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# impact

Hornstein Program in  
Jewish Communal Service  
Brandeis University  
Waltham, MA 02454-9110

Alumni Bulletin  
Kislev 5765  
Autumn 2004

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## MESSAGE FROM THE DIRECTOR



This autumn has seen the publication of several articles and reports trying to focus the community's attention on something that professionals in the field of Jewish communal service know all too well — difficulties attracting, educating and retaining talented professionals for the full range of community agencies

and professional functions. For graduate programs such as ours, they raise some complex questions.

- How can we make this profession visible to people who might very well be interested in it but are not even aware that there is a “field” for which to prepare? Most people, for example, have a sense of what a rabbi or a Jewish educator does. But they might not realize that the staff member at the local JCC, the federation executive and the fundraiser for a Jewish social service agency share a professional identity. It is not necessarily evident to the uninitiated that Jewish communal professionals span the range of agencies and should bring some shared professional values and perspectives to them all. That's why we often use taglines when telling new people what we do; the term “Jewish communal professional” otherwise gets puzzled stares in the way the terms “rabbi” and “educator” do not.
- What is the nature of a communal enterprise that encompasses so many different types of agencies and functions? What core knowledge is shared among communal professionals and what is specific to different settings? While Jewish communal work has always relied on several disciplinary bases for its conceptual and practical frameworks, today, this multi-disciplinary base is more diffuse. Classical and contemporary Jewish studies, education, social work, non-profit management and the social sciences all have a role in professional preparation. As many communal agencies have grown larger and more complex, they require a high level of specialization. At the same time, new entrepreneurial initiatives need professionals to perform a wide range of functions. Beyond the values at the basis of a career —

commitment to *klal yisrael*, passion for Jewish life, desire to improve the world while finding personal fulfillment through one's work, and so on — what must all who work in the Jewish enterprise share?

- As the nature of Jewish identity and identification has shifted, communal organizations are challenged to meet new needs in new ways. While our organizational structure, developed early in the 20th century, has been adaptive, is it flexible and creative enough to generate new approaches? Today's professionals must know more than how to improve organizations. They must understand how to reconceptualize and revitalize some organizations and also know that others must be created. How ought a graduate program balance the need for students to work with today's conditions and with the urgent need for them to create new approaches?

In order to insure that the Hornstein Program remains the leader in graduate education for the Jewish communal enterprise, the faculty is looking at these and other hard questions in order to change aspects of our curriculum and structure. We believe there is the need to reconceptualize the work: what must communal professionals be prepared to do in order to help the community develop and not just continue to do the same things with a few modifications on the side? As new approaches evolve, there is something you can — even must — do to help promote growth in the field. Address the first issue — the opaque nature of the field whenever and wherever you can. Tell people who you are, what you do; identify your field of professional practice. Explain that talented people prepare for this rewarding profession through graduate education. Tell them about Hornstein. Help them imagine themselves in your shoes — and encourage their questions, initiative, and interests! Is it any surprise that 60% of our current students indicated on a recent survey that “word of mouth” was the most powerful influence on their decision to study Jewish communal service at Hornstein?

You are emissaries of Hornstein, of the Jewish communal enterprise and of the Jewish people—and we are proud of you.

Susan L. Shevitz, Director

## MESSAGE FROM STEVE JACOBSON



I am pleased to report that beginning this winter, the Hornstein Program will provide professional development opportunities to its alumni. Resulting from the wise counsel of Larry Sternberg and Susan Shevitz, and the generous involvement of David Mersky, dues-paying members of the Alumni Association will be invited to participate in a series of internet-based workshops relating to Board Development, Fundraising, and Career Advancement. The two-hour workshops will be produced using both visual, online technology and conference calling. While details are still being determined, they are likely to be hosted monthly, through the spring. Dates and times will be announced shortly. We are thrilled that the Hornstein Program will be making tangible benefits available to its alumni and are excited by the potential of this pilot project. We hope that this will be the first of many. We encourage your participation and, as always, invite your feedback.

