>BUS 174a Supply Chain Management</p> <p>LGLS 189a Business Law</p>
	<p>Marketing</p> <p>BUS 111a Business Analytics</p> <p>BUS 153a Marketing Research</p> <p>BUS 155a/255a Consumer Behavior</p> <p>BUS 160a Competitive Strategy</p> <p>BUS 195a/292a Marketing Field Project</p>

A specialization is achieved by taking 3 courses in one of the 8 designated themes (see III.A and III.B).

This specialization does not appear on the transcripts but may be reported on a resume.

Double-Counting

Business and Economics double majors: BUS 10a (required for the Business major) counts as a lower level elective for Economics and ECON 20a (required for the Economics major) counts as a Business & Society elective for Business. No further "double-counts" are allowed for the Business major, except ECON 2a or ECON 10a, which satisfies section I. Students may not count ECON 171a in both section II and section III.B

NOTE: 200 level courses are graduate level primarily for seniors. You need to request a permission code to register from the Business Administrator.