Brandeis University’s Graduate Professional Studies (GPS) is looking for an industry leader to develop and teach in our User-Centered Design MS program. Brandeis University is consistently ranked among the nation’s top universities, and our online courses are developed using best practices in online learning. Information about Brandeis University and Graduate Professional Studies can be found online.

About the position and course:
**RUCD 140: Research Methods** is a core course in the User-Centered Design Master’s Program. RUCD 140 will introduce students to key qualitative and quantitative research methodologies, including surveys, interviews, and usability testing. A range of research approaches will be covered, including moderated vs. unmoderated; formative, iterative, and summative; as well as lab, field and remote studies. Key statistical and ethical concepts will be explored in the context of applied research challenges.

Upon completion of this course, students will be able to:
- Select appropriate research method(s) for different stages of the design process
- Understand the difference between exploratory and evaluative research
- Confidently moderate qualitative research interviews
- Plan, conduct, and analyze user research studies
- Interpret and apply user research findings

Qualified candidates will have Subject Matter Qualifications in the following areas:
**Required:**
- Current active employment in the Human Factors, HCI, User Experience field or related industry
- Masters in Human Factors, HCI, User Experience, or related discipline
- 5+ years of experience in user research role
- Applied knowledge of moderated user research methodologies, including contextual research and usability testing
- Experience leading user research projects
- Understanding of ethical and legal issues involved in conducting research with users

**Preferred**
- Experience with both formal and lean or rapid user research processes
- Experience conducting in-person, remote, and unmoderated research
- Teaching experience; online teaching or learning experience

**General responsibilities include:**
- For new courses requiring development:
  - Design a syllabus following program chair guidance and the syllabus template
  - Create content that aligns with course outcomes and offers the author’s experiences and perspectives on key points
- For all courses - develop and deliver the course according to our teaching standards, which include actively facilitating online discussions, providing relevant and timely feedback on student work, reporting grades, and discussing student issues with staff
Create or refine and facilitate the course site in the Moodle learning management system

**General skill requirements include:**
- Strong interpersonal skills when relating to students
- The ability to communicate effectively in writing, including conveying complex information and promoting in-depth engagement on course topics
- The ability to devote adequate time to courses, including responding to students and providing meaningful feedback in a timely manner

**About the Master’s in User-Centered Design:**
Students in our [User-Centered Design MS program](#) learn how to conceive, articulate and implement a design and identify the human factors that may influence user response and define appropriate solutions. Identifying and applying social and psychological principles, students develop effective methods and criteria for system organization and evaluation of designs. Our graduates have developed an extensive portfolio of artifacts that demonstrate an advanced understanding of the human factors that influence design.

All GPS Master’s courses are 10-weeks long and taught asynchronously in the online learning environment with no set days or times for interaction.

**About GPS Faculty:**
GPS Faculty instructors are active practitioners in the industries that align with our programs and have the professional expertise to bring to course discussions and threads. Instructors are part time and work fully online, with no requirement to appear on campus. Our faculty have earned at least a master’s degree with many holding terminal academic degrees and industry-specific credentials. Previous experience teaching online is not required; GPS offers a comprehensive training program for qualified applicants.

**How to apply:**
GPS welcomes applications for its adjunct faculty pool on an ongoing basis. The application process consists of the online application and, if subject matter qualifications are met, a series of interviews at the discretion of the Program Chair and the Associate Director of Faculty Operations. Complete your [application online](#).