## LOOKING AHEAD:



**MILENDER SEMINAR**, March 20–22, 2005 — Dr. Jonathan Woocher, executive director, JESNA (Jewish Education Service of North America) and former Hornstein faculty member, will be the Milender Fellow in Jewish Communal Leadership. Jon has been instrumental in making JESNA into an important national resource about Jewish education and will lead interactive sessions and discussions for students, faculty

and colleagues from the community on the most interesting innovations and cutting edge issues in Jewish education, renaissance and renewal. Mark your calendars now so you can join us at some of the sessions.

As many of you know, the Hornstein Program is undergoing a process to devise the best possible strategy for success in recognition of substantial changes and considerable challenges in Jewish community enterprises. Representatives of Hornstein's Alumni Association have been involved at each stage of the process and our voices are certain to be reflected in the outcome. The review process is sure to yield a significantly strengthened program and, on behalf of the Alumni Association, I am pleased to express in these pages, our gratitude to the faculty for its commitment to high quality, integrity and all that is best for their students.

Steve Jacobson '93  
President, Alumni Association  
smj@brandeis.edu

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## CHANGE IS IN THE AIR! IMPACT GOES DIGITAL

We are making major changes in the production of IMPACT, with the very real possibility that future issues (maybe as early as the Winter 2005 issue) will be sent electronically. To make this transition a success, we need all current email addresses. If you think we may not have your current information, please send it to us as soon as possible, making certain to identify yourself with your full name/address, in addition to the email information.

**PLEASE EMAIL ALL NEW INFORMATION TO:  
[HORNSTEIN@BRANDEIS.EDU](mailto:HORNSTEIN@BRANDEIS.EDU)**

Electronic mailing will allow us to publish more frequently, resulting in more timely dissemination of news, event information and updates about your peers and colleagues. Electronic shipping is also environmentally friendly, and will result in financial savings for the department. Finally, for those of you who do not have access to email, let us know and we will mail you a hard copy.

## FACULTY NEWS

### JOE REIMER: IJE UPDATES

The Institute for Informal Jewish Education (IJE) has entered a new phase. After five years of very generous support from the Andrea and Charles Bronfman Philanthropies, the IJE is now working on projects with a variety of funders to provide new models of professional development for informal Jewish educators. We are currently working on three new projects that excite us, as well as exploring other new opportunities. The encouraging news is that there is recognition in the Jewish community of the value of our work and support for the high quality services that we provide.

The first new project involves us with community Hebrew high schools. There are at least 40 such supplementary high schools in the country providing both formal and informal education to thousands of Jewish teens. But these schools often operate in isolation from one another. The IJE will help to create a network and substantive conferences for the heads of these schools. We will also offer grant support to selected schools for improving the quality of teaching in the schools and increasing the numbers of students the schools recruit to attend their programs. Our work in this arena is being supported by the Legacy Heritage Fund.

The second new project focuses on informal education in Jewish day high schools. We have been invited by NAAJHS, an emerging network of day high schools, to help develop a professional development seminar for experiential educators in 16 schools. The experiential Jewish educator is a relatively new position; he or she is responsible for the informal Jewish educational programs within these schools. First among these is the shabbaton program: a Shabbat retreat for students in the day schools. Day schools are coming to understand the importance of providing students with intensive informal Jewish educational experiences. They realize that the educators who provide these experiences need more intensive preparation to do their jobs well. Support to NAAJHS for this project is provided by the AVI CHAI Foundation.

The third new project is in conjunction with birthright israel, North America. There is growing recognition that for all the value the birthright israel trip affords its participants, there is a need to follow up on the 10 day Israel

experience with subsequent Jewish experiences that create an ongoing bond between the participants and create links to the North American Jewish community. To foster these connections, birthright israel has been working with local Jewish communities to put in place young professionals whose primary responsibility is to work on follow-up with birthright israel alumni. We have been asked to help create professional development seminars for those new professionals.

