Brandeis University’s Graduate Professional Studies (GPS) is looking for an industry leader to develop and teach in our Digital Innovation for FinTech MS program. Brandeis University is consistently ranked among the nation’s top universities, and our online courses are developed using best practices in online learning. Information about Brandeis University and Graduate Professional Studies can be found online at www.Brandeis.edu/GPS.

About the position:
We are currently looking to hire an adjunct instructor for RDFT 130: Launching FinTech Ventures. The instructor for RDFT 130 will develop and teach the course designing a syllabus and creating content that aligns with course outcomes.

About the course:
RDFT 130: Launching FinTech Ventures is a core course in the Digital Innovation for FinTech Master’s Program. It provides an introduction to the exciting world of FinTech innovation and startup financing options. During the course, students will explore the options of venture capital investments (crowdsourcing, self-funding, etc.) and develop the skills needed to pitch their products. The instructor for this course will help students learn how to identify competitors and develop the skills necessary to make sound financial decisions. Through this course students come to understand financing from the perspective of both the investor and the entrepreneur.

Qualified candidates will have Subject Matter Qualifications in the following areas:

- **Required:**
  - Active professional employment in an industry closely aligned to the field of study.
  - Solid understanding of the different sources (e.g., friends & Family, crowdsourcing, VC), types (e.g. debt vs. equity) and stages (e.g., seed, bridge, etc.) of funding.
  - Knowledge of valuation process and key financial / non-financial metrics associated with startups.
    - Discuss in depth examples of both failed and successful startup attempts.
    - Discuss in depth funding / valuation process from both the investor and entrepreneur perspectives.
  - Experience building business plans for / with start-ups and pitching proposals to VC firms.
- **Preferred:**
  - Teaching experience preferred; online teaching or learning experience preferred

General responsibilities include:

- For new courses requiring development:
  - Design a syllabus following program chair guidance and the syllabus template
  - Create content that aligns with course outcomes and offers the author’s experiences and perspectives on key points
• For all courses - develop and deliver the course according to our teaching standards, which include actively facilitating online discussions, providing relevant and timely feedback on student work, reporting grades, and discussing student issues with staff
• Create or refine and facilitate the course site in the Moodle learning management system

**General skill requirements include:**

• Strong interpersonal skills when relating to students
• The ability to communicate effectively in writing, including conveying complex information and promoting in-depth engagement on course topics
• The ability to devote adequate time to courses, including responding to students and providing meaningful feedback in a timely manner

**About the Masters in Digital Innovation for FinTech:**
Using skills that cross multiple disciplines – finance, software, analytics, entrepreneurship and user-centered design – Digital Innovation for FinTech graduates create innovative technological solutions in application areas such as online investing, crowdsourcing and mobile payments.

All GPS Masters courses are 10-weeks long and taught asynchronously in the online learning environment with no set days or times for interaction.

**About GPS Faculty:**
GPS Faculty instructors are active practitioners in the industries that align with our programs and have the professional expertise to bring to course discussions and threads. Instructors are part time and work fully online, with no requirement to appear on campus. Our faculty have earned at least a master's degree with many holding terminal academic degrees and industry-specific credentials. Previous experience teaching online is not required; GPS offers a comprehensive training program for qualified applicants.

**How to apply:**
GPS welcomes applications for its adjunct faculty pool on an ongoing basis. The application process consists of the online application and, if subject matter qualifications are met, a series of interviews at the discretion of the Program Chair and Director of Program Development. Complete your application online at [http://www.brandeis.edu/gps/community/apply-to-teach.html](http://www.brandeis.edu/gps/community/apply-to-teach.html).