WHY GPS?

- Brandeis standards of excellence
- Convenient, flexible, fully online
- Seminar-style classes
- Average class size of 12
- Faculty from industry
- Professional connections
- One-on-one advising
- Finish in 18 months

WHY THIS PROGRAM?

Create impactful, memorable and transformative educational experiences

Developed with industry experts, this STEM-designated program will equip you to:

- Design and curate learning resources that enhance learner retention and application while aligning to principles of universal design for learning and accessibility standards.
- Create and deliver high-quality programs and interactive learning experiences in a variety of industry and educational settings.
- Use data analytics, learner and contextual analysis and interface design assessment to evaluate learning experience and resolve educational challenges.

REQUIRED COURSES:

- Principles of Learning Experience Design
- Foundations of Instructional Technology for E-Learning
- Advanced Learning Experience Design and Assessment Strategies
- Cognitive and Social Psychology of User-Centered Design
- Learning Analytics
- User Experience Design
- Learning Experience Design Practicum

SAMPLE ELECTIVES (SELECT 3):

- Adaptive and Game-Based E-Learning Design
- Learning Management Systems for Course Development
- Managing Learning Experience Design Projects

www.brandeis.edu/gps | gps@brandeis.edu | 781-736-8787
2019-2020 Academic Year