



Photo Credits: Fondazione ADI Collezione Compasso d'Oro, Milan, Italy



Made in Italy and culture. Survey identity Italian contemporary, G.B. Palumbo & C. Editore, 2016

# A talk with Daniele Balicco

## Critical Made in Italy: Italian Design

Tuesday, March 28, 2017  
Shiffman 219, Brandeis University  
10:00–10:50am & 11:00–11:50am

Daniele Balicco is a Lecturer in Theory and Critical Studies at the EHESS (Ecole des Hautes Etudes en Sciences Sociales) of Paris and at the IED (European Institute of Design) of Rome.

*"It is not easy to determine a univocal relationship between design and national identity. Especially today, where the link between territories, cultural training, creation and production of objects is extremely open and globalized. Nevertheless, it cannot be ignored that some countries have been able to create a distinct and recognizable style in the international market. In this regard, the Italian case is very challenging."*

**Italian culture and society**      **industrial modernity**  
**cultural history**      **Italian territory**  
**cultural exchanges**      **craft traditions**      **geography**  
**artificial nature of the Italian language**  
**international tradition of music**      **Italian designers**  
**myth of Renaissance as archeology of modernity**

*Sponsored by the Brandeis Italian Studies program in collaboration with Inserra Chair in Italian and Italian American Studies at Montclair State University. (<http://montclair.edu>)  
This event is in connection with ITAL 20 but all are welcome to attend!*