

BRANDEIS

PLURALISM ALLIANCE

Grant Application Online Workshop



Welcome from the BPA Steering Committee



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Goals of the BPA and BPA Grants



- To create opportunities for a large cross-section of students to question identity and community at a deeper level, and to reach a more thoughtful and enduring understanding of these issues.
- To create alliances among different campus groups addressing issues of pluralism and unity.
- To foster networking, communication, and coalition building (e.g., having two or more clubs or organizations co-sponsor a project).
- To provide funds for creative new pluralism and unity programming involving students and faculty.

Grant Application Process



- Due Dates:
For the Month of September: **Wednesday, September 7th, 2011**
Fall- **Sunday, September 25th, 2011**
Spring- **Sunday, February 1st, 2012**
- Notification for early September applications will be sent by **September 12th, 2011**
- **Apply Online at**
<http://www.brandeis.edu/das/programs/bpa/grantapp/index.html>
- Steering Committee reviews and selects grant recipients; notifications will be sent by **October 7th, 2011** (Fall) and **February 10th, 2012** (Spring)

Grant Application Process



- Preference is given to applications from teams of at least two individuals (e.g., an instructor and student, or individuals from different clubs, races, religions or nationalities)
- Grant size will depend on the number and quality of applications, but will usually not exceed \$400 and cannot be used for stipends to students, faculty or staff
- Grant activities can include events, publications, seminars, workshops, performances, art projects, service projects, and retreats that promote ideas inherent in pluralism and unity at Brandeis

Tips for a Successful Application



- Every section of the application, completed online, has an answer.
- The project demonstrates collaboration between different campus constituencies (student clubs and organizations, offices or departments, faculty, etc.). List any co-sponsors; they should be true partners in your project, not just lending their name.
- The main focus of the project promotes pluralism and appreciation of diversity on campus.
- A realistic budget is provided with as much detail as possible. Specify approximate or exact amounts for each item; don't ask for "as much as you can provide" or "\$400" without giving details about how funds will be used.

Tips for a Successful Application



- Whenever possible, confirm a date, time, and location for your project before applying.
- Do you have a plan to engage the audience in reflection (talk-backs, discussions, educational materials, etc.) so that the grant is funding more than just “performances”?
- Have you inquired about additional sources of funding from the Student Union F-Board, departments/programs, offices, etc.? List any confirmed or possible sources in the application.

Examples of past grant recipients



- Examples of past grant applications are available at <http://www.brandeis.edu/das/programs/bpa/workshop.html>
 - Lists of past grant recipients are available at <http://www.brandeis.edu/das/programs/bpa/recipients/index.html>
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What happens once you are selected for a grant?



- Attend a meeting to learn how to access your funding on **October 10th, 2011** (for Fall grants) or **February 13th, 2012** (for Spring grants)
 - BPA provides publicity assistance
 - ❖ Fliers (see an example at <http://www.brandeis.edu/das/programs/bpa/workshop.html>)
 - ❖ BPA email listserv
 - ❖ BPA facebook page
 - A Steering Committee liaison is assigned to each grant to provide planning advice and assistance
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Questions/Comments?



- Visit the BPA Website at <http://www.brandeis.edu/das/programs/bpa/index.html>
 - Contact a member of the steering committee
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