

BRANDEIS INTERNATIONAL BUSINESS SCHOOL
Practitioners Engagement Program
Fall 2008 and Spring 2009

Centers and Institutes – Distinguished speakers

Rosenberg Institute of Global Finance

- Martin Feldstein, George F. Baker Professor of Economics, Harvard University and President Emeritus, National Bureau of Economic Research
- Richard M. Rosenberg, Chairman and CEO (retired), Bank of America
- Allen L. Sinai, Chief Global Economist and President, Decision Economics, Inc.

Perlmutter Institute for Global Business Leadership

- Reuben Mark, CEO, Colgate-Palmolive
- Kenneth Jacobs, Deputy Chairman, Lazard Worldwide
- Lawrence Weinbach, Partner, Yankee Hill Management, LLC and former Chairman and CEO of Unisys Corporation
- Kevin Steinberg, Chief Operating Officer, World Economic Forum USA

Asper Center for Global Entrepreneurship

- Linda Rottenberg, Chief Executive Officer and Co-Founder, Endeavor Global

Special Events and Conferences

Brandeis Israel Business Summit – Cleantech Conference

- Booky Oren, President and CEO, Arison Water Initiative and Chairman, WATEC Israel
- Deval Patrick, Governor of Massachusetts

Global Green MBA Launch Event

- *Thomas Friedman '75, Author and Foreign Affairs Columnist, The New York Times

Dean's Speaker Series

CEO Forum

- Mandie Araujo, Esq., Founder, Pardon Me, Inc.
- Marshall Carter, Chairman, NYSE Group
- Marc Cosentino, President, CaseQuestions.com
- David Dipasquale, former Chairman, Dexter Shoe
- Richard E. Goldman, Author and retired Executive Vice-President, Men's Wearhouse
- Robert Goodoff, Vice President, Loomis Sayles
- Martin J. Gross '72, Founder and President, Sandalwood Securities Inc.
- Christie Hefner '74, Former chairman and Chief Executive Officer, Playboy Enterprises
- Daniel Jick '79, CEO, HighVista Strategies
- Peter Lichtenthal '78, President, Bumble and Bumble

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CEO Forum continued

- Kevin Lindemer, Former Director, Global Insight (Cera)
- Robert Lee, Principle, Charles River Associates
- Eric Lesser '89, Associate Partner, IBM corporation
- Commencement Speaker: Peter McPherson, President, National Association of State Universities and Land-Grant Colleges (NASULGC)
- Stefan Pagacik, President, Greenpoint Ventures, Inc.
- Dan Pfau, '73, Retired Partner, IT Strategy Consulting, Accenture
- Dr. Craig Schneier, Executive Vice President, Human Resources, Public Affairs and Communications, Biogen IDEC Inc.
- Ira Shapiro '69, Shareholder, Greenberg Traurig LLP
- Antony Solomons, President, Ideal Marketing Group
- Joseph Stanislaw, former President, Cera and Senior Consultant, Deloitte
- Andy Teich, President, Commercial Vision Systems

Entrepreneurs Forum

- Stephen Belkin, Chairman of the Board, TranNational Group
- Jeffrey Beir, Founder, eRoom Technologies and Partner, Northbridge Venture Partners
- Greg Erman, Founder, Novo Medical
- David Galper '97, Founder, Ruckus Networks
- Larry Gennari, Partner, Choate, Hall & Stewart, LLP
- Donald Hootstein, Founder, Proteus Design
- Stuart Lewtan '84, Founder, Lewtan Technologies
- *Dr. Adnan Mjalli, Chairman of the Board, President and CEO, TransTech Pharma, Inc.
- Laura Noonan '92, Founder, Screened Images Multimedia and Project Play, Inc.
- Dan Potter, Founder, Blue Water Holdings
- *Vic Samuels, Chairman and CEO, Victory Packaging
- Jonathan Seelig, Founder, Akamai
- Mark Shirman '80, Founder, Glasshouse Technologies
- Evangelos Simoudis, PhD '91, Founder, Customer Analytics and VC
- Jeff Solomon, Partner, LKNS
- Nathaniel Westheimer '05, Founder, Bricabox.com and Entrepreneur in Residence, Rose Tech Ventures
- Sidney Wolk, Chairman and CEO, The Cross Country Group

Real Estate Forum

- Robert Beal, Partner and President, The Beal Companies
- David Begelfer, CEO, Mass. chapter, National Association of Industrial Office Properties
- Jennifer Kadish Cassell '99, Assistant General Counsel, CAPREIT, Inc.
- Jonathan Davis '75, Founder and Chief Executive Officer, The Davis Companies
- David Hodes '77, Managing Director and Group Head, Real Estate Products Group, Credit Suisse

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Real Estate Forum continued

- Josh Katzen, President, J.W. Katzen Co.
- Jonathan Keller '83, President, Fremont Group LLC
- Richard Kadish P'99, President and CEO, CAPREIT, Inc.
- Mark Mancuso, Senior Vice President, CBL & Associates Properties, Inc.
- Ian Marcus, Chairman - European Real Estate Investment Banking, Credit Suisse

Corporate Responsibility Forum

- Roger Berkowitz, President, Legal Seafoods
- Arlene Fortunato, President, Fortunato Consulting Group
- Susanne Goldstein, Founder, The Accelerator
- Andrew Savitz, Author of The Triple Bottom Line and former lead partner, Sustainability Business Services, PricewaterhouseCoopers

**Invitation requested from President Reinbarz or Development Office*