You may apply for the Business major only after completing three full semesters and ECON 2a or 10a; BUS 6a; and BUS 10a. You MUST earn a minimum grade of "C" in your core and Business Administration courses to count toward your Business Major. "C-" is the minimum grade accepted for your Business & Society courses. Pass/Fail is not accepted on any courses.

# I. Prerequisite for the Major

ECON 2a Survey of Economics -- or -- ECON 10a Introduction to Microeconomics

## II. Business Core (take all courses)

Course Name and Number	Pre-reqs/Co-reqs
BUS 6a Financial Accounting	Pre-req: ECON 2a or ECON 10a
BUS 10a Business Fundamentals	Co-req: BUS 6a (may take BUS 6a concurrently; not recommended)
BUS 51a Introduction to Business Analytics w/Excel	Pre-req: Bus 6a (Exempt by ECON 83a, Math 36a & 36b, PSYC 51a, BIOL 51a)
FIN 103 Financial Management (or ECON/FIN 171a)	Pre-req: BUS 6a; BUS 51a (or equiv.)-can be taken concurrently
BUS 120a Organizational Behavior in Business	Pre-req: BUS 10a
BUS 152a Marketing Management	Pre-req: BUS 10a; BUS 51a (or equiv.)-can be taken concurrently

# III. Thematic Electives (take 2 courses from III.A and 3 courses (12 credits) from III.B)

## III.A. Business and Society

Communications, Commerce, and Culture		Environment, Health and Social Policy		Law and Government		Applied Methods	
AMST 103b	Advertising & the Media	ECON 57a	Environmental Economics	AAAS 126b	Political Economy of the Third World	COSI 12b	Adv. Programming Techniques in Java
ANTH 70a	Business, Culture & Society	ECON 76b	Labor Economics	AMST/LGLS	188b Louis Brandeis: Law, Business & Politics	COSI 21a	Data Structures & Fundamentals of Computing
ANTH 163b	Economies and Culture	FA 181a	Housing & Social Justice	ECON 20a	Introduction to Macroeconomics	ENGR 11a	Introduction to Design Methodology
CHIN 106b	Business Chinese & Culture	ENVS 131b	Political Economy of Global Climate Governance	ECON 35b	The History of Taxation	MATH 15a	Linear Algebra
CLAS 121b	Money, Markets, & Society	HS 104b	American Health Care	ENVS 131b	Political Economy of Global Climate Governance	MATH 37a	Differential Equations
ENG 188b	Capitalism & Culture	HS 110a	Wealth & Poverty	HIST 160b	American Legal History II	MATH 126a Processes &	Intro. to Stochastic Models
HBRW 124a	Hebrew for Business	HSSP 104b	Health Economics	LGLS 114a	American Health Care: Law & Policy		
PSYC 34b	Social Psychology	HSSP 106a	Managing Medicine	LGLS 127b	International Economic Law		
SOC 150b	Culture of Consumption	HSSP 107b	Health Care Technology	LGLS 138b	Science on Trial		
THA 138a	The Business of Show Business	SOC 112b	Social Class & Social Inequality	NEJS 150b Israeli Civil Society: Diversity, Democracy and Justice POL 172b International Political Economy			
		SOC 175b	Env. Movements: Org, Networks, & Partnerships				

#### III.B. Business Administration

Accounting and Finance	Human Resources and Leadership	Innovation and Strategy	Management	Marketing
(1) at least one accounting course:  • BUS 113a Intermediate Financial	BUS 89b Work in th Global Bus Environme	ship and	BUS 111a Business Analytics	BUS 111a Business Analytics
Accounting  • BUS 114a Managerial Accounting	BUS 222f* Global Dexterity	BUS 140a Sports Analytics	BUS 114a Managerial Accounting	BUS 153a Marketing Research
(2) plus at least one of these finance courses:  • FIN 104a or FIN 204a*  Corporate Finance  • FIN 105a or FIN 205a*  Investments and Portfolio Management	BUS 227a Influence, Power & Identity	BUS 160a Competitive Strategy	BUS 172a Operations Management	BUS 154a or BUS 254a*  Branding  Strategy
	BUS 297c Leadershij Internship in Social Impact Or	s Fabrication with Robotics	BUS 258f* Sales & Sales Management	BUS 160a Competitive Strategy
ECON/FIN 171a Financial     Economics		BUS 233a* Entrepreneur- ship & Rapid Prototyping	LGLS 189a Business Law	BUS 255a* Consumer Behavior
(3) other electives to choose from:  • BUS 109a Human Psychology  & Fin. Decision		BUS 2975a*Field Project: Social Impact Innovation		BUS 256a* Marketing Analytics
<ul> <li>Making</li> <li>BUS 135a Introduction to Commercial Real Estate</li> </ul>		ECON 135a Industrial Organization		BUS 258f* Sales & Sales Management
<ul> <li>BUS 180a The Financial System</li> <li>ECON 161a International Finance</li> <li>ECON 172b Money &amp; Banking</li> </ul>		ECON 141b Economics of Innovation		

### **Specializations**

A specialization is achieved by taking 3 courses in one of the 9 designated themes (see III.A and III.B). This specialization does not appear on the transcripts but may be reported on a resume.

### **Double-Counting**

<u>Rusiness and Fconomics majors should review the Rulletin for restrictions regarding double counting</u>

### \*Note

Juniors and Seniors have the opportunity to take 200-level graduate courses at the Business School with sufficient preparation. Students will need to request permission from the Business Program Administrator

## **Foundational Literacies**

As part of completing the Business major, students must complete:

• Bus 47a, Business Communication in order to fulfill the writing intensive and oral communication requirements

Bus 6a, Bus 10a, Bus 51a or Fin 103 in order to fulfill the digital literacy requirement