Along with these new projects we continue on-going cooperative ventures with JESNA and Combined Jewish Philanthropies of Greater Boston. Clearly we are finding a role for ourselves and feel most fortunate to enjoy a close association with the Hornstein Program. I see our future as continuing to grow in our work in professional development, in researching the field of informal Jewish education and in bringing what we are learning to students in Hornstein and at Brandeis. reimer@brandeis.edu

### REFLECTIONS: NOVEMBER 2003 WCJCS IN ISRAEL

SHOSHANA FELDMAN GANOR '94 shared this photo taken at the World Conference in Jewish Communal Service last November 2003. **Front row: Linda Levi '72, Simon Klarfeld '95, Jason Soloway '01; Back row: Susan Shevitz, Fay Gorosch Shocron '84, Shoshi Feldman Ganor '94 and Sean Mandell '04.**



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## DAVID MERSKY LEADS FUNDRAISING SESSION FOR BRANDEIS'S ALUMNI LEADERSHIP

*How do we recruit leadership for our board? How do we assure succession of leadership for our organization?*

These and similar questions are familiar to Hornstein alumni, but they were asked for the first time most recently by the Brandeis Alumni Association. And this time they turned to Hornstein for help. Officers of the University's alumni association were eager to strengthen their network of regional alumni chapters throughout the country. They planned their Leadership Retreat held on campus during Homecoming Weekend, October 15–17, with organizational and leadership development very much in mind. And they asked David Mersky, Hornstein's Lecturer in Fundraising and Jewish Philanthropy, to plan a session for the presidents and officers of their regional chapters to help them address the issue.

Working with a planning group that included staff and lay leaders of the Alumni Association. Mersky engaged more than thirty of the University's alumni who represented classes ranging from 1961 to 2002. He helped them refine their message, understand the roles and responsibilities of individual board members and the board building cycle.

By the beginning of 2005, Mersky will be offering this workshop and similar ones for active members of the Hornstein alumni community in an innovative, on-line environment.

Stay tuned.  
mersky@brandeis.edu

## INTRODUCING THE ENTERING CLASS

**ALEXIS BOCK**, originally from Bryn Mawr, PA, received her BA in Jewish Studies from American University. After graduation she remained in the D.C. area working as a youth director at Temple Beth Am in Rockville, MD where she was supervised by alumna **SHELLY LENKIN GORDON '89**. Lexi is in the 27-month dual

degree program in conjunction with the Heller School for Social Policy and Management, leading to the MA in Jewish Communal Service and the MBA in Human Services. She is doing her internship at Jewish Family and Children's Service in Newton.

**ELAN LAVI BURMAN** was born in Jerusalem to South African parents who had made aliyah. When he was 18 months old, his family moved back to South Africa. He has lived in most of the major cities in South Africa—Pretoria, Johannesburg, Durban and, for the last ten years, Cape Town. This past summer (his winter) Elan prepared for his move to Boston, read Jonathan Glover's *HUMANITY: A MORAL HISTORY OF THE 20TH CENTURY*, and attended the United Nations Conference on the inalienable rights of the Palestinian people. Elan did his undergraduate studies at the University of Cape Town, majoring in philosophy, politics and economics. He is a recipient of the Eugene Ribakoff Fellowship in Jewish Communal Service, entitling the recipient(s) to a full tuition scholarship plus a living stipend. Elan has also received an award from the South African Jewish Board of Deputies. His internship is at Mayyin Hayyim: Living Waters Community Mikveh and Education Center in Newton, MA.

**STEPHANIE CRUSE**, originally from Raleigh, NC, is a 2003 graduate of the University of North Carolina at Greensboro, where she received a BA in Religious Studies. This past year she worked at Temple Emanuel in Greensboro as an administrative assistant to the Director of Education. In addition, she completed a five-year stint as a DJ at WUAG 103.1 FM in Greensboro. Stephanie's internship is with the Jewish Community Relations Council in Boston.



