Sociology 199b--1.19.14
Senior Capstone Seminar: Sociology and the World
Spring 2014

Brandeis University
Thur. 2 to 5
Pearlman 202
Office Hours: Wed. 11 to 12,
Thur. 9 to 11, & by appointment

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Course Description

This course has several interrelated goals. First, and most generally, it provides an opportunity for graduating Sociology majors to engage in a shared capstone experience. While the flexibility and lack of prerequisites in the Sociology major has a number of benefits, one of its downsides is that nearly every department offering attracts a wide range of students, from advanced majors to those with zero prior experience with Sociology, making it difficult to assume any shared prior foundation. We hope that the opportunity to engage with fellow senior majors throughout the semester will provide occasion for different kinds of conversations about sociological phenomena.

Second, this course emphasizes the production as well as consumption of sociological knowledge, by focusing on practices and processes associated with social science research. Through a series of “under-the-hood” talks by faculty in the Brandeis Sociology Department, we will be able to learn the ways in which sociologists conduct and make use of their research. As such, our discussions and assignments will complement research experiences associated with Senior Honors Theses, Senior Research Papers, and the many independent and collaborative initiatives available across campus, while orienting us to the ways in which practicing sociologists engage with their craft.

Third, we will engage in a common research project in the community. At the beginning of the semester, by consulting with various people and organizations in Waltham, we will select an institution that could benefit from some well-executed sociological thinking and research. Collaboratively, we will undertake this public sociology project by identifying questions the organization may want to explore about its mission, its outreach program, its effectiveness. We will use whatever methods of data collection might address those issues (ranging from conducting in-person interviews, constructing an on-line survey, culling census data, mapping potential markets, identifying regulatory barriers and/or opportunities). At the end of term, as research teams we will make presentations to the organization about our findings and recommendations.
Finally, this Capstone Seminar will emphasize the relevance of sociological approaches and perspectives for interpreting media accounts of current events, participating in public exchanges over policies and programs, and mobilizing effective responses to issues of concern.

Much of our attention this semester thus will be devoted to the various ways in which a "sociological imagination" might creatively and effectively be deployed to these broader civic ends.

**Learning Goals:**

1. Develop a practical working definition of sociology.
2. Explore what it means to exercise a sociological imagination in civil society. Anticipate ways to build bridges from your education to your post-collegiate life.
3. Engage with faculty in the Department of Sociology and visiting scholars to discover how they practice their craft.
5. Inventory research and critical thinking skills, identify those you need, and develop and use them in hands-on research.
6. Engage collaboratively in an original research project that will be useful to a community organization. In effect, practice a kind of public sociology.
7. Communicate your research findings to your classmates and your newly identified “public.”

**Intellectual responsibility.** Academic integrity is the ground of trust that sustains a scholarly community. Please honor the words and thoughts of others and credit them faithfully. Whether you are submitting written work or speaking in class, take care to acknowledge your sources not only for the words you cite but for the ideas you advance. Sources include not only print but web materials, ideas you learned in other classes, and ideas gleaned from other students.

If you are a student with a documented disability on record at Brandeis University and wish to have a reasonable accommodation made for you in this class, please see me immediately.

**Required Books**

*New York Times* (accessible online through Brandeis Scholar, or in print in the Goldfarb
In addition articles (marked with an asterisk (*) below will be available on the LATTE course page: http://latte.brandeis.edu.

Course Requirements

- Participation — 15%
- 2 collaborative presentations on weekly readings — 20%
- Weekly media posts — 10%
- Class presentation: sociological take on current events — 10%
- Op-ed essay — 20%
- Applied research project — 25%

Students are expected to be full-fledged participants in the seminar. As this capstone seminar has been designed specifically to provide a space for us to collectively engage with how sociology might inform public issues and debates, much of the benefit of this course will come through in-class discussion. This means coming to class having carefully read and digested the readings. The course grade includes attendance and participation (15%). While our small seminar format will provide plenty of opportunities for in-class participation, we will also value conversations outside of class, including topics related to the Waltham research project and connections made between class topics, colloquium speaker presentations, and current events.

In addition, students will make two collaborative presentations on weekly readings, which will account for 20% of the grade. The presentation should include a brief synopsis of the argument, but most importantly point to thematic philosophical, methodological, and political themes in the reading. Presenters should prepare questions for class discussion and distribute them at least 24 hours before class.

Weekly media posts (10%). Beginning January 23, you will locate and post a link to a media account of a story that speaks to an issue that you see as sociologically interesting or otherwise important. While connecting with a wide variety of media sources is encouraged, our core source will be the New York Times. You should plan to at least scan headlines from the Times on most days of the week, and at least half of your posted weekly links should come from this source. While you aren’t required to formally reflect on your post in writing, we will select 1-2 of these posts to discuss in class each week, so please be prepared to briefly summarize the basic thrust of your selected story as well as your take on why it is sociologically relevant and
You will post these weekly links to a Latte forum. Note that your links should be posted **no later than 8am each Thursday.**

**Class presentation: sociological take on current events** (10%). Early in the semester, each of you will sign up for a presentation slot. On your assigned day, you will introduce an event or issue taken from the **previous month’s news**, providing descriptive background as well as a sociologically-informed analysis – i.e. a discussion that demonstrates how we might apply an established body of theory or line of prior empirical findings and frameworks to the issue, and/or advances at least one hypothesis informed by prior research to understand or predict the outcomes of your chosen event/issue. You should prepare a ten-minute presentation, which will be followed by an additional 10-15 minutes of open discussion. Note that it is fine if your event/issue is drawn from one of your – or your classmates’ – weekly media posts.

