



GLOBAL BRANDEIS / BRANDEIS UNIVERSITY



THINK

EXPERIENCE

ACT



The programs in sustainable international development, based at the Heller School for Social Policy and Management, focus on issues of poverty, disease, and environmental degradation.

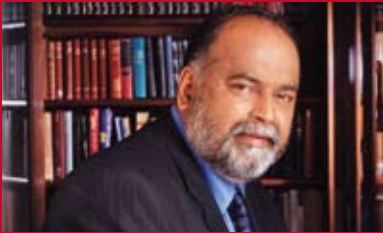


Engagement with the world defined Brandeis University from the beginning. In its first decade, scholars in flight from the ravages of war and the Holocaust in Europe found a home at the fledgling university and helped to shape an academic culture that was cosmopolitan, tolerant, and deeply intellectual. That spirit continues in the twenty-first century, where the hallmark of global scholarship at Brandeis is its commitment to diverse perspectives, to the development of mutually beneficial partnerships, and to skepticism about conventional wisdom.

THINK

Brandeis faculty members and alumni are among the world's leading theorists and analysts of globalization in its broadest sense, exploring benign and baleful effects of globalization on economies, cultural traditions, and politics. The university's rich array of scholarship and coursework in area studies and languages speaks to an equally important commitment to studying and teaching about particular peoples and societies. The legacy of U.S. Supreme Court Justice Louis D. Brandeis, for whom the university is named, is a constant reminder that scholarship here is intimately bound to the search for social justice.

INTERNATIONAL TO GLOBAL



Arjun Appadurai '70, a distinguished anthropologist, came to Brandeis from his native India on a Wien International Scholarship and moved on to leadership positions at some of the world's elite universities. His book *Modernity at Large* is an oft-cited classic of global studies.

THE BUSINESS OF SUSTAINABILITY



In 1914, Justice Brandeis wrote that successful businesses of the future would be those “big not in bulk or power but great in service and grand in manner.” A century later, the new “green MBA” at the Brandeis International Business School is preparing a generation of global corporate citizens in that spirit.

REVOLUTIONARY CURIOSITY



When chemistry professor Li Deng set up shop here in the late 1990s, the field of organocatalysis, through which he would revolutionize pharmaceutical manufacture, did not yet exist. Now, competition to build on Deng's research—what he calls an inevitable trend in science toward internationalization—is global.

MULTIPLE PERSPECTIVES



In the Middle East, one size does not fit all. So the Crown Center for Middle East Studies offers Brandeisians a team that examines the region from the perspectives of three leading scholars: Shai Feldman, an Israeli; Khalil Shikaki, a Palestinian; and Abdel Monem Said Aly, an Egyptian.

EYES ON THE EPIDEMIC



Joan Kaufman is a senior scientist, lecturer, and associate director of the master's program in international health policy and management at the Heller School for Social Policy and Management. Her work focuses on HIV/AIDS, international health policy, and China. She directs an AIDS public-policy program and leads the International AIDS Vaccine Initiative's China program.

A THOUSAND WORDS



"One painting can speak for half of a book," says Atem Aleu '09, a graduate student in the innovative cultural production program who once was one of the "Lost Boys" of Sudan. He since has taught youth throughout Africa. "This painting is about the memory of my village, but also about all human memory."

COMING OUT OF THE COUNTRY



When Leila Alciere '09 arrived at Brandeis from rural Maine, her eyes were opened. "There were countries I didn't know existed, and all of a sudden I was participating in discussions about them," she says. Alciere became an international and global studies major, spent a year in Thailand, and plans a career in nongovernmental organizations.

CULTURAL POLITICS



Hispanic studies professor Fernando J. Rosenberg examines how artistic movements across Latin America simultaneously adopt and criticize ideas of global modernity. The author of *The Avant-Garde and Geopolitics in Latin America*, Rosenberg looks at literature, film, and art in relation to issues of justice and human rights.

EXPERIENCE

Where in the world will you find Brandeis students and faculty?

Repairing a solar-energy cell on the edge of a Kenyan rain forest.

Interviewing Buddhist monks in the war-torn island nation of Sri Lanka.

At World Trade Organization headquarters in Geneva. In dialogue with policymakers from Israel and the Arab world at a retreat in Cyprus.