**BEHZAD DAYANIM**, originally from Virginia, now resides with his wife Rachel and their two daughters, Avital and Maya, in Newton. He is a 1990 graduate of Yeshiva University with a dual major in biology and music. In 1994 he graduated from the Manhattan School

of Music with a Bachelor of Music, majoring in jazz and commercial composition. Behzad, a recipient of the Eugene Ribakoff Fellowship, is in the 27-month dual degree program in conjunction with the Heller School for Social Policy and Management, leading to the MA in Jewish Communal Service and the Heller MBA degree. He is doing his internship at Metrowest Jewish Day School in Framingham, supervised by alumna **CAROLYN KELLER '75**, head of school.

**JENNIE GATES**, from Omaha, NB, is a 2003 graduate of the University of Nebraska with a BA in Fine Arts. Prior to matriculating at Brandeis, Jennie was a religious school teacher and youth group advisor, and was involved with the Florence Melton Adult Mini-School and the Organization for the Advancement of the Arts. She, too, is a recipient of the recently established Eugene Ribakoff Fellowship in Jewish Communal Service and is doing her internship at the Synagogue Council of Massachusetts where she is supervised by alumnus **ALAN TEPEROW '76**.

**ELIZABETH GOLDBERG**, born in Charleston, SC and raised in Augusta, GA, is a 1999 graduate of Wheaton College, Norton, MA, receiving a BA in Political Science. She spent her junior year in Melbourne, Australia, attending school and traveling through Australia and New Zealand. After college, she worked in a small town in South Carolina at a textile company that makes baby bedding, doing marketing and taking responsibility for all of the packaging, and spent this summer working at the American Heart Association, Elizabeth's internship is at the Jewish Community Housing for the Elderly in Brighton, MA.

**REBECCA HARTMAN** grew up in Ivyland, Pennsylvania, a quaint town surrounded by sprawling suburbs in Bucks County, north of Philadelphia. She is a 2001 graduate of the University of Wisconsin, where she received her BA (major in history, minor in religious studies), worked for the Interfaith Coalition for Worker Justice and in Jewish education jobs ranging from teaching to administration. In addition, Rebecca began the Madison chapter of Brit Tzedek v'Shalom: the Jewish Alliance for Justice and Peace (a hopeful, two-state solution group: [www.btvshalom.org](http://www.btvshalom.org)). This past summer, she took her first-ever trip to Israel, beginning with a ten-day birthright israel trip. She continued her stay living in a hostel in the Old City and volunteering for Rabbis for Human Rights. She is enrolled in the three-year joint degree program in con-

junction with Brandeis's department of Near Eastern and Judaic Studies. (Students in this degree program do not have field placements in their first year.)

**BENJIE KAPLAN**, of St. Paul, MN, is a 2003 graduate of the University of Kansas where he was a journalism major, with minors in public relations and marketing. Prior to beginning his studies at U of Kansas, he attended Alexander Muss High School in Israel. At Kansas he joined AEPi fraternity, and was named AEPi President of the Year at the summer's international convention. Following graduation Benjie was appointed Campus Service Corps Fellow at UWisconsin Hillel and found that his degree in marketing and public relations served him well. Benjie is doing his internship at the Alperin Schechter Day School in Providence, RI.

**JODIE PARNES**, from Albany, NY, is a 2000 graduate of the University of Pennsylvania, receiving a BA in Psychology. Following commencement she worked for two years as a research technician in a psychology lab at Northeastern University, focusing on speech production and perception. Jodie shifted her focus to religion, and entered a Master's program at Boston University in comparative religious studies. This summer she was doing

### CAJE, AUGUST 2004

The August CAJE 2004 reception at Hofstra University gave alumni pictured above an opportunity to share "Hornstein-isms" with one another, as well as catch up on one another's personal and professional accomplishments. Special thanks to **ELLEN BEN NAIM '92** and **SHELLY LENKIN GORDON '89** for the behind-the-scenes assistance!



