

Oral Communication Assessment – Rubric One
Persuasive Speech: Question of Fact or Value

Criteria	Level of Achievement		
	Exceeds Expectations	Meets Expectations	Does not Meet Expectations
Audience Analysis/Topic Choice			
1. Appropriate & relevant to audience	2	1	0
2. Interesting and creative approach to topic	2	1	0
Introduction			
3. Memorable & creative	2	1	0
4. Establishes credibility/ethos	2	1	0
Content/Organization			
5. Identifies question of fact or value	2	1	0
6. Key ideas well-organized & explained	2	1	0
7. Arguments/evidence well-developed	2	1	0
8. Uses clear transitions & summaries	2	1	0
9. Cites credible/appropriate source material	2	1	0
Language			
10. Clear, concise, colorful/creative, culturally sensitive (nonsexist/inclusive)	2	1	0
Delivery			
11. Meets time limits (5-6 minutes)	2 within limits	1 ≤ 1 minute under/over	0 ≥ 1 minute under/over
12. Makes appropriate eye contact	2	1	0
13. Vocally expressive, conversational style	2	1	0
14. Avoids nervous mannerisms, other non-fluencies	2	1	0
15. Nonverbally expressive, extemporaneous	2	1	0
Presentation Aids			
16. Uses aids to enhance, not distract from or replace presentation	2	1	0
17. Quality of aids	2	1	0
18. Integrates & displays aids at appropriate time	2	1	0
Conclusion			
19. Reviews major points/ links to introduction	2	1	0
20. Memorable & creative	2	1	0

Maximum: 40 points

Rater: _____ **Date:** _____ **Course/Section** _____ **Speaker#** _____

Oral Communication Assessment – Rubric Two
Interpersonal Communication Research Paper Oral Report

Criteria	Level of Achievement		
	Exceed Expectations	Meet Expectations	Does not Meet Expectations
Audience Analysis/Topic Choice			
1. Appropriate & relevant to audience	2	1	0
2. Interesting and creative approach to topic	2	1	0
Introduction			
3. Memorable & creative	2	1	0
4. Establishes credibility/ethos/common ground	2	1	0
Content/Organization			
5. Clear thesis statement	2	1	0
6. Key ideas well-organized & explained	2	1	0
7. Arguments/evidence well-developed	2	1	0
8. Uses clear transitions & summaries	2	1	0
9. Cites credible/appropriate source material	2	1	0
Language			
10. Clear, concise, colorful/creative, culturally sensitive (nonsexist/inclusive)	2	1	0
Delivery			
11. Meets time limits (4-5 minutes)	2 within limits	1 ≤ 1 minute under/over	0 ≥ 1 minute under/over
12. Makes appropriate eye contact	2	1	0
13. Vocally expressive, conversational style	2	1	0
14. Avoids nervous mannerisms, other non-fluencies	2	1	0
15. Nonverbally expressive, extemporaneous	2	1	0
Presentation Aids			
16. Uses clip to enhance, not distract from or replace presentation point	2	1	0
17. Quality of clip (illustrative of concept/point)	2	1	0
18. Integrates & displays clip at appropriate time	2	1	0
Conclusion			
19. Reviews major points/ links to introduction	2	1	0
20. Memorable & creative	2	1	0

Maximum: 40 points

Rater: _____ **Date:** _____ **Course/Section** _____ **Speaker#:** _____