

January 29, 2026

Attending: Merle Carrus, Mindy Frankel, Ron Levy, Nancy Sacks, Andrew Tievsky, Iris Wigal. Staff: Ingrid Schorr, Aby Ogoke

The board explored various options for addressing budget deficits, including raising membership dues, targeting specific demographic groups, and investigating alternative fundraising strategies while acknowledging concerns about potential membership losses. The conversation ended with discussions about organizational changes at Brandeis, including leadership transitions and new staff.

Next steps

- All board members: reach out to chapter presidents in their assigned regions to solicit nominations for FY27 board members, using the provided script and nomination form.
- Ingrid: Find and share the research report on membership/marketing (Sarasota chapter) with the board.
- All board members: Consider forming and participating in a membership committee to focus on membership growth and retention strategies.
- Ron, Iris, Merle, Ingrid: Schedule and conduct a discussion about the responsibilities and logistics of board president and co-president roles before finalizing nominations.

Summary

Dues Increase Proposal Delayed

The board discussed a proposed dues increase but decided to postpone implementation while considering alternative funding sources. Ingrid and Aby will research the reasons why some chapters closed following the 2008 dues increase.

Chapter Merger and Leadership Changes

The board discussed a potential merger between the Trails of Delray chapter and the Wellworth chapter (Florida). Iris and Andrew will attend a listening call with members of both chapters' boards.