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THE ROSE ART MUSEUM PRESENTS JASON RHODES: MULTIPLE DEVIATIONS

(Waltham, Mass.) – The Rose Art Museum at Brandeis University presents Jason Rhoades: Multiple Deviations, September 13 – December 13, 2015 in the Lower Rose Gallery. The exhibition presents a near complete account of Rhoades’ multiples, series of editions scaled, in the spirit of Marcel Duchamp, for consumer and collecting culture. An opening reception will be held Saturday, September 12, 2015 from 5-9pm.

The late American artist Jason Rhoades (1965-2006) was known for his sprawling installations made from the debris of popular culture. Operating on multiple levels, his work delves into the nature of labor, craft, class, culture, and creativity itself. Rhoades explained of his own work: “I don’t understand my works as being separate from one another. There are a few breaks, but I basically understand them as one piece. In order to see one work you have to look back in reference to the others.” Integral to a larger whole, Rhoades’ multiples provide a window into the artist’s broad and inventive artistic practice.

Common to Rhoades’s multifarious output is an underlying interest in the conditions in which art is made and the subversion of any conventions that stand in the way of its production. Up to his untimely death in 2006 at age 41, Rhoades carried out a continuous assault on aesthetic conventions and the rules governing the art world: these conditions, in fact, were used as materials or tools for his work. His conceptual vigor and his attempts to redefine and expand the space in which works are both made and exhibited earned him a reputation as an artists’ artist. Believing that the creative process demanded ultimate freedom, his work could be dangerous, overwhelming, politically incorrect, obnoxious, or sublime.

Rhoades was born in Newcastle, California in 1965. He received his M.F.A. from the University of California, Los Angeles in 1993. Later that year, Rhoades joined David Zwirner—becoming part of the gallery’s original roster of artists—and had his first New York solo show.

In the fall of 2014, David Zwirner presented Jason Rhoades: PeaRoeFoam at their gallery in New York. The comprehensive exhibition was dedicated to Rhoades’s body of work using PeaRoeFoam, the artist's self-made recipe for a "brand new product and revolutionary new material" created from whole green peas, fish-bait style salmon eggs, and white virgin-beaded foam. An accompanying publication by David Zwirner Books features new scholarship by Julien Bismuth, an interview with
Linda Norden, and selected interviews from the Jason Rhoades Oral History project devised by Lucas Zwirner, who has interviewed over fifty artists, curators, and others who intimately knew the artist. Rhoades’ PeaRoeFoam work be on view at the Rose as part of Multiple Deviations

Rhoades’s work has been exhibited internationally since the 1990s. His first solo presentation at a European institution was held at the Kunsthalle Basel in 1996. Other international venues which have organized solo shows include the Van Abbemuseum, Eindhoven, The Netherlands; Kunsthalle Nürnberg, Nuremberg, Germany (both 1998); Deichtorhallen Hamburg, Germany (1999); Museum Haus Esters, Krefeld, Germany (2000); Museum Moderner Kunst Stiftung Ludwig Wien (MUMOK), Vienna (2002); Le Magasin - Centre National d'Art Contemporain de Grenoble, France (2005); and the Centro de Arte Contemporáneo de Málaga, Spain (2006).

In 2013, Jason Rhoades, Four Roads marked the first American museum exhibition of the artist's work, organized by the Institute of Contemporary Art in Philadelphia. In 2014, the exhibition traveled internationally to the Kunsthalle Bremen in Germany and the BALTIC Centre for Contemporary Art in Gateshead, England.

Work by the artist has been prominently featured in group exhibitions worldwide, most recently in 2013 as part of NYC 1993: Experimental Jet Set, Trash and No Star at the New Museum, New York. Other group shows that have shown major installations by Rhoades include the Whitney Biennial (1995, 1997, and 2008) and the Venice Biennale (1997, 1999, and 2007).


ABOUT THE ROSE ART MUSEUM AT BRANDEIS UNIVERSITY

Founded in 1961, the Rose Art Museum at Brandeis University is an educational and cultural institution dedicated to collecting, preserving and exhibiting the finest of modern and contemporary art. The programs of the Rose adhere to the overall mission of the university, embracing its values of academic excellence, social justice and freedom of expression. The museum’s permanent collection of postwar and contemporary art is unequalled in New England and is among the best at any university art museum in the United States. Christopher Bedford has been the Henry and Lois Foster Director of the Rose since 2012.

Located on Brandeis University’s campus at 415 South Street, Waltham, MA, the museum is free and open to the public Wednesday through Sunday, noon – 5 PM, with extended hours from noon – 7 PM on Fridays and Saturdays.

For more information, visit www.brandeis.edu/rose/ or call 781-736-3434.