



**CULTURAL DIVERSITY
MEETS WORLD-CLASS
FINANCE INSIGHT**

“I chose IBS for its strength in finance, international focus and world-class faculty. Everyone at IBS has a unique background and point of view.”

—RACHEL GOLDIN, MAief '07, USA
WELLS FARGO, BOSTON

information sessions 2007/08

FOR ALL PROGRAMS 6:30–8:00 PM (ON CAMPUS)

FALL October 17 • November 13

SPRING January 16 • March 5 • April 9

All information sessions held in the Lemberg Academic Center Alumni Common Room.

Register at: www.brandeis.edu/global/prospective_admissions_onsite.php

meet us in...

Athens, Atlanta, Bangkok, Bangalore, Beijing, Berlin, Boston, Budapest, Chicago, Delhi, Frankfurt, Houston, Istanbul, London, Los Angeles, Madrid, Mexico City, Miami, Milan, Mumbai, Munich, New York City, Paris, Philadelphia, San Francisco, Seattle, Seoul, Shanghai, Taipei, Tel Aviv, Toronto, Tokyo, Washington, D.C., Zurich.

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Brandeis University

INTERNATIONAL BUSINESS SCHOOL

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THE WORLD AWAITS. START YOUR JOURNEY HERE.

MAief PROGRAM
MASTER OF ARTS IN INTERNATIONAL ECONOMICS AND FINANCE

 **Brandeis University**
INTERNATIONAL BUSINESS SCHOOL

2007/08



The Lemberg Master of Arts in International Economics and Finance (MAief) is an innovative, two-year degree that fully leverages our core strengths in international finance, economics, and business. The program targets the finance and economics skills needed to understand the forces driving the global economy and the operations of international capital markets — whether you plan to manage investment portfolios, design a government’s trade and financial policies, or oversee a company’s finances.

The MAief seeks to give students:

- ***A conceptual framework for understanding global markets, largely based on economic analysis.***
- ***Sophisticated skills in finance, accounting, business and economic policy analysis, and quantitative methods.***
- ***Advanced expertise in one or more specialized areas—with concentrations in International Finance, International Economic Policy, or International Business.***
- ***Overseas experience through study or work abroad.***
- ***Ability to apply skills and expertise to real world trends and challenges.***

a message from the director



The Lemberg Master of Arts in International Economics and Finance (MAief) at the Brandeis International Business School is focused on one of the fundamental trends of our time: economic globalization.

The MAief is a perfect blend of practice and theory for those seeking advanced analytical skills and functional competencies that can be applied in today’s global markets. It develops a thoroughly international perspective, teaches skills in the core disciplines of international markets, and helps to build expertise through applied electives. It

also offers opportunities for international experience and exposure to the people and institutions of world markets. In short, it is a rigorous degree structured to develop the skill set required by the careers of the emerging global economy.

The MAief is not a typical business or economics program. It offers more depth in finance and economics than an MBA, and many more applied and professional courses than an economics degree. The result is a unique curriculum that emphasizes sophisticated, applied analysis in finance, business, and economic policy. Its objective is to provide students with the best possible preparation for professional or policy careers in the global economy.

F. Trener Dolbear, Jr. • Lemberg MAief Program Director

skills for success in the global economy



SPECIALIZATIONS

MAief students interested in developing deeper expertise in a particular field of interest may focus on one of several areas of specialization. By completing four semester courses in one of those fields beyond the core requirements, they can receive additional recognition for the following concentrations:

- **International Finance** – Students are typically interested in careers in financial services that require advanced analytical skills or in financial management in other industries. Electives include fixed income securities, investment analysis, applied corporate finance, and international banking.
- **International Economic Policy** – Students are typically interested in careers in non-governmental organizations, governmental policy, or economic policy and development. Electives include economic development, international trade, international organizations, and money and banking.
- **International Business** – Students are typically interested in careers in general management and consulting in a broad range of industries. Electives include consulting, negotiations, strategy, entrepreneurship, marketing, and leadership.

GLOBAL EXPERIENCE AND COMMUNICATION

Unlike typical professional degree programs, the MAief program requires international experience and language proficiency for graduation. Students without such experience usually spend a semester abroad studying business, economics, and finance at one of our 18 partner universities. Although prior training in a second language is desirable, students can achieve proficiency during their Brandeis years.

QUALIFYING AND APPLYING FOR THE MAIEF PROGRAM

Admission to the MAief program requires strong academic preparation and demonstrated leadership potential. We welcome students with a broad range of backgrounds and training. Qualifications include:

- An American bachelor's or equivalent foreign degree.
- Undergraduate courses in introductory economics and statistics; intermediate microeconomics is strongly recommended.
- Graduate Record Examination (GRE) or the Graduate Management Admission Test (GMAT) scores.
- Some full-time work experience is desirable, but not required.

There are three application cycles, with deadlines of **November 15**, **February 15**, and **April 15**. To help us to process your application most efficiently, please apply online.

Detailed information on application requirements and cost considerations, including tuition, living expenses and financial aid, is available at www.brandeis.edu/global.

The Lemberg Master of Arts in International Economics and Finance is named for Lucille and Samuel Lemberg—a successful real estate executive, philanthropist, and Brandeis University trustee. Their daughter, Suzanne Usdan, was instrumental in establishing the Lemberg Program.



The international finance expertise at IBS is truly exceptional. The knowledge I gained in the program expanded my skills and perspectives which assisted me in my summer internship which then led to me being hired by UBS upon graduation.

— MARTIN KRASTEVA, MAIEF '07, BULGARIA
FOREIGN EXCHANGE, PRECIOUS METALS DIVISION, UBS
STAMFORD, CT, U.S.A.

about IBS

The Brandeis International Business School (IBS) is dedicated to preparing students for careers in international business, finance, and economics. We are truly focused on the global economy, immersing students in international experiences, while connecting them to best practices in business and policy.

IBS is truly international, with students from more than 60 nations and faculty from around the world.

Our faculty is world-class, including scholars with interests in a broad range of fields.

We are connected to business, with frequent forums featuring senior executives from the world's leading companies.

We are selective, admitting just 150 students a year—ensuring an intimate, personal educational experience. Our degree programs are academically rigorous and intellectually challenging.

We have a strong placement record, with graduates securing positions in leading corporations and public sector institutions across the globe.

We have an ideal location outside the dynamic city of Boston, home to eight major research universities and more than 250,000 students.

TYPICAL MAief PROGRAM OF STUDY

	FALL	SPRING
FIRST YEAR	<ul style="list-style-type: none"> • Global Economic Environment • Accounting and Financial Analysis • Financial Theory • One elective, such as: <ul style="list-style-type: none"> -Managing International Business -Country Risk Analysis -Money and Banking -Financial Planning and Control 	<ul style="list-style-type: none"> • International Macroeconomics • International Trade Policy • International Corporate Finance • Introduction to Econometrics*† • 1 Elective
SECOND YEAR	<ul style="list-style-type: none"> • Study abroad or 4 courses at Brandeis, which may be electives or core courses 	<ul style="list-style-type: none"> • Financial Modeling*† • 2 1/2 electives, possibly completing a concentration in International Finance, International Economic Policy, or International Business

* These courses may be used to complete the quantitative methods requirement. If that requirement is met in another way, they may be taken as electives.

† 1/2 semester course.

visit IBS, in person or online

We invite you to visit Brandeis to meet with our faculty, staff, and students. IBS admissions representatives visit many cities in the U.S. and around the world each year—please consult our website for a schedule of upcoming visits.

www.brandeis.edu/global