Each student will write an **Op-ed essay** (20%) designed to be paired with your in-class presentation, and will be due at the start of the class period in which you present. In 600-800 words, you should introduce and support a position on the event or issue at the center of your presentation. The format of this essay should roughly follow the op-ed models that we will discuss in class, and advance a clear, empirically-supported position supported by a sociologically-informed analysis intended to convince readers of the validity and utility of your argument.

**Applied research project** (25%). Early in the semester, in collaboration with other students and the professor, you will select and pursue a Waltham community project to explore, assess, and research. You will draw on existing social science research to inform the organization’s work and apply research skills to helping them interpret the evidence you gather. This project will culminate in a written report of your research (8 to 10 pages) and a public presentation of your findings.

Course Outline

**Week 1: January 16 – Introduction: Sociology and Academe**

3:00—**Meet with Kaytie Dowcett, Waltham School Committee (Brandeis ’99)**

**Week 2: January 23 – “The Promise” of Engaged Sociology**

- BEGIN Media posts—What is happening in the world?
- Brainstorm research project possibilities
- What is sociology?
- How is knowledge produced in the academy?
• How is the profession of sociology organized? (organizations, advocates, gatekeepers, practitioners—policy and service)

3:30—Meet with Alex Green at Back Pages Books, 289 Moody St., Waltham

*W. Robert Conner, “Why Majors Matter”
http://www.insidehighered.com/views/2011/06/16/connor_essay_on_why_majors_matter_in_how_much_college_students_learn

*NOTE: The class will not meet in Week 3 and 4 (January 30 and February 6). Students are free to meet to deliberate about research projects*.

Week 5: SUNDAY, February 9 – Defining the Contours of Public Sociology
@ 7:00pm --Meet at Professor Hansen’s house

• Media posts—What is happening in the world?
• Research Work Groups

Vincent Jeffries, “Redefining the Nature and Future of Sociology: Toward a Holistic Sociology” (Handbook of Public Sociology, pp. 1-23)
Michael Burawoy, “The Public Sociology Wars” (Handbook of Public Sociology, pp. 449-473)

Week 6: February 13 – Sociology and its Competing Missions

• Media posts—What is happening in the world?
• Research Work Groups

*Andrew Abbott, “Pragmatic Sociology and the Public Sphere,” Social Science History 34:3 (Fall 2010): 337-
Noval D. Glenn, “Some Suggested Standards for Distinguishing between Good and Bad Public Sociology” (Handbook of Public Sociology pp. 135-150)

**Week 7: February 20 – NO CLASS, Winter Break**

**Week 8: February 27 – Op-eds and Communicating to a Reading Public**
- Media posts—What is happening in the world?
- Research Work Groups

3:30-4:30—*Op-ed workshop with Wendy Cadge*


**Week 9: March 6 – “Under the Hood” Perspectives on Research by Current Brandeis Sociologists—with David Cunningham**
- Media posts—What is happening in the world?
- Presentation on sociological take on current events
- Research Work Groups

2:00-3:15—*Meet with David Cunningham*


**Week 10: March 13 – Reciprocity and Obligation to Indigenous People and Oppressed Communities & “Under the Hood”—with Karen V. Hansen**
- Media posts—What is happening in the world?
- Presentation on sociological take on current events
- Research Work Groups

Karen V. Hansen, *Encounter on the Great Plains*, Preface, Introduction, Chapters 1, 2, 7, 8, and Conclusion
*Elizabeth Cook-Lynn, “How Scholarship Comes to be Relevant, or Dumbarton Oaks is Fifty
Years Old,” and “America’s Oldest Racism: The Roots of Inequality,” Why I can’t Read Wallace Stegner and Other Essays: A Tribal Voice (University of Wisconsin Press, 1996), pp. 129-141
Rhoda Howard-Hassmann, “Public Sociology and Universal Human Rights” (Handbook of Public Sociology, pp. 357-373)

Week 11: March 20 – Sociologically Framing the World of Work
- Media posts—What is happening in the world?
- Presentation on sociological take on current events
- Research Work Groups

3:00-3:25 – Meet with Ofer Sharone (MIT)
3:30-5:00—Ofer Sharone Colloquium—“Flawed System, Flawed Self: Job Searching and Unemployment Experiences”


Week 12: March 27 – “Under the Hood” – with Ana Villalobos and Carmen Sirianni
- Media posts—What is happening in the world?

2:00-3:15—Meet with Ana Villalobos
3:30-5:00—Meet with Carmen Sirianni

Week 13: April 3 – “Under the Hood” — with Laura Miller
- Media posts—What is happening in the world?
- Presentation on sociological take on current events
- Research Work Groups

2:00-3:15-- meet with Laura Miller


Week 14: April 10 – Presentations on Waltham Research Projects
- Media posts—What is happening in the world?
- Presentation on sociological take on current events

Week 15: April 17 – NO CLASS – Spring Break

Week 16: April 24 – Defining Our Sociological Practice of the Future
- Media posts—What is happening in the world?
- Presentation on sociological take on current events

3:00-3:25—Meet with Gretchen Purser (Syracuse University)
3:30-500—Gretchen Purser Colloquium—“Labor on Demand: Dispatching the Urban Poor”

*Purser, Gretchen, Labor On Demand: Dispatching the Urban Poor, selections

Week 17: April 25—A Public Sociology Conundrum: Immigration, Integration, Assimilation, Multiculturalism?

2:00—Grete Brochmann Colloquium—“Immigration and Integration in the Nordic Countries”
3:45—Meet with Grete Brochmann (University of Oslo)