

Communications

at Brandeis University

INDUSTRY FAST FACTS from the Hiatt Career Center

EMPLOYMENT

10% of Brandeis graduates enter the fields of marketing, advertising, public relations, publishing, media and related areas each year.

Undergraduate students average **3 internships** before graduation.

98% of employers who hired Brandeis students for academic internships in 2010 indicated that they would hire Brandeis students again.

ACADEMICS

520 undergraduates across all majors are interested in communications-related careers.

35% of the University's **400** economics and business majors are interested in communications.

Launched in 2004, the *Shuster Institute for Investigative Journalism* at Brandeis is the nation's first investigative reporting center based at a university.

STUDENT INVOLVEMENT

More than **200 students** from Brandeis and partner schools attend the annual *Communications Forum*, sponsored by the Hiatt Career Center.

There are **over 250 active student-run clubs** on campus, including a Marketing Club, Brandeis Radio (WBRS), and 14 student publications (e.g. Diverse City, Her Campus Brandeis, The Hoot, The Justice).

Brandeis partners with the *Advertising Education Foundation* to bring industry leaders into the classroom.

SELECT EMPLOYER PARTNERS

A diverse array of companies partner with the Hiatt Career Center to recruit Brandeis students for full-time jobs and internships, including:

Arnold Worldwide
CBS News
Communispace
Cone, Inc.
Constant Contact

Grey New York
Hill Holiday
inSegment
McGraw-Hill
Mullen

Ogilvy & Mather
Random House
Schwartz Communication
Trip Advisor
WGBH