

Requirements for the Business Major

Updated for Fall 2026

To declare the major or the minor, you must have completed ECON 2a or ECON 10a with a grade of C- or higher. You also must have completed BUS 6a and/or BUS 10a with a grade of C or higher or be currently enrolled in them.

You MUST earn a minimum grade of "C" in your core and Business Administration courses to count toward your Business Major.

"C-" is the minimum grade accepted for your Business & Society courses. Pass/Fail is not accepted on any courses.

I. Business Core (take all courses)

Course Name and Number	Pre-reqs/Co-reqs
ECON 2a A Survey of Economics or ECON 10a Introduction to Microeconomics	N/A
BUS 6a Financial Accounting	Pre-req: ECON 2a or ECON 10a
BUS 10a Business Fundamentals	Co-req: BUS 6a (may take BUS 6a concurrently; not recommended)
BUS 47a Business Communication	Prerequisite: BUS 6a and FIN 103a
BUS 51a Introduction to Business Analytics w/Excel	Pre-req: Bus 6a (Exempt by ECON 83a, Math 8a, Math 36a & 36b, PSYC 51a, BIOL 51a)
FIN 103a Financial Management (or ECON/FIN 171a)	Pre-req: BUS 6a; BUS 51a (or equiv.)-can be taken concurrently
BUS 120a Organizational Behavior in Business	Pre-req: BUS 10a
BUS 152a Marketing Management	Pre-req: BUS 10a; BUS 51a (or equiv.)-can be taken concurrently

II. Thematic Electives (take 2 courses from III.A and 3 courses (12 credits) from III.B)

III.A. Business and Society

Communications, Commerce, and Culture	Environment, Health and Social Policy	Law and Government	Applied Methods
AMST 103b Advertising & the Media	ECON 50a Sustainable Business Strategy & Consumption to Business & Society	AMST/LGLS 188b Louis Brandeis: Law, Business & Politics	COSI 12b Adv. Programming Techniques in Java
ANTH 70a Business, Culture & Society	ECON 57a Environmental Economics	ECON 20a Introduction to Macroeconomics	COSI 21a Data Structures & Fundamentals of Computing
ANTH 163b Economies and Culture	ECON 76b Labor Economics	ECON 35b The History of Taxation	ENGR 11a Introduction to Design Methodology
CHIN 106b Business Chinese & Culture	ENVS 131b Political Economy of Global Climate Governance	ENVS 131b Political Economy of Global Climate Governance	ENGR 22b Engineering a Circular Economy
ENG 188b Capitalism & Culture	FA 181a Housing & Social Justice	HIST 160b American Legal History II	MATH 15a Linear Algebra
HBRW 124a Hebrew for Business	HS 104b American Health Care	LGLS 114a American Health Care: Law & Policy	MATH 37a Differential equations
PSYC 34b Social Psychology	HS 110a Wealth & Poverty	LGLS 136a IP for Innovators	MATH 126a Intro. to Stochastic Processes & Models
SOC 150b Culture of Consumption	HSSP 104b Health Economics	LGLS 138b Science on Trial	
THA 138a The Business of Show Business	HSSP 106a Managing Medicine	NEJS 150b Israeli Civil Society: Diversity, Democracy and Justice	
	HSSP 107b Health Care Technology	POL 172b International Political Economy	
	SOC 112b Social Class and Social Inequality		
	SOC 175b Env. Movements: Org, Networks, & Partnerships		

III.B. Business Administration

Accounting and Finance	Human Resources and Leadership	Innovation and Strategy	Management	Marketing
(1) at least one accounting course: <ul style="list-style-type: none"> BUS 113a Intermediate Financial Accounting BUS 114a Managerial Accounting 	BUS 222f* Global Dexterity	BUS 130a Entrepreneurship and Innovation	BUS 111a Business Analytics	BUS 111a Business Analytics
	BUS 227a Influence, Power & Identity	BUS 160a Competitive Strategy	BUS 114a Managerial Accounting	BUS 153a Marketing Research
(2) plus at least one of these finance courses: <ul style="list-style-type: none"> FIN 104a or FIN 204a* Corporate Finance FIN 105a or FIN 205a* Investments and Portfolio Management ECON/FIN 171a Financial Economics 	BUS 297c Leadership Internships in Social Impact Org.	BUS 233a* Entrepreneurship & Rapid Prototyping	BUS 172a Operations Management	BUS 154a or BUS 254a* Branding Strategy
		BUS 295a* Field Project: Social Impact Innovation	LGLS 189a Business Law	BUS 160a Competitive Strategy
(3) other electives to choose from: <ul style="list-style-type: none"> BUS 109a Human Psychology & Fin. Decision Making BUS 135a Introduction to Commercial Real Estate BUS 180a The Financial System ECON 161a International Finance ECON 172b Money & Banking 		ECON 135a Industrial Organization		BUS 255a* Consumer Behavior
		ECON 141b Economics of Innovation		BUS 256a* Marketing Analytics
				BUS 257f* Social Media and Advertising
				BUS 258f* Sales & Sales Management
				BUS 292f* Marketing Field Project

Specializations

A specialization is achieved by taking 3 courses in one of the 9 designated themes (see III.A and III.B). This specialization does not appear on the transcripts but may be reported on a resume.

Double-Counting

Bus Major + Econ Major	4 courses: Econ 10a, Bus 10a, Econ 20a, and Econ 83a
Bus Major or Bus Minor + Econ Major	2 courses: Econ 10a and Bus 10a
Bus Major + Fin Major	3 courses: Bus 6a, Bus 47a, Fin 103a
Bus Major or Minor + Fin Minor	2 courses: Bus 6a and Fin 103a

*Note

Juniors and Seniors have the opportunity to take 200-level graduate courses at the Business School with sufficient preparation. Students will need to request permission from the Business Program Administrator

Foundational Literacies (Only for students who entered Brandeis before Fall 2026)

As part of completing the Business major, students must complete:

- Bus 47a, Business Communication in order to fulfill the writing intensive and oral communication requirements
- Bus 6a, Bus 10a, Bus 51a or Fin 103 in order to fulfill the digital literacy requireme