

Details of Requirements for Proposed Business Major

(Full list of course descriptions may be found in the Bulletin, which also shows the pre-requisites for each course. In some upper-level courses, additional pre-requisites outside the Business major are required.)

I. Pre-requisite:

ECON 2a Introduction to Economics

II. Fundamentals of Business Analysis (take all courses):

BUS 1f (NEW)	Quant Methods in Business (2 cr)	May be exempted by quant course elsewhere
BUS 6a	Financial Accounting	Pre-req: ECON 2a
BUS 10a	Functions of Capitalist Enterprise	Co-req: BUS 6a (may take in same semester)
BUS 60a	Marketing and Business Strategy	Pre-req: BUS 10a
BUS 71a	Introduction to Finance	Pre-req: BUS 6a
PSYC 150b	Organizational Behavior	Pre-req: BUS 10a and JR/SR; or PSYC 1a, 51a, 52a.

III. Thematic Electives (take at least 2 courses from III.A and 2 from III.B)

(only typical electives are shown in each theme; more are available)

A. Business and Society

Law and Government courses

AAAS 126b Pol Econ of 3rd Wrld
AMST 189a Legal Foundations
HIST 160b Am Legal History
PHIL 13b Idea of the Market
POL 172b Int Political Econ

Comm., Commerce, and Culture courses

JOUR 103b Adv and Media
ANTH 163b Prod, Cons, Exch
PSYC 34b Social Psychology

Environment and Sustainability courses

COSI 133b Internet & Soc
ECON 57a Environ Econ
SOC 193a Environment, Health, Soc

Health and Social Policy courses

AMST 118a Gender in Professions
HS 1xx(NEW) Mng Non-Profits
HS 104b American Health Care
HS 110a Wealth & Poverty
HSSP 104a Health Econ
HSSP 106a Mng Medicine
HSSP 107a Health Innov
SOC 117a Soc of Work
SOC 10b Soc Theory

Other themes to be determined, as courses become available. Criterion for adding: course deals with businesses, organizations, or professionals as the unit of analysis from perspective of liberal arts discipline.

B. Business Administration

Finance courses

BUS 8a (NEW) Managerial Accounting
BUS 35a Real Estate and Society
BUS 75a Financial Analysis for Mgmt
ECON 171a Financial Economics
ECON 172a Money and Banking
ECON 174a Corporate Finance

Globalization and Innovation courses

ECON 8b The Global Economy
BUS 30a Entrepreneurship
BUS 70a Business in Global Environment

IV. Elective, Internship, or Independent (take one course)

Any other elective in III above, or

BUS 89a Internship in Business
BUS 98a Independent Research
BUS 99a Senior Research

V. Specialization

Specialization is achieved by taking 3 courses on one theme. This specialization does not appear on transcript, but may be reported in a resume. Many courses count for more than one theme; a matrix of possible course/theme combinations will be provided as an advising tool. Independent specializations are possible, with approval, and require 3 courses. Students are encouraged to link specializations to other work Brandeis.

Double-counting: No more than 2 counted for another major or minor (excluding the pre-requisite).