

## The Bay Area Climate Collaborative

### GLOBAL CHALLENGE / BAY AREA VISION

The clean energy economy provides an unparalleled opportunity to build prosperity, improve security and safeguard our resources from the challenge of climate change. The Bay Area has a unique role to play in making the local clean energy economy a reality. Technologies and solutions that improve bottom lines while advancing sustainability goals will stimulate our economy, while also laying the foundation for a greener future for our region and beyond.

“What makes the [Bay Area Climate Collaborative] remarkable is its formal commitment to unite these efforts, to take advantage of our collective wisdom and resources. The collaboration is a multiplier, enhancing coordination and achieving economies of scale.”

Mayors Gavin Newsom, Ron Dellums and Chuck Reed

The Bay Area has long been a region of visionaries and problem solvers who have developed inspired ideas and made them real through innovative action. All across the region, leaders are innovating on everything from solar power, biofuels, electric and plug-in hybrid cars, fuel cells, energy efficient computing

and lighting, and sustainable building practices and materials. However, there is still much to be done to remove barriers and foster alignment.

In response to this opportunity, the mayors of San Francisco, San Jose and Oakland and key business and civic leaders launched the Bay Area Climate Collaborative (BACC) to accelerate the clean energy market and enable a healthy, safe and globally competitive Bay Area that can serve as a national model.



### ACTION AREAS

We are driving collaboration and action to accelerate the clean energy economy. Our overarching goal is to foster alignment in key action areas, and we are working hand-in-hand with business and government leaders across the region to advance critical clean energy solutions.

We are spearheading the development of an ambitious region-wide LED lighting upgrade initiative with \$100 million in financing aimed at saving \$10 million a year in reduced energy costs.

We are leading a \$5 million initiative to deploy electric vehicles in Bay Area fleets, and are convener of the Bay Area EV Strategic Council to drive game changing EV initiatives, creating a national model to catalyze EV adoption across the country.

Our collaboration with local officials and business is advancing best-practices on building efficiency (net-zero), electric vehicle infrastructure and solar installations to reduce costs and accelerate implementation.

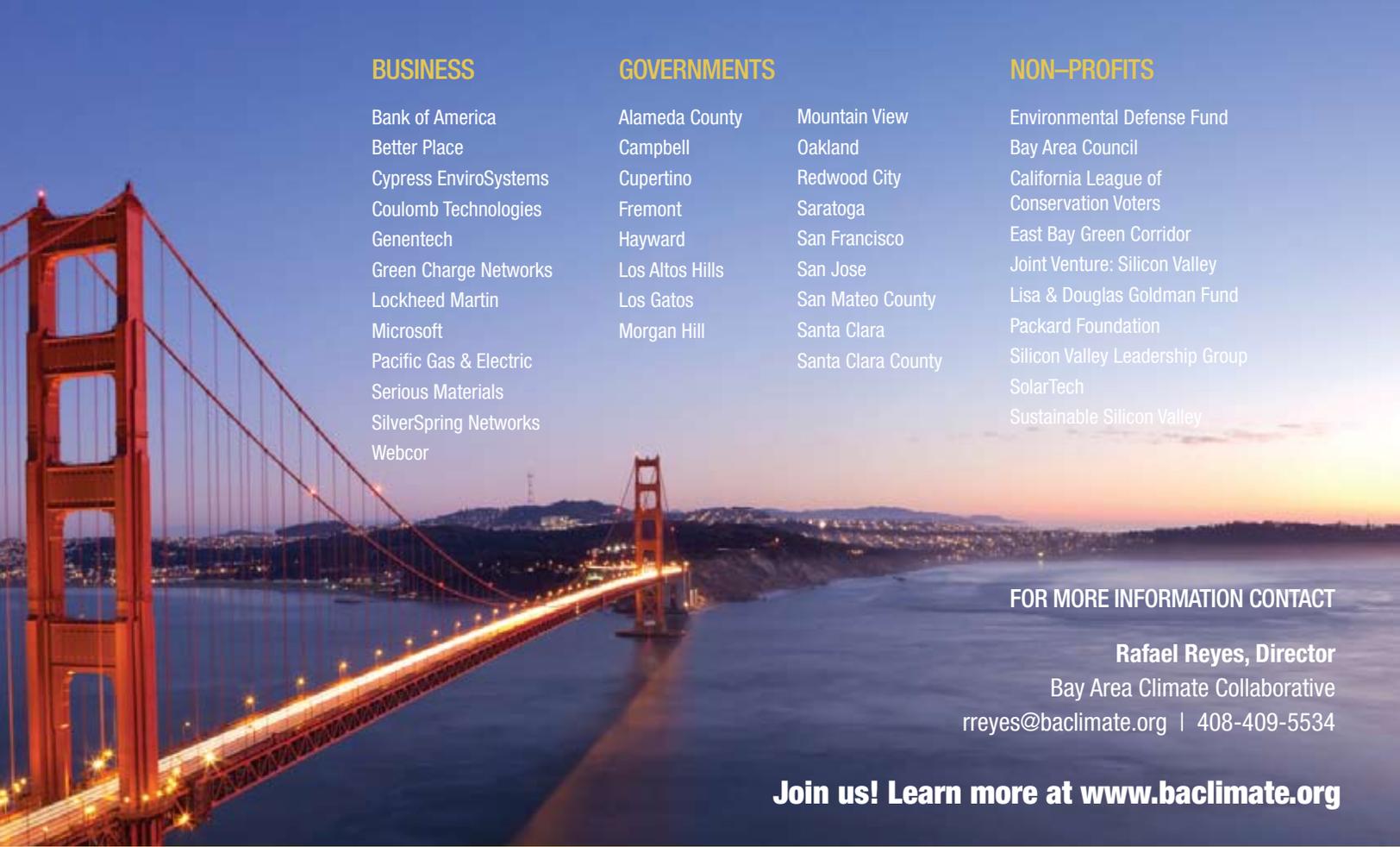
Our educational workshops and networking events deliver vital information to top-level public and private sector decision makers about the latest in energy efficiency, clean transportation and renewable energy.

