How Hiatt Engages Employers

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Trivia Question:
Which of the following could be an employer partner?

A. Recruiter
B. Hiring manager
C. Brandeis alumni
D. Member of a professional association
E. Faculty/Staff member’s neighbor’s second-cousin
F. All of the above (and more)

Answer:
F. All of the above (and then some)

Hiatt works collaboratively on- and off-campus to develop partnership eco-systems in diverse fields of industries. Our larger goal is to ensure that “industry” engagement is part of the Brandeis student experience. This creates a sustainable model for empowering students to take ownership of their career journeys, early and often, while simultaneously engaging experts who can provide relevant and current insights about fields, organizations, trends, and what is needed in today’s job market. This approach ensures that students make more informed decisions, are better prepared to apply for jobs and internships, and have access to a professional network that is vested in their success - including organizations and individuals who recruit and hire for jobs or internships.
This year, faculty and staff partners in other departments at Brandeis have collaborated on each of these categories

- Get Started with Handshake
- Post Jobs & Internships
- Schedule Interviews (on-campus, virtual)
- Lead an Insider Spotlight Series
- Host an Information Session
- Attend an Industry Meetup
- Attend a Career Fair

**New This Year:** Expanded in-class engagement

"As a Brandeis alumni it was an exciting opportunity to come back to campus to share my post-college experience with current undergrads. The students in both classes were very engaged with what was being discussed and had asked thoughtful questions afterwards. I was especially impressed by the culture of openness and transparency that Professor Sava Berhané had cultivated in the class- the students were comfortable asking questions that were on their mind and these were the questions I wish I had asked when I was in school. I think this type of opportunity gives Brandeis students a unique perspective entering the workforce since they have a realistic insider’s view into different industries."

Flora Wang ’15
Associate Product Manager, Sales Hub
HubSpot

Major(s):
Biochemistry, Biology, HSSP

"When I was an undergraduate at Brandeis, I always wished more alumni would come to the classroom and speak about their paths from student to professional. Therefore, when I returned to campus, I was honored to share my experiences in the professional world with two classes. It was enlightening to hear students’ thoughtful and pointed questions as they reacted to the panel’s stories. It was wonderful giving students a taste of what the “real world” is like for a fellow Brandeisian. My goal was to provide students with a feeling that their education can lead them to whatever paths they aspire. As alums, we can play a pivotal role in helping students know that: Life isn’t linear; Opportunities are earned, and made; and Managing a career and a vision for one’s life is active work."

Dan Rueven ’09
Principal
Kinneret Group

Major(s):
Economics, Politics