Requirements for the Business Major

You may apply for the Business major only after completing three full semesters and ECON 2a or 10a; BUS 6a; and BUS 10a. Please note prerequisites. Courses outside of BUS may have prerequisites not shown here; check Brandeis Bulletin.

You MUST earn a minimum grade of "C" in your core and Business Administration courses to count toward your Business Major. "C-" is the minimum grade accepted for your Business & Society courses. Pass/Fail is not accepted for any courses.

You may apply for the Business major only after completing three full semesters and ECON 2a or 10a; BUS 6a; and BUS 10a.

I. Prerequisite for the Major

ECON 2a
BUS 1b
Quantitative Methods in Business (2cr)
BUS 6a
Financial Accounting
Pre-req: ECON 2a or ECON 10a
BUS 10a
Functions of the Capitalist Enterprise
Pre-req: BUS 6a (BUS 1b is recommended)
BUS 71a
Introduction to Finance (or ECON 171a)
Pre-req: BUS 6a (BUS 1b is recommended)
BUS 120a
Organizational Behavior in Business (or PSYC 150b)
Pre-req: BUS 10a
BUS 152a
Marketing Management
Pre-req: BUS 10a (BUS 1b is recommended)

II. Business Core (take all courses)

BUS 1b Quantitative Methods in Business (2cr)
Exempted by ECON 83a, Math 8a, Math 10b, PSYC 51a, BIOL 51a, POL 100b
BUS 6a
Financial Accounting
Pre-req: ECON 2a or ECON 10a
BUS 10a
Functions of the Capitalist Enterprise
Pre-req: BUS 6a (BUS 1b is recommended)
BUS 71a
Introduction to Finance (or ECON 171a)
Pre-req: BUS 6a (BUS 1b is recommended)
BUS 120a
Organizational Behavior in Business (or PSYC 150b)
Pre-req: BUS 10a
BUS 152a
Marketing Management
Pre-req: BUS 10a (BUS 1b is recommended)

III. Thematic Electives (take at least 2 courses from III.A and 2 courses from III.B)

III.A. Business and Society

AMST 103b Advertising and the Media
BUS 113a Intermediate Financial Accounting
AMST 190a Money, Markets, and Morals in Amer. Culture
BUS 114a Managerial Accounting
ANTH 26a Communication & Media
BUS 135a Real Estate and Society
ANTH 70a Business, Culture and Society
BUS 153a Marketing Research
ANTH 163b Production, Consumption & Exchange
BUS 155a Consumer Behavior
CHIN 106b Business Chinese and Culture
BUS 170a Business in the Global Economy
CLASS 121b Money, Markets, and Society
BUS 172a Operations Management
CLASS 149b Sailing the Wine Dark Sea: Global Trade in...
BUS 160a Competitive Strategy
COSI 133b Internet & Society
BUS 174a Supply Chain Management
ECON/FA 87a Economics and the Arts
ECON 20a Introduction to Macroeconomics
ENG 188b Capitalism and Culture
LGLS 189a Business Law
HIST 108b The Corporation in American History
HIST 115a Jewish Business Ethics
BUS 117a International Corporate Finance
PHIL 13b Idea of the Market: Economic Policies
ECON 161a International Finance
PHIL 25a Business Ethics
ECON 171a Financial Economics
PSYC 34b Social Psychology
ECON 172b Money and Banking
SOC 120b Globalization and the Media
ECON 174a Corporate Finance
SOC 150b Culture of Consumption
SOC 175b Env. Movements: Org, Networks, & Partnerships
SOC 193a Env. Movements: Org, Networks, & Partnerships
THA 138a The Business of Show Business
SOC 123b Political Economy of the Third World
BUS 154aj Branding Strategy
WMGS 152a Women as Leaders in the Business Realm

III.B. Business Administration

AMST 188b Louis Brandeis: Law, Business, & Politics
BUS 157aj Marketing Communications
HIST 188b American Legal History II
BUS 195aj Field Projects in Business (Marketing)
LGLS 114a American Health Care: Law & Policy

IV. Elective, Internship, or Independent Research (take one course)

Any elective in III.A or III.B above, or one of the following:
BUS 89a Internship in Business ~ OR ~ BUS 98a Independent Research

A specialization is achieved by taking 3 courses in one of the seven designated themes (see III.A and III.B).

This specialization does not appear on the transcripts, but may be reported on a resume.

Double-Counting

Business and Economics double majors: BUS 10a (req. for the Bus. major) will count as a lower level elective for Econ. and ECON 20a (required for the Econ. major) will count as a Business Admin. elective for Business. No further “double-counts” are allowed for the Business major, except ECON 2a or ECON 10a, which satisfies section I. Students may not count ECON 171a in both section II and section III.B