Brandeis University brings cutting-edge thinking and scholarship where it matters—to places where committed women and men are changing the world. At home and overseas, these global experiences continually inform and refresh classroom study.

RETRACING ROOTS



In South Asia, *melas* (Sanskrit for “gatherings”) are community fairs of great significance. At Brandeis, MELA is an annual campus-wide event celebrating the heritage, dance, and culture of eight South Asian countries. Led by the South Asian Students Association, MELA also includes activism and social-justice components.

IMMERSION RESEARCH



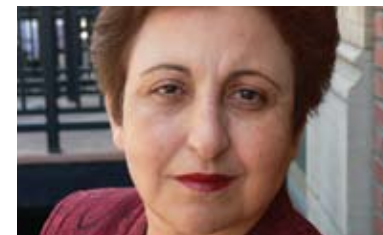
For Eliana Dotan '09, a recipient of a Benjamin A. Gilman International Scholarship to study abroad, the key to immersion in Ugandan life was learning cultural cues, including proper greetings and dress. She designed her own research project on health services, securing an interview with the country’s minister of health. “He said, ‘Thank you for dressing like one of us,’” Dotan recalls.

LAND OF PROMISE



For three weeks each summer, all of Israel is the classroom for the Schusterman Center for Israel Studies. Professor Ilan Troen and other staff from the center travel to Israel to immerse college instructors from all over the world in the country’s culture and history. These “students” then integrate their newfound knowledge into their teaching.

FRONTLINE SOLDIER



International leaders such as Nobel Peace Prize laureate Shirin Ebadi, an Iranian human-rights advocate who visited campus for a talk on “Gender, Peace, and Human Rights,” help enliven study and discussion of economic development, cultural preservation, and social justice at Brandeis.

TEN DAYS AT THE CROSSROADS



An Orthodox Jew with family in Israel, Danielle Shmuely '10 knew that the Brandeis–Al-Quds University Summer Institute in Istanbul—part of a partnership to foster understanding across cultures—would be challenging. Now, her Palestinian roommate from the program is a good friend. “Everything I thought it would teach me, it surpassed completely,” she said.

ALL THE WORLD'S A STAGE



By day, he's a Wien International Scholar in economics set to join a prestigious consulting firm; by night, a stage actor in the Boston production of the Tony Award–winning *History Boys*. India native Mohit Gourisaria '09 (*above, second from left*) says his theater work helps him to synthesize ideas and think outside the box.

SUMMER FOR SOCIAL JUSTICE



Liana Langdon-Embry '11 spent her summer rolling around a school-on-wheels. With the help of a Louis D. Brandeis Legacy Fund for Social Justice Award, she created her own internship with an NGO based in Santa Elena, Venezuela. The mobile-schools project brought education directly to street children.

BUILDING HARMONY



MusicUnitesUS, founded by Professor Judith Eissenberg, is a three-tiered program grounded in the belief that music can further understanding of diverse cultures, whether in local neighborhoods or in the global community. It features residencies by international musicians, with public-school outreach, open classes on campus, and a world-music series.



The Orphan of Zhao—an original production of the Brandeis Theater Company in partnership with MusicUnitesUS—introduced audiences to a traditional Chinese folktale.

ACT

Action built on knowledge and experience is the Brandeis ideal. Rigorous analysis in the classroom and humility gained from experience enable Brandeis students, faculty, and alumni to create meaningful change, from a remote village in the developing world to the centers of power in London, Washington, and Beijing. For members of the Brandeis community, the pursuit of solutions to the world's most pressing problems is a lifelong habit. Brandeis University's global outlook is built on idealism challenged and deepened by close and respectful consideration of facts, motives, and the opinions of others.

THE INTERPRETER



Thomas L. Friedman '75, the Pulitzer Prize-winning *New York Times* columnist and author of *The World Is Flat*, has helped millions of readers understand the twenty-first century. A university trustee, commencement speaker, and guest lecturer, Friedman has influenced everything from business to environmental policy to global education.

GLOBAL GAVELS



Where do the men and women who decide the world's cases meet to improve the work of international courts? At the Brandeis Institute for International Judges, the world's only regular gathering of these influential jurists. Topics of these sessions include crimes against humanity, professional ethics, and the relationship between law and politics.