At every stage of our progress, we are guided by our vision to build prosperity through the clean energy economy.

### CONTACT

Rafael Reyes, Director, BACC | rreyes@baclimate.org | 408-409-5534





## BUSINESS

Bank of America  
 Better Place  
 Cypress EnviroSystems  
 Coulomb Technologies  
 Genentech  
 Green Charge Networks  
 Lockheed Martin  
 Microsoft  
 Pacific Gas & Electric  
 Serious Materials  
 SilverSpring Networks  
 Webcor

## GOVERNMENTS

Alameda County  
 Campbell  
 Cupertino  
 Fremont  
 Hayward  
 Los Altos Hills  
 Los Gatos  
 Morgan Hill  
 Mountain View  
 Oakland  
 Redwood City  
 Saratoga  
 San Francisco  
 San Jose  
 San Mateo County  
 Santa Clara  
 Santa Clara County

## NON-PROFITS

Environmental Defense Fund  
 Bay Area Council  
 California League of Conservation Voters  
 East Bay Green Corridor  
 Joint Venture: Silicon Valley  
 Lisa & Douglas Goldman Fund  
 Packard Foundation  
 Silicon Valley Leadership Group  
 SolarTech  
 Sustainable Silicon Valley

### FOR MORE INFORMATION CONTACT

**Rafael Reyes, Director**  
 Bay Area Climate Collaborative  
 rreyes@baclimate.org | 408-409-5534

**Join us! Learn more at [www.baclimate.org](http://www.baclimate.org)**

## ADVANCE CLEAN ENERGY

The Bay Area Climate Collaborative offers a unique opportunity to be at the forefront of a regional public-private effort that is accelerating the clean energy market, addressing the challenge of climate change and providing support for your objectives.

## THE PARTNERSHIP ADVANTAGE

Join the growing partnership of companies, non-profits and local governments to help create alignment in the region and establish the Bay Area as a national model for prosperity and sustainability.

**Leadership Council:** Executive level council which includes the mayors of San Francisco, Oakland and San Jose. The Council provides executive direction and convenes for special events.

**Steering Committee:** Senior delegate representatives participate in this governance and guidance body which convenes quarterly.

**Working Groups:** Action area teams which define and execute action areas with support of the Collaborative staff.

## BENEFITS OF PARTICIPATION

**For local governments,** the BACC brings expertise, facilitates funding and drives action in support of city and county clean energy goals at no cost. By participating, municipalities can build prosperity, reduce costs and receive critical support.

**For businesses,** the BACC brings visibility, connections to decision-makers and a regional voice. By participating, businesses can shape the market, build reputation and deliver results that get regional attention.

### ACTION AREAS INCLUDE

- Electric Vehicles
- Energy Efficiency
- Green Building
- Solar Power
- Green Jobs

## MAJOR PARTNERS



## GOVERNMENT PARTNERS



San Francisco



Oakland



San Jose



California Energy Commission



California Public Utilities Commission