*Left to right, front row: Wendy Hirsh Weiner '88, Stephanie Rotsky '88, Devon Fitzig '01; back row: Shelly Lenkin Gordon '89, Ellen Ben Naim '92, Idie Benjamin '76, Frieda Huberman '76, Mark Baranek '83.*

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## FRIDAY SEMINARS ON CONTEMPORARY JEWISH ISSUES, A HORNSTEIN PROGRAM FIRST SEMESTER FEATURE — FALL 2004

Each Autumn first-year students participate in a seminar on contemporary Jewish issues, planned by a student/faculty committee. This year's seminar included the following speakers.

- Brandeis Professor Jerry Cohen, *Jewish Brandeis*
- Brandeis Professor Ellen Smith, *Welcome to Jewish Boston*
- Bradley Solmsen, Director, Genesis and Hornstein faculty member, *Genesis: A Model of Informal Jewish Education*
- Aliza Kline, Executive Director, Mayyim Hayyim, *On Being a Young Executive*
- Nicole Lesser, Kol Isha, *Jewish Victims of Domestic Violence*
- Nancy Kaufman, Executive Director, JCRC, *Reflections on the Election*
- Ellen Fishman, JF&CS, Holocaust Services, *What are the Needs and Concerns of Survivors of the Holocaust and their Families?*
- Sharon Pucker Rivo, Executive Director, National Center for Jewish Film, *Jewish Film*
- Idit Klein, Executive Director, Kesnet, *On Being a Professional Gay Jew*
- Brandeis Professor Sylvia Fishman, *Intermarriage*

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research and writing her thesis for BU on the Western appropriation of yoga; specifically, how yoga is practiced in the United States reflects the belief's and practices attached to the tradition's Hindu origins, as well as the history of religious pluralism in America and American views on the body. Jodie is doing her internship at KESHER in Cambridge, supervised by alumna **DVORA GOODMAN '01**.

**JULIE UNGER** was born in Brussels, Belgium and grew up in Safety Harbor, Florida. She is a 2003 graduate of Florida State University, receiving her BA in international

affairs. Julie was inducted into the "Golden Key International Honor Society." Julie is in the 27-month dual degree program in conjunction with the Heller School for Social Policy and Management, leading to the MA in Jewish Communal Service and the Heller MBA in Human Services. She is doing her internship at Gann Academy—The New Jewish High School in Waltham, MA.

**Yael Weinstein**, from Aurora, Colorado, attended the University of Judaism for two years, then went off to Ireland and Israel for half a year, returning to the UJ for one last semester. She graduated with a BA in classical and modern Jewish studies. After finishing her degree, she volunteered for over a year in Romania with the Joint Distribution Committee. Yael was married this summer to David Weinstein, and together they bought their first home in Framingham, MA. She is enrolled in the three-year joint degree program in conjunction with Brandeis's Department of New Eastern and Judaic Studies.

## ALUMNI NEWS

### PROFESSIONAL UPDATES AND ACCOMPLISHMENTS

**GERRY SHOWSTACK '72**, alumnus and former faculty member, is founding CEO of Showstack Organizational Consulting and Resource Development, working with Israeli non-profit organizations and institutions across a range of topic areas to develop their financial, professional and organizational resources. Email: shows1@netvision.net.il

After more than 15 years and two "tours of duty," **ELLIOT KARP '80** has resigned as director of financial resource development for the Jewish Federation of Cincinnati to pursue new and exciting professional opportunities. Email: ebkarp@aol.com

**NANCY PRICE BACALL '83** is working at the Greater Hartford JCC where she is director, adult and senior adult services. Email: gbacall@aol.com

**JILL COHEN '83** is on the board of her synagogue, Congregation Beth Shalom in Seattle, serving as the revenue development chair. Additionally, she volunteers for the Women's Wellness Luncheon at Swedish Medical Center. Jill also volunteers for and helped produce the opening

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ceremony of Seattle's new public library, an internationally recognized architectural gem. Being retired and on medical disability gives her the time (which she says she found in short supply while working full time) and opportunity to volunteer. Email: jillrik@nwlk.com.