BIG BANG



Members of the Brandeis High Energy Physics group are among the 1,800 scientists from around the world leading the ATLAS experiment at CERN's Large Hadron Collider, located on the Franco-Swiss border. "We are trying to re-create the conditions of the early universe to identify and understand its fundamental building blocks," said Professor James Bensinger, a group leader.

RENAISSANCE MAN



Slovenian Special Envoy for Foreign Affairs Dimitrij Rupel, PhD'76—former foreign minister of Slovenia, professor, protester—received a doctorate in sociology with assistance from the Wien International Scholarship Program. Former editor of a prominent dissident journal, Rupel went on to help found the Slovenian Democratic Union, which challenged the Communist regime.

NOT ON OUR WATCH



Brandeis students formed one of the first chapters of STAND, the nationwide student movement against genocide. From the beginning, Brandeisians have played prominent roles nationally and locally, helping persuade institutions and governments to divest from Sudan and raising thousands of dollars to protect civilians in Darfur.

IT TAKES A TOUGH TEACHER



In Northern Ireland, Professor Mari Fitzduff convinced the toughest Protestant paramilitaries to sit down with members of the Irish Republican Army. Today, as director of the master's program in coexistence and conflict, she trains a new generation of professionals to understand and manage conflict in divided societies around the world.

ADDING IT ALL UP



International Business School professor Catherine L. Mann researches the globalization of the U.S. economy, including technology and trade in services, as well as international capital flows and the dollar. Mann has served at top levels of the Federal Reserve Board, the World Bank, and the President's Council of Economic Advisers.

WORDS AND DEEDS



Professor Jane Hale doesn't just teach Brandeis students about global literacy—she makes it happen. She founded and directs Family Literacy Lesotho, which has developed and published the first locally written and illustrated books for young children in Lesotho's primary language, Sesotho.



A French literature professor who promotes literacy in Africa, a physicist who invents low-tech solar applications for remote areas—Brandeis faculty members show that we can change our world.

A UNIVERSITY OF THE WORLD

Brandeis University's global commitments have accelerated rapidly in recent years, building on the university's earliest consciousness of education as a bastion against tyranny, poverty, and hopelessness.

In 1994, Jehuda Reinharz, PhD'72, became the first president of Brandeis to have been born outside of the United States. The combined influences of his birthplace (Haifa, in what is now the state of Israel), the land of his upbringing (post-war Germany), and the country of his educational training (the United States) meant that global awareness and connections were second nature to him.

Under the leadership of President Reinharz, Brandeis has greatly expanded a multifaceted global presence built on scholarship, respect, and action. New majors, programs, and opportunities have impelled more and more students to study, work, and serve others abroad during their Brandeis careers. Nearly half of all Brandeis undergraduates now formally study abroad. Many graduate students in the professional programs travel around the world to conduct structured field research. And numerous faculty members and students undertake overseas research and work.

The trends of the early twenty-first century are making this an era in which creating knowledge and action across borders is more important than ever, and Brandeis is responding with efforts to broaden and deepen its global mission. The key to this effort is the university's attempt to develop sustained partnerships—between faculty members and students, between students and alumni, and between Brandeis and other universities, governments, or NGOs.

Brandeis University's values have fueled its drive to create and sustain global partnerships. The university's ties to the Jewish people—a tiny speck in the flood tide of the world's population—fortify its emphasis on interdependence and collective thought and action. Exile and hope are woven deeply into the Brandeis global history, and they are integral parts of the life experience of many of its community members from around the world today.



A cornerstone of Global Brandeis is the Wien International Scholarship Program, which for more than fifty years has been bringing the world to Brandeis and sending Brandeis-educated professionals back to the world.

Among those attending the program's inaugural ceremonies in 1958 were (*above, from left*) philanthropist Lawrence A. Wien; Dr. Abram L. Sachar, founding president of Brandeis University; Senator (and future president) John F. Kennedy; Wakako Kimoto Hironaka, MA'64, a member of the first Wien class; Senator Leverett Saltonstall; the Hon. George F. Kennan, former ambassador to the Soviet Union; and Abraham Feinberg, chairman of the Board of Trustees.

Founded in 1948, at a time of rapid global change, Brandeis University pioneered an approach that linked research, teaching, and service with world affairs. Here are some significant highlights of Global Brandeis.

