

You may apply for the Business major only after completing three full semesters and ECON 2a or 10a; BUS 6a; and BUS 10a. You MUST earn a minimum grade of "C" in your core and Business Administration courses to count toward your Business Major. "C-" is the minimum grade accepted for your Business & Society courses. Pass/Fail is not accepted on any courses.

I. Prerequisite for the Major

ECON 2a Survey of Economics -- or -- ECON 10a Introduction to Microeconomics

II. Business Core (take all courses)

BUS 6a	Financial Accounting	Pre-req: ECON 2a or ECON 10a
BUS 10a	Functions of the Capitalist Enterprise	Co-req: BUS 6a (may take BUS 6a concurrently)
Bus 51a	Introduction To Business Analytics w/Excel	Pre-req: Bus 6a (Exempt by ECON 83a, Math 36a & 36b, PSYC 51a, BIOL 51a)
BUS 71a	Introduction to Finance (or ECON 171a)	Pre-req: BUS 6a; BUS 51a (or equiv.)-can be taken concurrently
BUS 120a	Organizational Behavior in Business (or PSYC 150b)	Pre-req: BUS 10a
BUS 152a	Marketing Management	Pre-req: BUS 10a; BUS 51a (or equiv.)-can be taken concurrently

III. Thematic Electives (take 2 courses from III.A and 3 courses (12 credits) from III.B)

III.A. Business and Society	III.B. Business Administration
Communications, Commerce, and Culture	Accounting and Finance
AMST 103b Advertising and the Media	(1) at least one accounting course:
AMST 190a Money, Markets, and Morals in Amer. Culture	BUS 113a Intermediate Financial Accounting
ANTH 26a Communication & Media	BUS 114a Managerial Accounting
ANTH 70a Business, Culture and Society	(2) plus at least one of these finance courses:
ANTH 163b Production, Consumption & Exchange	BUS 117a/FIN 202a Corporate Finance
CHIN 106b Business Chinese and Culture	BUS 118a Corporate Finance: European Case Studies
CLAS 121b Money, Markets, and Society	ECON 171a Financial Economics (or Fin 201a)
ENG 188b Capitalism and Culture	(3) other electives to choose from:
ECON/FA 87a Economics and the Arts	BUS 135a Real Estate and Society
FREN 124a French Cultural Perspectives on Work & Bus.	ECON 161a International Finance
HBRW 124a Hebrew for Business	ECON 172b Money and Banking
NEJS 163a Jews and American Capitalism	Human Resources and Leadership
PHIL 25a Business Ethics	BUS 89a Work in the Global Business Environment
PSYC 34b Social Psychology	BUS 125a Leading in the Era of Diversity
SOC 120b Globalization and the Media	BUS 222f (2 cr) Global Dexterity
SOC 150b Culture of Consumption	BUS 227a Influence, Power and Identity
THA 138a The Business of Show Business	BUS 275a Introduction to Negotiations
Environment, Health and Social Policy	BUS 297c Leadership Internships in Social Impact Org.
ECON 57a Environmental Economics	Innovation and Strategy
ECON 76b Labor Economics	BUS 130a Entrepreneurship and Innovation
FA 181a Housing and Social Justice	BUS 160a Competitive Strategy
HS 104b American Health Care	BUS 231a Entrepreneurial Finance and Business Plans
HS 110a Wealth and Poverty	BUS 233a Entrepreneurship and Rapid Prototyping
HSSP 104b Health Economics	BUS 261a Managing Technology and Innovation
HSSP 106a Managing Medicine	BUS/ECON 265a Bus. & Economic Strategies in Emerging Mkts.
HSSP 107b Health Care Technology	ECON 135a Industrial Organization
SOC 112b Social Class and Social Change	ECON 141b Economics of Innovation
SOC 116a Work, Employment & Unemployment	Management
SOC 117a Sociology of Work and Gender	BUS 111a Business Analytics
SOC 175b Env. Movements: Org, Networks, & Partnerships	BUS 114a Managerial Accounting
Law and Government	BUS 172a Operations Management
AAAS 126b Political Economy of the Third World	BUS 174a Supply Chain Management
AMST 188b Louis Brandeis: Law, Business, & Politics	LGLS 189a Business Law
ECON 20a Introduction to Macroeconomics	Marketing
HIST 160b American Legal History II	BUS 111a Business Analytics
LGLS 114a American Health Care: Law & Policy	BUS 153a Marketing Research
LGLS 127b International Economic Law	BUS 155a/255a Consumer Behavior
LGLS 138b Science on Trial	BUS 160a Competitive Strategy
POL 172b International Political Economy	BUS 195a/292a Marketing Field Project
SOC 123b The Welfare State and Nonprofit America	
Applied Methods	
COSI 12b Adv. Programming Techniques in Java	
COSI 21a Data Structures & the Fund. of Computing	
MATH 15a Applied Linear Algebra	
MATH 37a Differential Equations	
MATH 126a Intro. To Stochastic Processes & Models	

A specialization is achieved by taking 3 courses in one of the 9 designated themes (see III.A and III.B). This specialization does not appear on the transcripts but may be reported on a resume.

Double-Counting

Business and Economics double majors: BUS 10a (required for the Business major) counts as a lower level elective for Economics and ECON 20a (required for the Economics major) counts as a Business & Society elective for Business. No further "double-counts" are allowed for the Business major, except ECON 2a or ECON 10a, which satisfies section I. Students may not count ECON 171a in both section II and section III.B

NOTE: 200 level courses are graduate level primarily for seniors. You need to request a permission code to register from the Business Administrator.

FOUNDATIONAL LITERACIES: As part of completing the Business major, students must:

- Fulfill the writing intensive requirement by successfully completing: 2-credit practicum BUS 46a.
- Fulfill the oral communication requirement by successfully completing: 2-credit practicum BUS 45a.
- Fulfill the digital literacy requirement by successfully completing one of the following: BUS 6a, BUS 10a, BUS 51a, or BUS 71a.