WOW BLOG REQUIREMENTS

1. You must review and adhere to the WOW Blog Posting Guidelines and the WOW Blog Commenting Guidelines (see below).

2. You will submit three (3) mandatory blog posts (see questions below)

3. Each post should be approximately 500 words in length.

4. Each post should include at least two (2) graphics (e.g., photos of you, your workspace, images, logos, etc.) and two (2) hyperlinks (e.g., links to other resources such as videos, articles, related websites, organization websites, definitions of terms, etc.). *If using an image that is not your own, please be sure you have permission to use it or cite the original source of the image to avoid copyright infringement.*

5. You will be required to post comments on at least two (2) other WOW fellows’ posts. See commenting guidelines below

WOW BLOG POSTING GUIDELINES

Blogs are public, published pieces of writing that require adherence to certain etiquette and protocols. Your entries will not only be visible to the Brandeis community, including the President, Admissions, alumni, and parents, but also to the rest of the online world.

As a WOW student blogger, you are expected to follow the blogging guidelines below. If you have questions about what is appropriate to put on your blog, please contact Jane Pavese (pavese@brandeis.edu) before posting.

1. Only post things that you would want everyone (in school, at home, in other countries) to know. Ask yourself: Is this something I would want my grandparents to see?

2. Do not share private or confidential information (e.g., cell phone, address, company trade secrets, your supervisor’s name). Ask yourself: Would I want this info public? Or, would I get in trouble with my workplace for revealing this?

3. Think before you post. Ask yourself: What could be the consequences of this post?

4. Only post information that you can verify is true. Ask yourself: Is this disrespectful, inappropriate, inaccurate, gossip, or hearsay?

5. Consider your audience and the fact that you’re representing Brandeis. Ask yourself: Is this how I want people to view me and/or my school? Who is going to look at this, and how might they interpret my words, even if it is not what I intended?

6. Manage feedback constructively. Ask yourself: Am I prepared to reflect on and respond to critical or dissenting comments appropriately and professionally?

7. Treat other people the way you want to be treated. This includes asking permission before taking or posting any photos of someone. Ask yourself: Would I want someone to say/do this to me?

8. Use appropriate language and proper grammar and spelling. Ask yourself: Would I submit this to a professor as an assignment?

9. Anytime you use media from another source (web links, photos, video, quotes, etc.), be sure to cite the original work. Ask yourself: Who is the original creator of this work? Do I trust this source?

10. Make it interesting! Consider adding photos, links, videos, graphics, sound, etc to capture a reader’s attention. Use catchy/creative titles. Ask yourself: Is this appealing? Does the content draw me in?
WOW COMMENTING GUIDELINES

We encourage you to dialogue with your fellow WOW bloggers. Please keep these guidelines in mind:

1. Keep comments related to the content of the post.
2. Include connections to what the author wrote - answer a question or add meaningful information to the content topic.
3. If you disagree with anything in a post, please engage in a constructive, respectful dialogue.
4. Follow proper writing rules (spelling/grammar). Comments are published pieces of writing too!

All posts and comments will be held in a queue for review before becoming public to ensure adherence to these guidelines. Hiatt reserves the right to make minor changes to an entry before posting. If content is inappropriate or requires substantial edits, Hiatt will contact you directly to make changes in a timely manner.

WOW BLOG RESPONSE QUESTIONS

Below are the topics for your three blog posts. Please be sure to address each bullet. Posts should be approximately 500 words each.

MANDATORY BLOG ENTRIES

Blog Post 1: Your First Week
- Explain your site (mission, location, type of work, etc.)
- Describe the projects or tasks for which you are responsible and the impact your work will have on the greater organization.
- What are your goals for learning this summer (from your WOW application)?

Blog Post 2: At Your Midpoint
- What are your impressions/thoughts/emotions around your new environment, both in and out of the workplace?
- How has the World of Work differed from university/academic life?
- What skills are you building as a result of this internship? How will they be transferable (to academics, future career plans, on/off campus involvement, etc.)?

Blog Post 3: Upon Completing Your Internship
- Did you meet your defined learning goals? Did they change from what you originally set out to achieve?
- Has this internship helped you clarify your career interests? What have you learned about yourself in the workplace this summer?
- What advice would you give to a student interested in an internship 1) at your host organization, and 2) in this industry/field?
- Of what are you most proud this summer? Why?

OPTIONAL BLOG ENTRIES

If there is another topic that you would like to address, please first run it by Jackie Blesso (blesso@brandeis.edu).