1940s–50s / Designing a relevant curriculum

Among the features of early Brandeis academic study was Education-S, a senior seminar that featured world shapers like Indira Gandhi, Alfred Kinsey, and Eleanor Roosevelt.

1960s–70s / Training the Peace Corps

Thanks to grants from the U.S. State Department, Brandeis was the training site for some of the earliest Peace Corps volunteers who worked in Bolivia and Colombia.

1980s–90s / A Coexistence Approach

Students organized to save Ethiopian Jews from the horrors of civil war and famine. His Holiness the 14th Dalai Lama visited Brandeis to receive an honorary degree and launch a new coexistence scholarship for Tibetan and Chinese students. And Brandeis began an ongoing process to integrate coexistence and justice more fully into the university mission.

2000s / Internationalization

A flurry of activity resulted in a new major in international and global studies, dramatic increases in study-abroad participation, and the establishment of the Brandeis Office of Global Affairs.

GLOBAL BRANDEIS BY THE NUMBERS

STUDENTS

244 / international undergraduate students
629 / international graduate students
16 percent / total international student body
97 / countries represented
3,192 / international alumni
45 percent / students studying abroad

ACADEMICS

9 / global institutes and centers
10 / modern foreign languages
8 / interdisciplinary area studies programs
250 / study-abroad programs
70 / study-abroad country destinations

POINTS OF PRIDE

Brandeis is host to the second largest group of Ford Foundation International Fellows in the United States.

Brandeis's 500-member faculty includes three Pulitzer Prize winners, two MacArthur Foundation fellows, and four Howard Hughes Medical Institute investigators.

The International Business School was selected as one of the world's top one hundred full-time MBA programs by the Economic Intelligence Unit in 2008.

In 2007, *U.S. News and World Report* ranked the Heller School for Social Policy and Management number three for graduate schools of social policy.

BRANDEIS UNIVERSITY SCHOOLS

COLLEGE OF ARTS AND SCIENCES

The College of Arts and Sciences is a small liberal-arts college situated within a world-class research university. The global curriculum ranges from surveys of human civilization to the intricacies of post-colonial Hispanic poetry. Two-thirds of undergraduate classes have twenty students or fewer, and a culture of intense student-faculty engagement permeates the college. Areas of study include comparative and global studies, regional and area studies, global sciences, social sciences, and language, art, film, culture, and literature.

GRADUATE SCHOOL OF ARTS AND SCIENCES

Established in 1953, the Graduate School of Arts and Sciences today enrolls more than 800 students pursuing advanced degrees, including top programs in the sciences, social sciences, arts, and humanities, and groundbreaking programs in computational linguistics, coexistence and conflict, and global studies. The graduate school is characterized by a low student-to-faculty ratio.

BRANDEIS INTERNATIONAL BUSINESS SCHOOL

The Brandeis International Business School is dedicated to teaching and research in management, economic policy, and finance within the context of the global economy. Its aim is to provide a transformational educational experience to a culturally diverse body of students, enabling them to become principled leaders of global companies and public institutions throughout the world. More than half of the school's students are from outside of the United States.

HELLER SCHOOL FOR SOCIAL POLICY AND MANAGEMENT

Since its founding in 1959, the Heller School has been committed to developing new knowledge and insights in the field of social policy and in health and human services management. Pioneering efforts include the programs in sustainable international development.

ABOUT BRANDEIS UNIVERSITY

Brandeis University, a private, nonsectarian research institution located in Waltham, Massachusetts, was established in 1948. It is now one of the leading U.S. institutions of higher education, having earned recognition by Phi Beta Kappa only thirteen years after its founding, becoming the youngest institution to be so honored in more than one hundred years. In 1985, Brandeis was elected to membership in the Association of American Universities, which represents the sixty-two leading research universities in the United States and Canada.

INTERNATIONAL MOBILITY

Study and work abroad

Nearly half of Brandeis graduates now study abroad over the course of their undergraduate careers, while many others engage in short-term internships, capstone projects, and service placements.

OFFICE OF STUDY ABROAD

The office advises on more than 250 yearlong, semester-long, and summer programs in seventy countries, including many with experiential and research components.

HIATT CAREER CENTER

A new World of Work program funds summer internships anywhere around the globe.

