Brandeis University’s Graduate Professional Studies (GPS) is looking for industry leaders to develop and teach in our User-Centered Design MS program. Brandeis University is consistently ranked among the nation’s top universities, and our online courses are developed using best practices in online learning. Information about Brandeis University and Graduate Professional Studies can be found online at www.Brandeis.edu/GPS.

About the Master’s in User-Centered Design and Instructor positions:

In our User-Centered Design MS program, students learn how to conceive, articulate and implement a design and identify the human factors that may influence user response and define appropriate solutions. Identifying and applying social and psychological principles, students develop effective methods and criteria for system organization and evaluation of designs. Our graduates have developed an extensive portfolio of artifacts that demonstrate an advanced understanding of the human factors that influence design.

All GPS Master’s courses are 10-weeks long and taught asynchronously in the online learning environment with no set days or times for interaction.

We are currently looking to hire adjunct instructors for:

- **RUCD 101: Innovation and User-Centered Design**
  - In this introductory course, students will learn about foundational user-centered design methodologies and processes that are currently being used to drive innovation across a wide variety of modern industries. The primary focus will be how an embedded, organization-wide, design-driven mindset leads the way for innovation in on-screen experience design and development, while also leaving room for non-screen-based considerations. Students will explore the theory and practice of user-centered design as a means of leading innovation through design.

- **RUCD 170: Design Operation and Leadership**
  - In this core course students will learn the strategies for effective leadership of design teams and processes, particularly from an institutional/business perspective. Operational topics include: building effective teams; project management; cost analysis; and resource allocation. Leadership components include: models and methods of leadership within the contexts of conception, design, implementation; operational leadership for products, processes and systems; and leadership models and theories such as the Four Capabilities Leadership Framework.

**Qualified candidates will have Subject Matter Qualifications in the following areas:**

**RUCD 101: Innovation and User-Centered Design**

- Required:
  - Active professional employment in an industry closely aligned to the field of study with a Master’s degree.
Demonstrated via case studies the ability to foster innovation through user-centered design processes.

- Understanding of the constraints of various software development practices for performing UX work and history of devising effective strategies to ensure understanding of user needs and iterative processes that validate the user experience.

- **Preferred:**
  - Teaching experience preferred; online teaching or learning experience preferred.

**RUCD 170: Design Operation and Leadership**

- **Required:**
  - Active professional employment in an industry closely aligned to the field of study with a Master’s degree.
  - Ability to discuss the integration of human-centered design and design thinking into the interdisciplinary and cross-departmental company culture of an organization.
  - Ability to discuss the complex social and bureaucratic politics within a firm in a positive and professional manner as well as mentor students around a variety of situation-based, strategic approaches to building toward a practice of design leadership.

- **Preferred:**
  - Teaching experience preferred; online teaching or learning experience preferred.

**General responsibilities include:**

- For new courses requiring development:
  - Design a syllabus following program chair guidance and the syllabus template
  - Create content that aligns with course outcomes and offers the author’s experiences and perspectives on key points

- For all courses - develop and deliver the course according to our teaching standards, which include actively facilitating online discussions, providing relevant and timely feedback on student work, reporting grades, and discussing student issues with staff

- Create or refine and facilitate the course site in the Moodle learning management system

**General skill requirements include:**

- Strong interpersonal skills when relating to students.
- The ability to communicate effectively in writing, including conveying complex information and promoting in-depth engagement on course topics.
- The ability to devote adequate time to courses, including responding to students and providing meaningful feedback in a timely manner.

**About GPS Faculty:**

GPS Faculty instructors are active practitioners in the industries that align with our programs and have the professional expertise to bring to course discussions and threads. Instructors are part time and work fully online, with no requirement to appear on campus. Our faculty have earned at least a master’s degree with many holding terminal academic degrees and industry-specific credentials. Previous experience teaching online is not required; GPS offers a comprehensive training program for qualified applicants.
How to apply:
GPS welcomes applications for its adjunct faculty pool on an ongoing basis. The application process consists of the online application and, if subject matter qualifications are met, a series of interviews at the discretion of the Program Chair and Director of Program Development. Complete your application online at http://www.brandeis.edu/gps/community/apply-to-teach.html.