

Brandeis University

INTERNATIONAL BUSINESS SCHOOL

News and Ideas from IBS



Dear Friend,



I hope you will take a moment to review these highlights from the recent semester. You can feel proud that we are now recognized by leading ranking organizations as delivering an outstanding global business education to our students from 66 countries. Our centers and institutes attract thought leaders who share valuable insights and propose solutions to the pressing issues of the day. Our faculty inspires students to manage effectively across cultures, and our alumni are making a positive impact throughout the 81 countries in which they serve. Thank you for supporting us as we strive to achieve global excellence in every aspect of our work.

Best regards,

Bruce R. Magid, Dean
Martin and Ahuva Gross Chair
in Financial Markets and Institutions

In Focus



Princeton Review names
Brandeis IBS among Top 15
Business Schools

Brandeis IBS was named by *The Princeton Review* as one of the top 15 graduate schools of business in two categories: Finance and Global Management.

[Learn more...](#)

Leading economists address global economic crisis



In a symposium sponsored by *the Rosenberg Institute of Global Finance*, noted economists Martin Feldstein and Allen Sinai joined Richard M. Rosenberg, Bank of America Chairman and Chief Executive Officer (Retired) for a provocative discussion about the global economy. Arthur L. Goldstein, Chair of the IBS Board of Overseers and Professor Catherine Mann, Acting Director of the Rosenberg Institute, spearheaded the effort to organize this event.

[Learn more...](#)

News and Events

IBS salutes 192 graduates from 43 countries at Commencement



At its 15th Commencement exercises, IBS conferred degrees on 192 graduates. Peter McPherson, President of the Association of Public and Land-grant Universities, delivered the Commencement Main Address urging the graduates to "play your part in the great issues of your day."

[Learn more...](#)

Andrew Molinsky on "cross cultural fluency"



IBS Assistant Professor of Organizational Behavior Andrew Molinsky was interviewed by NPR's "All Things Considered" about helping students adjust

Linda Rottenberg receives Asper Award



Arthur L. Goldstein, Chair of IBS Board of Overseers and Linda Rottenberg

Linda Rottenberg, CEO and Co-Founder of Endeavor Global was presented with the 2009 Asper Award for Global Entrepreneurship. She is the first social entrepreneur to receive this prestigious accolade.

[Watch video of the Asper Award Event...](#)
[Learn more...](#)

Community leaders take center stage



Christie Hefner '74

Through the IBS Practitioners Engagement Program, 70 business leaders representing a wide variety of industries shared their insights with students. Guests included Christie Hefner '74, recently retired CEO of Playboy, Roger Berkowitz, President of Legal Sea Foods, and Marshall Carter, Deputy Chairman of the NYSE Euronext Board.

[View speaker list...](#)

[Visit IBS Home page](#)

their behaviors to accommodate different customs and business practice across the globe. He also wrote a feature article in *BizEd* regarding this skill he calls "cross cultural code switching".

[Listen to his radio interview...](#)
[Read his article...](#)

Executive shares insights from Davos meeting



Kevin Steinberg, Chief Operating Officer of World Economic Forum USA discussed outcomes of the World Economic Forum in Davos at a forum sponsored by *The Perlmutter Institute for Global Business Leadership*.

[Learn more...](#)

French alum named one of this year's '36 under 36'



IBS alumnus Daniel Rouach was recognized for his community building efforts in New York City. As a result of his efforts, "The Jewish Week" named him among the "forward-thinking young people who are helping to remake the Jewish community."

[Read the article...](#)

Brandeis International Business School
Lemberg Academic Center
Brandeis University
415 South Street, Waltham, MA 02454