WHY GPS?

• Brandeis standards of excellence
• Convenient, flexible, fully online
• Seminar-style classes
• Average class size of 12
• Faculty from industry
• Professional connections
• One-on-one advising
• Finish in 18 months

WHY THIS PROGRAM?

Lead technology teams and organizations to meet strategic goals.

Developed with industry experts, this STEM-designated program will equip you to:

✓ Leverage innovations to solve anticipated and unplanned technology issues.
✓ Make operational and strategic decisions regarding organizational investments in technology.
✓ Develop and lead technical teams toward accomplishing organizational goals.

REQUIRED COURSES:

• Perspectives on Information Technology
• Strategic Information Technology: Operational Strategy
• Strategic Information Technology: Organizational Strategy
• Communication for Effective Leadership
• Organizational Leadership and Decision Making
• Managing Change and Innovation

SAMPLE ELECTIVES (SELECT 4):

• Business Intelligence, Analytics and Strategic Decision Making
• Legal and Ethical Practices in IT
• Negotiating and Conflict Resolution

“Why GPS?”

“Why I learned at Brandeis GPS was immediately applicable, and I continue to benefit every day from the understanding the courses gave me.”

— Scott Paddock, GPS Student