

# Requirements for the Business Major

December 2010

- ❖ You may apply for the Business major only after completing three full semesters and ECON 2a, BUS 6a, and BUS 10a.
- ❖ Please note prerequisites. Courses outside of BUS may have prerequisites not shown here; check Brandeis Bulletin.

## I. Prerequisite for the Major

ECON 2a Introduction to Economics

## II. Fundamentals of Business Analysis (take all courses)

BUS 1b	Quantitative Methods in Business (2 cr)	may be exempted by another quantitative course**
BUS 6a*	Financial Accounting	Pre-req: ECON 2a
BUS 10a	Functions of the Capitalist Enterprise	Co-req: BUS 6a (may take 6a at the same time)
BUS 20a	Organizational Behavior in Business (or PSYC 150b)	Pre-req: BUS 10a
BUS 60a	Marketing Management	Pre-req: BUS 10a
BUS 71a	Introduction to Finance (or ECON 171a)	Pre-req: BUS 6a

\* BUS 4a satisfies BUS 6a requirement

\*\* Examples of courses to exempt from BUS 1b: ECON 83a, MATH 10b, PSYC 51a

## III. Thematic Electives (take at least 2 courses from III.A and 2 from III.B)

### III.A. Business and Society

#### Law and Government courses

AAAS 126b	Political Economy of Third World
AMST 188b	Louis Brandeis: Law, Business, & Politics
AMST 189a	Legal Foundations of American Capitalism
HIST 160b	American Legal History II
LGLS 114a	American Health Care: Law and Policy
LGLS 129b	Law, Technology, & Innovation
LGLS 138b	Science on Trial
PHIL 13b	Idea of the Market: Economic Policies
POL 172b	International Political Economy

#### Environment and Sustainability courses

COSI 133b	Internet & Society
ECON 57a	Environmental Economics
SOC 193a	Environment, Health, and Society

#### Health and Social Policy courses

AMST 118a	Gender and the Professions
ECON 76b	Labor Economics
HS 104b	American Health Care
HS 110a	Wealth and Poverty
HSSP 104b	Health Economics
HSSP 106a	Managing Medicine
HSSP 107b	Health Care Technology
SOC 3b	Social Theory and Contemporary Society
SOC 10b	Introduction to Sociological Theory
SOC 117a	Sociology of Work and Gender

#### Communications, Commerce, and Culture courses

AMST 103b	Advertising and the Media
ANTH 163b	Production, Consumption and Exchange
CLAS 121b	Money, Markets and Society
ECON/FA 87a	Economics and the Arts
PSYC 34b	Social Psychology
SOC 150b	Culture of Consumption

### III.B. Business Administration

#### Finance courses

BUS 14a	Managerial Accounting
BUS 35a	Real Estate and Society
BUS 75a	Financial Analysis for Management
ECON 161a	International Finance
ECON 171a	Financial Economics
ECON 172b	Money and Banking
ECON 174a	Corporate Finance

#### Innovation courses

BUS 30a	Entrepreneurship and Innovation
ECON 135a	Industrial Organization
ECON 141b	Economics of Innovation
ECON 177b	Economic Regulation and Deregulation

#### Globalization courses

BUS 70a	Business in the Global Economy
ECON 8b	The Global Economy
ECON 162a	Outsourcing and Offshoring
ECON 175a	Introduction to the Economics of Development

## IV. Elective, Internship, or Independent Research (take one course)

Any other elective in III above, or one of the following:

BUS 89a	Internship in Business
BUS 98a	Independent Research

## Specialization

Specialization is achieved by taking 3 courses on one theme. This specialization does not appear on transcript, but may be reported in a resume. With approval, courses may count for more than one theme. Independent specializations are possible, also with approval, and require 3 courses. Students are encouraged to link specializations to other work at Brandeis.

## Double-counting

No more than 2 courses used for the Business major may be counted for another major or minor at Brandeis. Excluded in this calculation are: ECON 2a and any courses used to exempt from BUS 1b or in place of BUS 20a or BUS 71a. One course may not be used to fulfill more than one requirement in the Business major (e.g., Econ 171a cannot be counted twice).