The Brandeis Design Lab is a partnership of Combined Jewish Philanthropies and Union For Reform Judaism
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Rabbi Tarfon answered and said: Action is greater. Rabbi Akiva answered and said: Study is greater.
Rabbi Tarfon and the elders were already feasting in the attic of the house of Nitzah in the city of Lud, and the following question was put before them:

**What is greater – study or action?**

Rabbi Tarfon answered and said: Action is greater. Rabbi Akiva answered and said: Study is greater.

All answered and said: Study is greater, for study leads to action.
Explore

Listen | Empathize | Learn | Frame
Prototype

Imagine | Brainstorm | Focus | Plan
Make

Build | Test | Iterate | Sustain
Explore

Prototype

Make
Challenge 1:
How might we help our students to create lasting friendships with one another?

Challenge 2:
How might we make a multipurpose room feel like part of the school during the few hours that we use it?

Challenge 3:
How might we create a schedule to meet the needs of already over programmed kids?
Explore

Listen | Empathize | Learn | Frame
The Interview Game

- Can you show me?
- Why?
- Tell me more about ________.
- Wildcard.
- Why?
- I don’t quite understand, can you explain it in a different way?
How might we...
ANALOGOUS INSPIRATION

STEPS

1) On a sheet of paper, list the distinct activities, behaviors, and emotions you’re looking to research.

2) Next to each one, write down a setting or situation where you might observe this activity, behavior, or emotion. For example, if the activity is “use a device at the same time every day,” parallel situations might be how people use alarm clocks.

3) Have the team vote on the site visits that they would like to observe for inspiration and arrange for an observation visit.

4) When you make your visit, pay close attention to what it is you’re seeking to understand, but remain open to all kinds of other inspiration.
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