SORENSEN FELLOWS

The Sorensen Fellows Program is named after Theodore (Ted) C. Sorensen, former counsel and speechwriter to President John F. Kennedy and founding chairman of Brandeis University's International Center for Ethics, Justice, and Public Life Advisory Board. Students who are awarded a Sorensen Fellowship self-design a funded internship that is preceded and followed by intensive academic and personal exploration.

FELLOWSHIPS AND AWARDS

Summers at Brandeis may be spent researching public-health policy in Brazil, the history of politics in Germany, or media and communications in China, thanks to academic fellowships, research stipends, and social-justice awards.

A diverse campus of students and scholars

More than 15 percent of Brandeis students are from outside the United States, representing close to one hundred countries. Once here, students find support through workshops such as “How to Navigate the American Classroom” and monthly events like the popular “A Dinner with Friends” series. Among the offices and resources contributing to this support are:

INTERNATIONAL STUDENTS AND SCHOLARS OFFICE (ISSO)

The ISSO is designed to assist all international students and scholars and their families with their arrival and adjustment to Brandeis through one-on-one advising and focused programming support.

GRADUATE STUDENT CENTER

The new Graduate Student Center is home away from home for all international students, featuring a study center, cultural salons, and other unique programming.

INTERCULTURAL CENTER

You can find a global event at Brandeis almost every day, through the programming of the Intercultural Center and numerous other cultural groups on campus.

THEORY AND PRACTICE

Nine interdisciplinary centers—on topics ranging from economic research to the study of justice worldwide—are contributing to new knowledge and change in the global community.

ASPER CENTER FOR GLOBAL ENTREPRENEURSHIP

CENTER FOR GERMAN AND EUROPEAN STUDIES (CGES)

CROWN CENTER FOR MIDDLE EAST STUDIES

GORDON PUBLIC POLICY CENTER

INTERNATIONAL CENTER FOR ETHICS, JUSTICE, AND PUBLIC LIFE

PERLMUTTER INSTITUTE FOR GLOBAL LEADERSHIP

ROSENBERG INSTITUTE OF GLOBAL FINANCE

SCHUSTER INSTITUTE FOR INVESTIGATIVE JOURNALISM

SCHUSTERMAN CENTER FOR ISRAEL STUDIES

SELECTED GLOBAL CONNECTIONS

Brandeis University has developed mutually beneficial relationships with institutions, organizations, and communities around the globe. Highlights of partners and projects include:

BEN GURION UNIVERSITY OF THE NEGEV (BEERSHEBA, ISRAEL)

The Schusterman Center for Israel Studies collaborates with Ben Gurion University on the publication of the journal *Israel Studies*, while the Tauber Institute for the Study of European Jewry engages in research collaboration, programming for its Junior Scholars, and publications.

CHINESE UNIVERSITY OF HONG KONG (HONG KONG)

Professor Derek Isaacowitz's lab (psychology) works in partnership with researchers at the Chinese University of Hong Kong on aging, providing exchange opportunities for faculty and students.

COPENHAGEN BUSINESS SCHOOL (COPENHAGEN, DENMARK)

The Brandeis International Business School offers an exchange study partnership with the Copenhagen Business School.

ESCUELA SUPERIOR DE ADMINISTRACION Y DIRECCION DE EMPRESAS (BARCELONA, SPAIN)

The Brandeis International Business School offers an exchange study partnership with Escuela Superior de Administracion y Direccion de Empresas.

FUNDAÇÃO GETÚLIO VARGAS (SÃO PAULO, BRAZIL)

The Brandeis International Business School offers an exchange study partnership with Fundação Getúlio Vargas.

HEBREW UNIVERSITY OF JERUSALEM (JERUSALEM, ISRAEL)

In addition to several collaborations with Brandeis research institutes, undergraduates study abroad at the Hebrew University through a direct-enrollment arrangement.

IMMORTAL WISHES (TOHOKU, JAPAN)

Anthropology professor Ellen Schattschneider's virtual Akakura mountain shrine project is based on her field research; it includes teaching and research tools.

IRAQ MEMORY FOUNDATION (BAGHDAD, IRAQ)

Founded by Kanan Makiya, Sylvia K. Hassenfeld Professor of Islamic and Middle Eastern Studies, the project helps educate a new generation of leaders through the collection and digitization of thousands of documents and artifacts from 1968 to 2003.

