

Brandeis

| university magazine |

Publication Dates

November 15, 2007
March 15, 2008
July 15, 2008

Demographics

TOTAL GRADUATES

39,224

GENDER

Female 52%
Male 48%

AGE

Median 41 years
65% are between 22 and 48

EDUCATION

Graduated college 100%

PLACE OF PRIMARY RESIDENCE

58% (20,430) live in New England/
New York City/New Jersey
30% (11,740) live in Massachusetts

Materials Required

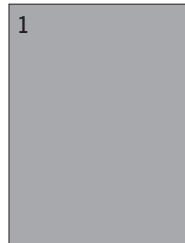
(in order of preference)

1. PDF file with fonts (at least 300 ppi)
2. Quark XPress file (Macintosh format)
with images and fonts (at least 300 dpi)
3. EPS file with fonts

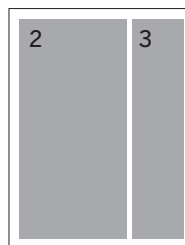
Rates (includes four-color and bleeds)

Full page: \$1,500
2/3 page: \$1,200
1/2 page: \$850
1/3 page: \$500
1/6 page: \$275
Cover II/III: \$2,000
Cover IV: \$2,500

Dimensions

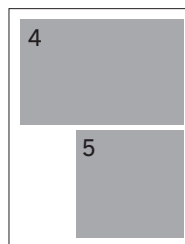


1. FULL PAGE —
(trim size) 8.375"W x 10.875"D
Add bleed of 0.25" if desired



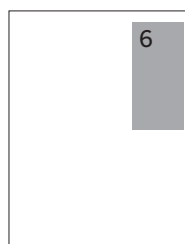
2. TWO-THIRDS PAGE —
(vertical) 4.595"W x 9.15"D

3. ONE-THIRD PAGE —
1 column (vertical)
2.2"W x 9.15"D



4. ONE-HALF PAGE —
(horizontal) 9.975"W x 4.575"D

5. ONE-THIRD PAGE —
2 column (square)
4.6"W x 4.6"D



6. ONE-SIXTH PAGE —
(vertical) 2.2"W x 4.6"D