



The Brandeis Design Lab is a partnership of Combined Jewish Philanthropies and Union For Reform Judaism















תלמוד גדול או מעשה גדול

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Rabbi Tarfon answered and said: Action is greater. Rabbi Akiva answered and said: Study is greater.

נענו כולם ואמרו תלמוד גדול שהתלמוד מביא לידי מעשה

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Rabbi Tarfon answered and said: Action is greater. Rabbi Akiva answered and said: Study is greater.

All answered and said: Study is greater, for study leads to action.

Explore



Listen | Empathize | Learn | Frame

Prototype



Imagine | Brainstorm | Focus | Plan

Make



Build | Test | Iterate | Sustain



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Make

Challenge 1:

How might we help our students to create lasting friendships with one another?

Challenge 2:

How might we make a multipurpose room feel like part of the school during the few hours that we use it?

Challenge 3:

How might we create a schedule to meet the needs of already over programmed kids?

Explore



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Why?

Can you show
me?

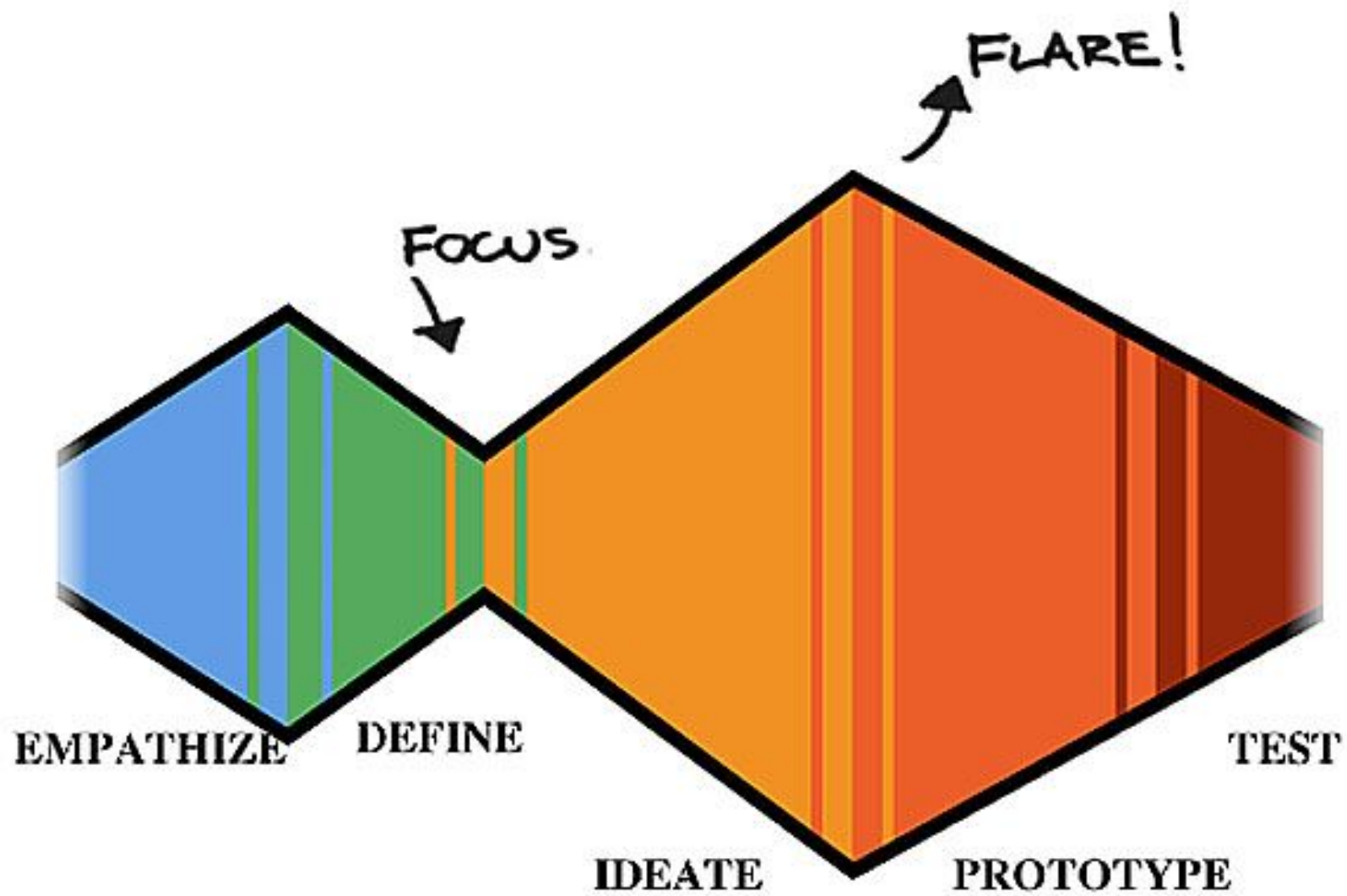
Tell me more
about _____.

The
Interview
Game

Wildcard.

I don't quite
understand,
can you explain it
in a different
way?

Why?



ANALOGOUS INSPIRATION

STEPS

- 1) On a sheet of paper, list the distinct activities, behaviors, and emotions you're looking to research.
- 2) Next to each one, write down a setting or situation where you might observe this activity, behavior, or emotion. For example, if the activity is "use a device at the same time every day," parallel situations might be how people use alarm clocks.
- 3) Have the team vote on the site visits that they would like to observe for inspiration and arrange for an observation visit.
- 4) When you make your visit, pay close attention to what it is you're seeking to understand, but remain open to all kinds of other inspiration.

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