LONDON SCHOOL OF ECONOMICS (LONDON, ENGLAND)

Brandeis University students study abroad through direct enrollment in the London School of Economics (LSE).

SLIFKA PROGRAM IN INTERCOMMUNAL COEXISTENCE (GLOBAL)

A program of the International Center for Ethics, Justice, and Public Life, the Slifka program disseminates knowledge useful to practitioners of coexistence and related fields through collaborations and partnerships around the globe.

TEL AVIV UNIVERSITY (TEL AVIV, ISRAEL)

Relationships include research partnerships and programming with Brandeis University's Tauber Institute for the Study of European Jewry and an exchange-study partnership with the Brandeis International Business School.

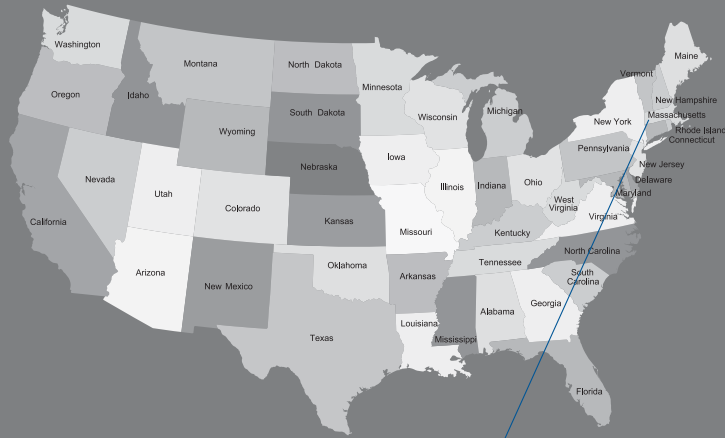
TERI UNIVERSITY (NEW DELHI, INDIA)

Brandeis is working on exchange, research, and short-term study options with The Energy and Resources Institute (TERI) and its university campus as part of the Brandeis–India Initiative.

For more information on these and other global connections, visit
www.brandeis.edu/globalbrandeis/connections.html.



Think globally, act locally: Ari Kurtz '72 runs Lindentree Farms, which grows organic produce on twelve acres of land in Lincoln, Massachusetts, for local-community consumption.



OFFICE OF GLOBAL AFFAIRS

The Office of Global Affairs (OGA) was created by President Jehuda Reinharz in 2007 to enhance collaboration within the Brandeis community and to support international activities, programs, research, and service. The OGA builds connections among the university's many ongoing activities in the international arena, strengthens the public profile of global programs, identifies new resources for international projects, and develops an ongoing strategic vision for Global Brandeis. The OGA also cultivates and manages university-to-university partnerships.

DANIEL TERRIS, ASSOCIATE VICE PRESIDENT FOR GLOBAL AFFAIRS

Daniel Terris is associate vice president for global affairs and director of the International Center for Ethics, Justice, and Public Life. He has been at Brandeis University since 1992. Terris received a PhD in the history of American civilization from Harvard University, and he has written on twentieth-century history, literature, and religion. He is the author of the book *Ethics at Work: Creating Virtue in an American Corporation* (Brandeis University Press, 2005) and the coauthor of the book *The International Judge: An Introduction to the Men and Women Who Decide the World's Cases* (with Leigh Swigart and Cesare Romano, Brandeis University Press, 2007).

CONTACT US

E-mail us at oga@brandeis.edu or visit www.brandeis.edu/globalbrandeis for more information.

Photos courtesy of Mike Lovett; the Heller School for Social Policy and Management's programs in sustainable international development; Arjun Appadurai/New York University Office of Public Affairs; Dan L. Perlman; Dan Soley '09; Schusterman Center for Israel Studies; Ivan Suvanjiëff; Liana Langdon-Embry '11; ATLAS/CERN; Foto BOBO; Thabo Sefuthi; and Christina Cabarcos '08.

For more information, please visit our Web site
at www.brandeis.edu/globalbrandeis



Brandeis University

Office of Global Affairs
MS 091
Brandeis University
415 South Street
Waltham, MA 02454-9110

+1 781 736-5642 (phone)
+1 781-736-8561 (fax)
oga@brandeis.edu