



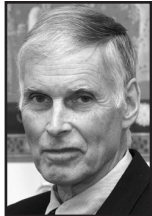
# Brandeis University

INTERNATIONAL BUSINESS SCHOOL

F. Trener Dolbear Jr.  
Acting Dean and Clinton Darling Professor of Economics

December 2006

Dear Friends,



I am pleased to provide an update on events and achievements at IBS and to share key priorities for the future.

### It was a busy fall period . . .

Fifteen Fulbright Scholars were among 180 new students who embarked on their educational endeavors at IBS. This brings us to nearly 400 students and meets the school's planned enrollment goal. With students arriving from 56 countries, diversity energizes IBS and remains a key source of differentiation from our competitors.

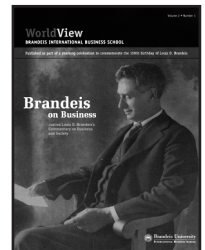
### . . . and one of celebration

Justice Louis D. Brandeis was born 150 years ago on November 13. Events are under way on the Brandeis campus to recognize this important birthday of the life of the man who inspired the university's founding mission. To help commemorate this jubilee, IBS published a special edition of *WorldView* entitled "**Brandeis on Business.**" (You may obtain a free copy by visiting our web site [www.brandeis.edu/global](http://www.brandeis.edu/global)). Brandeis's words cast a surprisingly bright light on a wide range of contemporary issues, including the importance of a professional business education, governance, ethics and regulatory policy.

The graduation of our 1,000th alumnus was highlighted at a very successful All-Class Reunion held in mid-September. The event was well attended and included keynote addresses by **Bharat Wakhlu**, president of Tata, Inc., and **Sean Flannery**, CIO of State Street Global Advisors. More than 130 alumni and their guests found time to connect both socially and intellectually. A slide show, including scenes from the gala dinner at the Top of the Hub in the Prudential Center, is available on our Web site.

### IBS continues to attract renowned speakers and business leaders . . .

Of note was a luncheon visit by *New York Times* columnist **Thomas L. Friedman** '75. He engaged students in a lively discussion of the "flattening" world. Outstanding business leaders who spoke at IBS included **Alan Hassenfeld**, chairman of Hasbro, **Jonathan Fried** of the International Monetary Fund, and **Joseph Deitch**, CEO of Commonwealth Financial Network. A video of segments of Mr. Hassenfeld's stimulating remarks is available on our Web site. "Hedge Fund Week" featured three Brandeis alums, **Barry Kaplan** '77, **John Morris**, MA'92, and **Eric Weinstein** '76, who spoke to packed audiences of students eager to hear about this popular topic. The week also saw strong participation from the Emerging Markets Investment Club. In all, some 20 speakers honored us with visits this fall; I have enclosed a list for your review.



*Brandeis on Business*



Friedman lunches with IBS students.

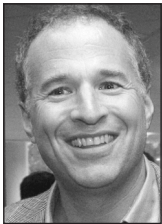
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IBS students capture second place at Reaching Out LGBT MBA conference.



Stuart Lewtan

**. . . as well as accolades and press attention**

IBS accolades include, for the first time, breaking into the ranks of the Economist Intelligence Unit's "Which MBA" online. This ranking of the top 100 MBA programs around the world puts IBS in great company. Also of note, a case team of IBS students won second prize in the ninth annual Reaching Out LGBT MBA conference in New York City, hosted by Booz Allen Hamilton. The team came back with a \$1,500 cash prize and was formally recognized by fellow students and faculty for their outstanding work.

IBS continues to be in the news, as our professors are increasingly called on by the media for their expert opinion on topics ranging from interest rates to outsourcing. Professors **Catherine Mann** and **Stephen Cecchetti** have both appeared extensively on Bloomberg TV and CNBC to discuss Fed policy, interest rates, and inflation. Again, video and audio clips are available on our Web site.

**We are moving forward with our key priorities . . .**

First, we continue to execute our strategic plan with a particular focus on adding to our world-class faculty in the areas of management, emerging economies, and corporate finance/accounting.

Second, we are enhancing career opportunities for IBS students through a variety of programs. Overseer and Dean's Global Business Council Chair **Stuart Lewtan '84** is heading up an initiative with other council members who are opening doors for both internships and permanent positions for our students. Ten internships have been secured through the program, and it has gained traction on Wall Street for full-time roles as well. IBS alums will be meeting with current students in New York in January to offer guidance in their job searches as well.

Third, we aim to increase institutional visibility through implementation of our first formal communications and marketing plan, being driven by **Matthew Parillo**, our new senior associate director of communications.

Fourth, we continue to make progress towards accreditation with an anticipated site visit from a peer-review group next year.

And, finally, the international search for a permanent dean continues in earnest.

**. . . and wish you the best this holiday season**

As always, we welcome your comments on IBS. We remain grateful for your continued support and wish you and your families a safe and enjoyable holiday season.

Sincerely,

F. Trener Dolbear Jr.  
Acting Dean and Clinton Darling Professor of Economics