Requirements for the Business Major

April 2013

» You may apply for the Business major only after completing three full semesters and ECON 2a or 10a; BUS 6a; and BUS 10a.

» Please note prerequisites. Courses outside of BUS may have prerequisites not shown here; check Brandeis Bulletin.

» You MUST earn a grade of "C" or better to count toward your Business Major. Pass/Fail is not accepted.

I. Prerequisite for the Major

ECON 2a Survey of Economics -- or --
ECON 10a Introduction to Microeconomics

II. Fundamentals of Business Analysis (take all courses)

Bus 1b Quantitative Methods in Business (2cr) May be exempted by ECON 83a, Math 8a, Math 10b or PSYC 51a
Bus 6a Financial Accounting Pre-req: ECON 2a or 10a
Bus 10a Functions of a Capitalist Enterprise Co-req: BUS 6a (may take 6a concurrently)
Bus 2oa Organizational Behavior in Business (or PSYC 150b) Pre-req: BUS 10a
Bus 52a Marketing Management (formerly BUS 60a) Pre-req: BUS 10a
Bus 71a Introduction to Finance (or ECON 171a) Pre-req: BUS 6a

III. Thematic Electives (take at least 2 courses from III.A and 2 courses from III.B)

III.A. Business and Society

III.B. Business Administration

Communications, Commerce, and Culture

Management

AMST 103b Advertising and the Media
BUS 14a Managerial Accounting
AMST 190a Money, Markets, and Morals in Amer. Culture
BUS 35a Real Estate and Society
ANTH 26a Communication & Media
BUS 53a Marketing Research (new Spring 2014)
ANTH 163b Production, Consumption & Exchange
BUS 55a Consumer Behavior
CLAS 121b Money, Markets, and Society
BUS 70a Business in the Global Economy
COSI 133b Internet & Society
ECON 20a Introduction to Macroeconomics
ECON/FA 87a Economics and the Arts

Finance

PHIL 13b Idea of the Market: Economic Policies
BUS 75a Financial Analysis for Management
PSYC 34b Social Psychology
ECON 161a International Finance
SOC 120b Globalization and the Media
ECON 171a Financial Economics
SOC 150b Culture of Consumption
ECON 172b Money and Banking
THA 138a The Business of Show Business
ECON 174a Corporate Finance

Environment, Health and Social Policy

Innovation

AMST 118a Gender and the Professions
BUS 30a Entrepreneurship and Innovation
ECON 57a Environmental Economics
ECON 135a Industrial Organization
ECON 76b Labor Economics
ECON 141b Economics of Innovation
HS 110a Wealth and Poverty
HS 104b American Health Care
HSSP 106a Managing Medicine
HSSP 104b Health Economics
HSSP 129b Law, Technology, & Innovation
HSSP 107b Health Care Technology
LGLS 138b Science on Trial
SOC 123b Social Class and Social Change
POL 172b International Political Economy
SOC 112b Sociology of Work and Gender
SOC 193a Environment, Health & Society
SOC 175b Env. Movements: Org, Networks, & Partnerships

Law and Government

IV. Elective, Internship, or Independent Research (take one course)

Any elective in III.A or III.B above, or one of the following:

BUS 89a Internship in Business
BUS 98a Independent Research

Specialization

Specialization is achieved by taking 3 courses in one of the six designated themes (see III.A and III.B).

This specialization does not appear on the transcripts, but may be reported on a resume.

Double-Counting

For Business and Economics double majors, BUS 10a (required for the Business major) will count as a lower level elective for Economics and ECON 20a (required for the Economics major) will count as a Business Administration elective for Business. No further "double-counts" are allowed for the Business major, except ECON 2a or ECON 10a, which satisfies section I. Students may not count ECON 171a in both section II and section III.B.