After a three month maternity leave, **DEBBIE HAFETZ '87** has returned for her 5th year as religious school/youth/program director at Temple Sinai of North Dade in Miami. Another venture: Debbie and musician husband Harold Price recently released a CD of original Jewish music. See more information about Debbie and family in the "Mazel Tov" section. Email: levorah@aol.com

**STACI LIGHT '90** has started her own consulting business, Philanthropic Alternatives, doing fundraising, organizational and board development, and donor advising with both Israeli and American organizations. Email: Light-Staci@nyc.rr.com

After several years as group services director at the Striar JCC in Stoughton, MA **GERSHON LEVINE '91** is now assistant director for Jewish communal advocacy at the New England ADL. Gershon's job search was a rather arduous one, and in the end, it was the Hornstein website that pointed him to the ADL position. Email: galevine@aol.com

Congratulations to **JEFF FINKELSTEIN '93** on being appointed CEO and president of the United Jewish Federation of Pittsburgh. Email: jfinkelstein@ujf.net

**BRIAN HERSTIG '95** has moved on from the Pittsburgh Federation to assume the position of chief operating officer at the Minneapolis Federation. This fall Brian was part of a 'traveling road show,' comprised of professionals from the JCCA, JESNA and National Hillel, meeting with students at various schools to discuss professional positions in the respective fields. Email: bherstig@mplsfed.org

After nine years with the San Francisco Federation, **LISA TABAK '95** has been appointed campaign director at the Jewish Community Federation of the Greater East Bay. Email: lisa@jfed.org or lisa\_tabak@yahoo.com

**BATEL YEHEZKEL '96** works for the Bureau of Jewish Education, Orange County, as the Adat Noar Sunday program director. Email: batel@bjeoc.org

**ELANA PARU '96** is now the director of development at the Jewish Outreach Institute in New York City. Email: eparu@joi.org

**AMY WAGNER '00** was promoted to the position of director, early career initiatives, at the United Jewish Communities in New York. Prior to this, she was recruitment coordinator and FEREP scholarship director at UJC. Email: amy.wagner@ujc.org

**RACHEL CANAR '00** continues her work at the New Israel Fund in San Francisco where she was recently promoted to associate director. Email: rachelcanar@hotmail.com

**DINA ZELSTER '00** was in touch recently with the following news: "I've taken up the post of Community Services Officer with the UN High Commissioner for Refugees Mission in the North Caucasus. It's my third week on the job and so far I am responsible for monitoring the implementation of our small grants assistance program for refugees, monitoring and evaluating the work of our local implementing partners, as well as providing them with technical assistance and capacity development. I am also responsible for implementing UNHCR's strategy for responding to extremely vulnerable families and serve as the mission's Gender Age Mainstreaming focal point. Our office covers the Republic of North Ossetia, Ingushetia and Chechnya. We work with refugees and IDPS from the Ossetian-Georgian conflict of 1992-93 and Chechen IDPS and refugees from the two Chechen wars. I am learning about the specifics of each conflict in the field. One of my first tasks upon arrival was to assist our partner who works in the area of psycho-social assistance in responding to the Beslan tragedy. I am happy to report that we are working with JDC Israel on bringing a team of Israeli psychologists to the area to assist people dealing with the aftermath of terrorism. I can be reached at dinah\_z@yahoo.com."

