

Requirements for the Business Major

Updated for Fall 2021

You may apply for the Business major only after completing three full semesters and ECON 2a or 10a; BUS 6a; and BUS 10a. You MUST earn a minimum grade of "C" in your core and Business Administration courses to count toward your Business Major. "C-" is the minimum grade accepted for your Business & Society courses. Pass/Fail is not accepted on any courses.

I. Prerequisite for the Major

ECON 2a Survey of Economics -- or -- ECON 10a Introduction to Microeconomics

II. Business Core (take all courses)

Course Name and Number	Pre-reqs/Co-reqs
BUS 6a Financial Accounting	Pre-req: ECON 2a or ECON 10a
BUS 10a Business Fundamentals	Co-req: BUS 6a (may take BUS 6a concurrently)
BUS 51a Introduction to Business Analytics w/Excel	Pre-req: Bus 6a (Exempt by ECON 83a, Math 36a & 36b, PSYC 51a, BIOL 51a)
BUS 71a Introduction to Finance (or ECON 171a)	Pre-req: BUS 6a; BUS 51a (or equiv.)-can be taken concurrently
BUS 120a Organizational Behavior in Business (or PSYC 150b)	Pre-req: BUS 10a
BUS 152a Marketing Management	Pre-req: BUS 10a; BUS 51a (or equiv.)-can be taken concurrently

III. Thematic Electives (take 2 courses from III.A and 3 courses (12 credits) from III.B)

III.A. Business and Society

Communications, Commerce, and Culture	Environment, Health and Social Policy	Law and Government	Applied Methods
AMST 103b Advertising & the Media	ECON 57a Environmental Economics	AAAS 126b Political Economy of the Third World	COSI 12b Adv. Programming Techniques in Java
ANTH 26a Communication & Media	ECON 76b Labor Economics	AMST 188b Louis Brandeis: Law, Business, & Politics	COSI 21a Data Structures & Fundamentals of Computing
ANTH 70a Business, Culture & Society	FA 181a Housing & Social Justice	ECON 20a Introduction to Macroeconomics	MATH 15a Applied Linear Algebra
ANTH 163b Production, Consumption & Exchange	HS 104b American Health Care	HIST 160b American Legal History II	MATH 37a Differential Equations
CHIN 106b Business Chinese & Culture	HS 110a Wealth & Poverty	LGLS 114a American Health Care: Law & Policy	MATH 126a Intro. to Stochastic Processes & Models
CLAS 121b Money, Markets, & Society	HSSP 104b Health Economics	LGLS 127b International Economic Law	
ECON/FA 87a Economics & the Arts	HSSP 106a Managing Medicine	LGLS 138b Science on Trial	
ENG 188b Capitalism & Culture	HSSP 107b Health Care Technology	POL 172b International Political Economy	
FREN 124a French Cultural Perspectives on Work & Business	SOC 112b Social Class & Social Change	SOC 123b The Welfare State & Nonprofit America	
HBRW 124a Hebrew for Business	SOC 117a Sociology of Work & Gender		
HIST 118a The History of American Advertising	SOC 175b Env. Movements: Org, Networks, & Partnerships		
NEJS 163a Jews & American Capitalism			
PHIL 25a Business Ethics			
PSYC 34b Social Psychology			
SOC 120b Globalization & the Media			
SOC 150b Culture of Consumption			
THA 138a The Business of Show Business			

III.B. Business Administration

Accounting and Finance	Human Resources and Leadership	Innovation and Strategy	Management	Marketing
(1) at least one accounting course: <ul style="list-style-type: none"> BUS 113a Intermediate Financial Accounting BUS 114a Managerial Accounting 	BUS 89b Work in the Global Bus. Environment	BUS 130a Entrepreneurship and Innovation	BUS 111a Business Analytics	BUS 111a Business Analytics
	BUS 125a Leading in the Era of Diversity	BUS 160a Competitive Strategy	BUS 114a Managerial Accounting	BUS 153a Marketing Research
(2) plus at least one of these finance courses: <ul style="list-style-type: none"> BUS 117a/FIN 202a* Corporate Finance BUS 118a Corporate Finance: European Case Studies ECON 171a Financial Economics (or Fin 201a) 	BUS 222f* Global Dexterity	BUS 231a Entrepreneurial Finance and Business Plans	BUS 172a Operations Management	BUS 155a/255a Consumer Behavior
	BUS 227a Influence, Power & Identity	BUS 232f* Digital Fabrication with Robotics	BUS 174a Supply Chain Management	BUS 160a Competitive Strategy
	BUS 275a Intro. to Negotiations	BUS 233a* Entrepreneurship & Rapid Prototyping	BUS 258f* Sales & Sales Management	BUS 257f* Social Media & Advertising
(3) other electives to choose from: <ul style="list-style-type: none"> BUS 109a Human Psychology & Fin. Decision Making BUS 135a Real Estate & Society ECON 161a International Finance ECON 172b Money & Banking BUS 180a The Financial System 	BUS 297c Leadership Internships in Social Impact Org.	BUS 261a* Managing Technology & Innovation	LGLS 189a Business Law	BUS 258f* Sales & Sales Management
		BUS/ECON 265a* Bus. & Econ. Strategies in Emerging Mkts.		BUS 259f* Digital Marketing
		BUS 295a* Field Project: Social Impact Innovation		BUS 292a* Marketing Field Project
		ECON 135a Industrial Organization		
		ECON 141b Economics of Innovation		

Specializations

A specialization is achieved by taking 3 courses in one of the 9 designated themes (see III.A and III.B). This specialization does not appear on the transcripts but may be reported on a resume.

Double-Counting

Business and Economics majors should review the Bulletin for restrictions regarding double counting.

*Note

Juniors and Seniors have the opportunity to take 200-level graduate courses at the Business School with sufficient preparation. Students will need to request permission from the Business Program Administrator

Foundational Literacies

As part of completing the Business major, students must complete:

- Bus 47a, Business Communication in order to fulfill the writing intensive and oral communication requirements
- Bus 6a, Bus 10a, Bus 51a or Bus 71a in order to fulfill the digital literacy requirement