WHY GPS?

- Brandeis standards of excellence
- Convenient, flexible, fully online
- Seminar-style classes
- Average class size of 12
- Faculty from industry
- Professional connections
- One-on-one advising
- Finish in 18 months

WHY THIS PROGRAM?

Create innovative technology solutions for the fast-paced world of financial services.

Developed with industry experts, this first-of-its-kind STEM-designated program will equip you to:

- Design leading-edge financial solutions using emerging technologies.
- Measure and communicate the ROI of FinTech solutions to stakeholders.
- Apply financial theories to solve investor problems and design tech solutions.

REQUIRED COURSES:

- The New Economy: Global Disruption and the Emergence of FinTech
- FinTech: The Evolution of Technology for Financial Services
- Analysis for Professionals
- Launching FinTech Ventures
- Python Programming
- User Experience Design
- Digital Innovation for FinTech Capstone Project

SAMPLE ELECTIVES (SELECT 3):

- Strategic Planning
- Demystifying Agile Project Management
- Expert Software Development in Java
- Mobile Applications and Responsive Web Design

"In a world where more and more institutions are turning to mobile technology to transact business, this program gives professionals the financial and tech skills necessary to develop innovative solutions and approaches."

— Ashley Nagle Eknaian, Program Chair at Brandeis GPS and Chief Digital Strategist/Head of Eastern Labs at Eastern Bank

www.brandeis.edu/gps | gps@brandeis.edu | 781-736-8787
2019-2020 Academic Year