Brandeis University’s Graduate Professional Studies (GPS) is looking for an industry leader to develop and teach Communication for Effective Leadership, a core or elective course in a number of our Master’s Programs. Brandeis University is consistently ranked among the nation’s top universities, and our online courses are developed using best practices in online learning. Information about Brandeis University and Graduate Professional Studies can be found online.

About the position and course:
RCOM 202: Communication for Effective Leadership will enable students to build on their critical thinking skills and apply oral and written communication strategies to solve organizational problems and drive organizational change. Students will develop, execute, and measure strategies applicable to a wide range of industries.

All GPS Masters courses are 10-weeks long and taught asynchronously in the online learning environment with no set days or times for interaction.

General topics to be covered include:
- Negotiation and facilitation
- Crisis communications and public relations
- Virtual and global communications
- Stakeholder management

At the end of the course, students will be able to:
- Develop execute, and measure communication plans to manage stakeholders, solve organizational problems, and drive organizational change.
- Adapt communication strategies and use digital technologies to align with organizational, cultural, virtual, and global needs.
- Build a portfolio of communication campaigns including crisis response, company positioning, and media statements.

Qualified candidates will have Subject Matter Qualifications in the following areas:
A successful candidate for this position will have relationship management skills, as illustrated by media and marketing relationships and directly managing people, and creative problem-solving skills, including negotiation and conflict resolution skills.

- Required:
  - 10-15+ years of corporate communications and public affairs experience, including experience advising C-suite leadership
  - Experience leading integrated communications campaigns and developing media strategy
  - Experience handling, managing, and responding to organizational crises
  - Proficient knowledge of current trends in digital media, social media strategy, tools, and analytics
  - Advanced writing skills with experience in writing clear, concise, and compelling press materials, speeches, and briefs, quickly and under pressure
  - Master's degree in a related field
Writing samples required

- Preferred:
  - Teaching experience preferred; online teaching or learning experience preferred

**General responsibilities include:**
- For new courses requiring development:
  - Design a syllabus following program chair guidance and the syllabus template
  - Create content that aligns with course outcomes and offers the author’s experiences and perspectives on key points
- For all courses - develop and deliver the course according to our teaching standards, which include actively facilitating online discussions, providing relevant and timely feedback on student work, reporting grades, and discussing student issues with staff
- Create or refine and facilitate the course site in the Moodle learning management system

**General skill requirements include:**
- Strong interpersonal skills when relating to students
- The ability to communicate effectively in writing, including conveying complex information and promoting in-depth engagement on course topics
- The ability to devote adequate time to courses, including responding to students and providing meaningful feedback in a timely manner

**About GPS Faculty:**
GPS Faculty instructors are active practitioners in the industries that align with our programs and have the professional expertise to bring to course discussions and threads. Instructors are part time and work fully online, with no requirement to appear on campus. Our faculty have earned at least a master's degree with many holding terminal academic degrees and industry-specific credentials. Previous experience teaching online is not required; GPS offers a comprehensive training program for qualified applicants.

**How to apply:**
GPS welcomes applications for its adjunct faculty pool on an ongoing basis. The application process consists of the online application and, if subject matter qualifications are met, a series of interviews at the discretion of the Program Chair and Director of Program Development. Complete your application online.