@ Brandeis

OUR GLOBAL CAMPUS

SUPPORTING OUR INTERNATIONAL STUDENTS
What is the International Student Support Committee at Brandeis?
What’s been happening at Brandeis?

International Undergraduate Enrollment

- 88% increase in international population over 5 years
- 2.5 times more Chinese students in 2015-2016 vs. 2010-2011
What’s been happening at Brandeis?

International Graduate Enrollment

- **7% decrease** in overall international graduate students over 5 years
- **76% growth** in Chinese students over 5 years
What’s been happening at Brandeis?

Total International Enrollment

40% more international students at Brandeis now vs. 5 years ago.

<table>
<thead>
<tr>
<th>Year</th>
<th>Undergraduate Students</th>
<th>Graduate Students</th>
<th>Total Enrolled Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010-2011</td>
<td>386</td>
<td>746</td>
<td>1132</td>
</tr>
<tr>
<td>2011-2012</td>
<td>419</td>
<td>713</td>
<td>1132</td>
</tr>
<tr>
<td>2012-2013</td>
<td>501</td>
<td>693</td>
<td>1194</td>
</tr>
<tr>
<td>2013-2014</td>
<td>536</td>
<td>724</td>
<td>1260</td>
</tr>
<tr>
<td>2014-2015</td>
<td>666</td>
<td>718</td>
<td>1384</td>
</tr>
<tr>
<td>2015-2016</td>
<td>726</td>
<td>690</td>
<td>1676</td>
</tr>
</tbody>
</table>
Undergraduate AY 15-16 (3621 total students)
- Domestic: 80%
- International: 20%

IBS AY 15-16 (334 total students)
- Domestic: 19%
- International: 81%

Heller + Heller Joint Programs AY 15-16 (533 total students)
- Domestic: 66%
- International: 34%

GSAS AY 15-16 (865 total students)
- Domestic: 69%
- International: 31%
I can get what I need in this campus community

<table>
<thead>
<tr>
<th>Group</th>
<th>Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>International</td>
<td>3.47</td>
</tr>
<tr>
<td>Latino</td>
<td>3.6</td>
</tr>
<tr>
<td>Asian-American</td>
<td>3.59</td>
</tr>
<tr>
<td>Black</td>
<td>3.48</td>
</tr>
<tr>
<td>White</td>
<td>3.89</td>
</tr>
<tr>
<td>Other Minority</td>
<td>3.4</td>
</tr>
</tbody>
</table>

Sense of Community--Undergraduates
I feel connected to this campus community

<table>
<thead>
<tr>
<th>Group</th>
<th>Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>International</td>
<td>3.21</td>
</tr>
<tr>
<td>Latino</td>
<td>3.42</td>
</tr>
<tr>
<td>Asian-American</td>
<td>3.49</td>
</tr>
<tr>
<td>Black</td>
<td>3.09</td>
</tr>
<tr>
<td>White</td>
<td>3.75</td>
</tr>
<tr>
<td>Other Minority</td>
<td>3.12</td>
</tr>
</tbody>
</table>

Sense of Community -- Undergraduates
<table>
<thead>
<tr>
<th>Minority</th>
<th>Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>International</td>
<td>3.69</td>
</tr>
<tr>
<td>Latino</td>
<td>3.71</td>
</tr>
<tr>
<td>Asian-American</td>
<td>3.49</td>
</tr>
<tr>
<td>Black</td>
<td>3.47</td>
</tr>
<tr>
<td>White</td>
<td>3.67</td>
</tr>
<tr>
<td>Other Minority</td>
<td>3.45</td>
</tr>
</tbody>
</table>

I can get what I need in this campus community
I feel connected to this campus community

- International: 3.38
- Latino: 3.36
- Asian-American: 3.13
- Black: 2.83
- White: 3.11
- Other Minority: 3.27
Knowledge of Resources--Undergraduates
Knowledge of Resources—Graduate Students

![Bar chart showing knowledge of resources among graduate students across different departments and minority groups.](chart.png)
If a crisis happened at Brandeis, the university would handle it well
University officials handle incidents in a fair and responsible manner
Trust in the Administration—Graduate Students

If a crisis happened at Brandeis, the university would handle it well

University officials handle incidents in a fair and responsible manner

- International
- Latino
- Asian-American
- Black
- White
- Other Minority
INSTEP is a group of Brandeis offices that work with international students.

- The International Student Experience Project (InStep) is a collaborative initiative between Brandeis University campus partners for the holistic development of international students. InStep informs international students about key events that address their needs and interests. InStep streamlines and highlights important opportunities and support services offered across campus for international students at Brandeis.
INSTEP = International Student Experience Project

Lateral information transfer from Brandeis campus partners to students.
This is what INSTEP did in Spring 2016....

The International Student Experience Project

A collaborative initiative between campus partners at Brandeis University for the holistic development of international students.

Check out these InStep events across campus this spring!

Wednesday, February 24th
Job/Internship Search Workshop for International Students
12 p.m.
Hiatt Conference Room

Tuesday, March 8th
International Women’s Day
9-9:30 a.m.
Usdan International Lounge

Tuesday, March 8th
Beat Your Procrastination
6-7 p.m.
South Lounge, Rosenthal Quad

Tuesday, March 15th
Bouncing Back: Stories of Resilience and Overcoming Challenges
5:30-7 p.m.
Usdan International Lounge

Campus Partners

International Students and Scholars Office · Psychological Counseling Center · Hiatt Career Center · Academic Services · English Language Programs · Department of Community Service · Department of Community Living · Graduate Student Affairs
• Andy Molinsky is Professor of International Management and Organizational Behavior at Brandeis University’s International Business School, with a joint appointment in the Department of Psychology.
**Pulse:** Why is it important for today’s workforce to learn global dexterity?

**Molinsky:** What people sometimes forget is that it’s not companies that are making sales, delivering feedback, engaging clients and customers, motivating people—it’s not companies, it’s people. It’s actually people who need to learn these global skills of adapting behavior successfully across cultures in order for their companies to be successful in an increasingly global economy. I think it’s also important to note that not everyone from a given culture is exactly characteristic of that culture. You need to really be attuned not only to the expectations and norms of how to behave in a situation but also the cultural background of the individuals involved. Do your homework.

PULSE May 2014
Pulse: You mentioned that there is a serious gap in cross-cultural management. Can you expound on that?

Molinsky: There’s not just a gap in research, but a gap in a lot of consulting approaches as well. Most writing in research and consulting about crossing cultures and cultural adaptation is focused on differences, on understanding how people from culture A are different from people from culture B, and then teaching people about those differences. Don’t get me wrong, that’s a useful thing to know, but most work just stops there. The problem that people in the real world have is not in understanding differences, but in adapting and adjusting their behavior in light of these differences. So, the challenge is learning how to act in a culturally effective manner in a certain situation in a way that’s going to achieve the results one wants to achieve.

WHAT IS GLOBAL DEXTERITY?

AND HOW DO WE DEVELOP GLOBAL DEXTERITY?

- DIAGNOSE the cultural code
- IDENTIFY personal challenges
- CUSTOMIZE cultural behavior
- MAKE IT a muscle memory

https://ensemble.brandeis.edu/Watch/1WhatIsGlobalDexterity
Welcome Back!
Lunchtime Discussion
Analyzing your needs
How is your office currently handling international student needs?

• **Strengths**
• **Gaps in Knowledge or Services**
• **Improvements Needed**
• **Challenges**
Our Gift To You:

We share this challenge with our students! Check out this book to learn more from Andy Molinsky how we can improve our work.

https://ensemble.brandeis.edu/Watch/HowtoDevelopGlobalDexterity