Alya Guseva, Associate Professor of Sociology at Boston University

Professor Alya Guseva received her doctorate from the University of California, San Diego. Author of *Into the Red: The Birth of the Credit Card Market in Postcommunist Russia* (Stanford 2008), which explores the emergence of an entirely new market for credit cards and the making of a mass consumer in Russia during the two decades of 1988-2007; her work also appeared, among other venues, in American Sociological Review, Social Science Research, Socio-Economic Review and Genesis. While she continues to pursue research on consumer credit markets in transitional economies, she also has a long-standing interest in biomedical markets. Her new project explores the market for commercial surrogacy in the US. Professor Guseva teaches classes on economic sociology, health and society, biomedical markets and post-communist market transitions.

Thursday, April 7, 2011
Pearlman 113
3:00-4:30

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