WHY GPS?

Industry driven. Small by design.

- Experience Brandeis standards of excellence
- Engage in online classes that are capped at 20 students
- Learn from industry practitioners
- Create meaningful professional connections in your field
- Apply the latest industry techniques
- Receive personal student support

Why This Program?

Our instructional design master’s degree stands apart because it equips students to:

- Design, facilitate and assess courses and programs, applying evidence-based learning science.
- Evaluate and integrate instructional technologies in diverse settings.
- Lead instructional design and technology teams and projects.

Required Courses:

- Principles of Online Instructional Design
- Foundations of Instructional Technology for E-learning
- Digital Ethics and the Legal Landscape of Instructional Design
- Advanced Instructional Design and Assessment Strategies
- Managing Instructional Design Projects
- Instructional Design and Technology Practicum

Sample Electives (Choose 4):

- Learning Analytics for the Online Classroom
- Learning Management Systems for Course Development
- Adaptive and Game-Based E-learning Design
- Special Topics: Emerging Innovations in Online Instructional Design
- Social Media and Collaboration Technology in Organizations
- Interactive Multimedia Courseware Design
- Professional Communications

“"The need for highly trained professionals versed in the art and science of instructional design has almost certainly never been higher.”

— Jason Gorman, Vice President of Learning Experience Design Services at Six Red Marbles and Professional Advisory Board member for the Instructional Design & Technology program