Brandeis University
Marketing

INDUSTRY FAST FACTS from the Hiatt Career Center

EMPLOYMENT

97% of Brandeis 2014 graduates were employed or in graduate school within six months of graduation.
18% of Brandeis graduates enter fields or functions related to marketing and business.
Undergraduate students average three internships before graduation.

ACADEMICS

35% of the University’s 400 economics and business majors are interested in marketing.
The Schuster Institute for Investigative Journalism at Brandeis is the nation’s first investigative reporting center based at a university.

STUDENT INVOLVEMENT

The Hiatt Career Center hosts 9 major career fairs and industry nights each year, including the popular Industry Night: Business, Consulting, Finance & Marketing, which includes a case challenge.

There are over 260 active student run clubs on campus, including The Agency, a joint undergraduate and graduate initiative that provides industry insights, takes on client work, and hosts class discussion boards, as well as an international marketing club and graphic design club.

Brandeis partners with the Advertising Education Foundation and Marketing EDGE to bring industry leaders into the classroom.

SELECT EMPLOYER PARTNERS

A diverse array of companies partner with the Hiatt Career Center to recruit Brandeis students for full-time jobs and internships, including:

- American Express
- Arnold Worldwide
- CBS News
- Communispace
- Cone Communications
- Constant Contact
- Dunkin Brands
- Google
- Grey New York
- Hill Holliday
- HubSpot
- IW Group
- L’Oréal
- McNeil, Gray & Rice
- MTV Network
- Mullen
- NBC Universal
- Ogilvy & Mather
- Random House
- Reebok (adidas Group)
- Staples
- TJX Companies
- Vistaprint
- WGBH