**STEFANIE ELKINS '01** has moved to California after 3 years with the Philadelphia Federation to assume the position of women's department director at the Jewish Federation/Valley Alliance in West Hills, California. Email: selkins@jewishla.org

## IN MEMORIAM

**MAXINE KRONISH SNYDER, Z"l, 1951–2004 –  
BY JUDY MARS KUPCHAN '76**

Maxine grew up in Miami Beach, the daughter of Rabbi Leon and Lillian Kronish, with a deep love of the Hebrew language, all things Jewish, and the State of Israel. Her very name — Nehama Tikva — was emblematic of the values and the priorities that shaped her home life and that would determine her professional path as well. It was as natural as breathing that Maxine would choose Jewish Communal Service as a career. “Jewish” was her essence; the “community” was her beloved backdrop and goal; and “service” was her nature.

After completing CJS at Brandeis in 1975, Maxine worked as Assistant Director at Brown Hillel for several years. Eventually she moved to Washington D.C. to create a new position as Director of the Jewish Campus Activities Board. Her leadership was pivotal in developing the college support network throughout the Washington D.C. area, and in securing the community’s commitment to Jewish education on campus.

In 1981, Maxine became a loving wife to Eddie Snyder, whose own community commitments were formidable.

What a team, and what a match! After the children came, Maxine made a tough decision to transition out of her professional work to become a volunteer. Among her many volunteer positions, Maxine was for many years the president of the Parent Organization of the Melvin Berman Hebrew Academy, the school attended by her two children Davida (an undergraduate at Brandeis) and Ami (scheduled to begin Brandeis in fall of 2005). She recently retired from the position, when her illness made it impossible for her to continue, and it took six people to replace her.

Maxine’s ferocious determination to care for her family, to serve the community, and to live her life was evident throughout the five years of her illness, and throughout her life. May her memory be for a blessing for all. Contributions in Maxine’s memory can be made to the Maxine Kronish Snyder Fund of the Melvin Berman Hebrew Academy, 13300 Artic Avenue, Rockville, MD, 20853-3012.

**HOLLIS GAUSS '01** has been promoted to director of education (youth and family) at Congregation B'nai Jeshurum in New York. Hollis has been the director of family life at BJ since June, 2001, and is very excited to take on a new challenge in BJ's community of families. She will oversee both the Hebrew School and the Family Life Activities for BJ's 1000+ families. Email: hgauss@bj.org

**AMY JABLIN '01** has left her position at the UJA Federation of Greater Washington to become associate director of development for BBYO International in Washington, DC., where her main focus will be on creating an alumni association. Additional news and mazel tov: Amy and her husband Eriv Forseter (married in May 2004 as noted in the Winter/Spring 2004 IMPACT) took a delayed honeymoon this Fall to Vietnam and Thailand. Email: ajablin@bbyo.org.

**AVI FRIEDMAN '03** was recently promoted to director, young leadership division at the Cleveland Federation. Email: afriedman@jfcleve.org

After an amazing year of travel as the Ralph Goldman Fellow in International Jewish Communal Service, **CARA UNOWSKY '03** is settling down in her home territory, New York City, and beginning a “great job!” She will be assistant to the president, Audrey Weiner (and former Milender Fellow), at the Jewish Home and Hospital. In this capacity, she will be coordinating the implementation of the Long Range Plan, working with the Board and doing special projects for Dr. Weiner. In addition, Cara was asked to sit on the JCSA Programming Committee, and is working with a new group, Advancing Jewish Professionals, to help plan professional development and networking events for young Jewish communal professionals in New York City. Email: cunowsky@jhha.org

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## **MAZEL TOV ON ENGAGEMENTS AND MARRIAGES TO:**

**SIMON KLARFELD '95**, executive director at Columbia University Hillel, and Rabbi Dara Zabb on their October wedding, attended by 60 guests from Simon's home community, London, as well as many members of the Hornstein family: faculty members **JOE REIMER**, **CARL SHEINGOLD**, **LARRY STERNBERG**, and **AMY SALES** of the Cohen Center for Modern Jewish Studies; and alumni **LESLIE GROSSMAN '92**, **ZOHAR RAVIV '00**, **RENEE SHATZ-AMOUR '93**, **JASON SOLOWAY '01**, **JEN ZWILLING '98**, and assorted spouses and significant others. Email: sklarfeld@aol.com

**AMY WAGNER '00** on her engagement to Jeremy Biloon, a Brandeis '92 and an NYU MBA '98 graduate, and general marketing director at Time, Inc., where he manages retail sales of several magazine titles, including People and Sports Illustrated. Amy and Jeremy plan an April '05 wedding in Detroit. (See Amy's other news in Alumni Professional Updates section.)

