WHY GPS?

Create innovative technology solutions for the fast-paced world of financial services.

Developed with industry experts, this first-of-its-kind program will equip you to:

✓ Design leading-edge financial solutions using emerging technologies.
✓ Measure and communicate the ROI of FinTech solutions to stakeholders.
✓ Apply financial theories to solve investor problems and design tech solutions.

REQUIRED COURSES:

• The New Economy: Global Disruption and the Emergence of FinTech
• FinTech: The Evolution of Technology for Financial Services
• Analysis for Professionals: Financial Reporting in the Digital Age
• Launching FinTech Ventures
• Python Programming
• Innovation and User-Centered Design
• Digital Innovation for FinTech Capstone Project

SAMPLE ELECTIVES (SELECT 3):

• Strategic Planning
• Agile Project Management
• Expert Software Development in Java
• Mobile Applications and Responsive Web Design

“In a world where more and more institutions are turning to mobile technology to transact business, this program gives professionals the financial and tech skills necessary to develop innovative solutions and approaches.”

— Ashley Nagle Eknaian, Program Chair at Brandeis GPS and Managing Director, Emerging Technologies Center at State Street