Alumni Career Services Network (ACSN) New England Winter Meet-up  
Friday, January 8, 2016, 9:00 am - 4:00 pm  
Napoli Trophy Room, Gosman Athletics Center, Brandeis University

9:00 am: Registration and Networking

9:45 am: Welcome Remarks
- Susan Birren, Dean, College of Arts & Sciences at Brandeis University
- Cheryl Bonner, President, Alumni Career Services Network & Director, Penn State Alumni Career Services

10:00 am: Keynote: The Value of Alumni Career Services  
*Patricia P. Jackson, interim vice president for the Geisel / Dartmouth-Hitchcock Joint Development Office at Dartmouth College,* will speak to attendees about proving the value and worth of offering alumni career services. Ms. Jackson has successfully added alumni career service positions at Smith College and Dartmouth College, and has been very outspoken on how essential these positions are to development.

11:00 am: Round Table Discussions  
*Volunteer table hosts will facilitate group discussions on one of the following topics. Choose to sit in on one topic area for the full 60 minutes or move around to multiple tables:*
- Identifying/Recruiting Alumni Volunteers
- Hosting Online Networking Events via Brazen
- Launching Alumni Career Services at Your Institution
- Providing Career Services for Millennials

12:00 pm: Lunch

1:00 pm: Concurrent Breakout Sessions  
*Choose to attend one of the breakout sessions below. The sessions will be facilitated group brainstorms to take advantage of the expertise in the room. Come prepared to ask questions and share best practices from your institution!*
- Session A: Alumni Webinar Programs
- Session B: Alumni Career Programming by Cohort: Mid-Career, Those Returning to Work and Baby Boomers

2:00 pm: Understanding Changes to LinkedIn Groups  
*Kelly Alice Robinson, founder/webmistress and social media strategist at katopa LLC,* will speak about the recent changes to LinkedIn groups and what it means for admins and members.

2:30 pm: Group Brainstorm: LinkedIn & Alumni Career Services  
*After learning about the changes made to LinkedIn, ACSN President Cheryl Bonner will facilitate a large group discussion to hear how various institutions are coping with the changes, and compile a list of the top features we would ideally like to see from LinkedIn as alumni career services professionals.*

3:00 pm: Networking Reception  
*Meet and mingle with fellow attendees over beer/wine and light appetizers.*

4:00 pm: Wrap-up and Departure