Genetic Options: The Impact of Genetic Ancestry Testing on Ethnic and Racial Identities

March 23rd
2:00 PM
Pearlman Lounge

A Discussion with Wendy Roth

Professor Roth studies how social processes like immigration, intermarriage, and interpretations of new technologies challenge racial boundaries and transform classification systems.

Discussion Topic: The rapid growth of genetic ancestry testing has brought concerns that these tests will transform consumers’ racial and ethnic identities, producing “geneticized” identities determined by genetic knowledge. After conducting 100 qualitative interviews, she developed the Genetic Options Theory.

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