**AMY KLOTZ '00** and Dave Terry on their May marriage. Amy is development officer at the Quincy Medical Foundation, and was recently appointed one of the chairs for Jewish Mentoring Network. Email: amyklotz@earthlink.net

2004 graduates **ROBIN ST. CYR** and **MICHAEL ANDERSON** on their recent engagement. They are planning on a June 2005 wedding in Atlanta. The number of Hornstein unions continues to grow and now numbers 13 — a true baker's dozen! Emails: robin.stcyr@atlantajcc.org; manderson@jfga.org.

## **MAZEL TOV ONS BIRTHS TO:**

**JARED AND CINDI GELLERT '87** on bringing two children into their family. David Ro'I Lev, born June 13, 2003 in Guatemala, was adopted on May 3, 2004. Shira Maya Leah, born June 27, 2003 in Guatemala, was adopted on April 1, 2004. Email: cindigellert@charter.net

**DEBBIE HAFETZ '87** and Harold Price on the April birth of their son, Benjamin Stuart. Benjie will be staying at home with his father, professional musician Harold Price. Please see additional news about Debbie in the "Professional" section. Email: levorah@aol.com

Ira, Jonah and **LINDA TURNEY SKOLNIK '91** on the July birth of their daughter and Jonah's sister, Zara. After a three-month maternity leave, Linda has resumed her program associate responsibilities at the Synagogue Council of Massachusetts. Email: lrskolnik@msn.com

**STEPHANIE GLICK '93** and Yehuda Herman on the birth of their daughter, Lillian Molly (Malka Batya) on July 5, 2004 / 16 Tammuz 5764. Email: sglick@iea.org.il

To **ALISA '93** and **LAURENCE '92 KOTLER-BERKOWITZ** and big brother Matan on the November birth of their twins, a daughter, Sivan Mozelle, and son, Lev Peleh. The *simchat bat u'ven*, including a bris and baby naming ceremony, took place on November 23. The busy parents can be reached at alkbny@oal.com.

Jessica and **IVAN RESNIKOFF '94** on the birth of their first child, Noa Marlo. In addition to adding a baby to their lives, the Resnikoffs have launched a new business: they own and operate "the UPS Store" franchise in San Francisco, with plans to build a second store, also in San Francisco. Email: ivanres@pacbell.net

Issy and **REBECCA KAMERLING CHESKES '95** on the September birth of Ilan Max, joining big sister Dalia (3 years old) at home in Atlanta, GA. Rebecca is keeping busy with both kids at home, and preparing students for Bar/Bat Mitzvah at a number of local synagogues. If any other fellow Hornsteiners are parents of a special needs child, and would like to share various local programs that serve the Jewish community's special needs children, please email rcheskes@juno.com

Mariana Jusid and **DANIEL LIBERMAN '97** on the September birth of their daughter Michelle. Daniel and Mariana are back in Argentina after a few years living and working in Mexico. Their home address is Av.Estado de Israel 4719, 7b, Buenos Aires. Email: danliber22@yahoo.com

Michael and **SHARON JANOWITZ RIFKIND '98** on the April birth of their daughter Avigayil Devorah, sister to Eli and Natan. Sharon continues to work at the UJA Federation of Northern New Jersey where she is JCRC director of Tikkun Olam Initiatives. Email: sjrifkind@yahoo.com

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