

III.B. Business Administration

Accounting and Finance	Human Resources and Leadership	Innovation and Strategy	Management	Marketing
(1) at least one accounting course: <ul style="list-style-type: none"> BUS 113a Intermediate Financial Accounting BUS 114a Managerial Accounting 	BUS 89b Work in the Global Bus. Environment	BUS 130a Entrepreneurship and Innovation	BUS 111a Business Analytics	BUS 111a Business Analytics
	BUS 222f* Global Dexterity	BUS 140a Sports Analytics	BUS 114a Managerial Accounting	BUS 153a Marketing Research
(2) plus at least one of these finance courses: <ul style="list-style-type: none"> FIN 104a or FIN 204a* Corporate Finance FIN 105a or FIN 205a* Investments and Portfolio Management ECON/FIN 171a Financial Economics 	BUS 227a Influence, Power & Identity	BUS 160a Competitive Strategy	BUS 172a Operations Management	BUS 154a or BUS 254a* Branding Strategy
	BUS 297c Leadership Internships in Social Impact Org.	BUS 232f* Digital Fabrication with Robotics	BUS 258f* Sales & Sales Management	BUS 160a Competitive Strategy
		BUS 233a* Entrepreneurship & Rapid Prototyping	LGLS 189a Business Law	BUS 255a* Consumer Behavior
(3) other electives to choose from: <ul style="list-style-type: none"> BUS 109a Human Psychology & Fin. Decision Making BUS 135a Introduction to Commercial Real Estate BUS 180a The Financial System ECON 161a International Finance ECON 172b Money & Banking 		BUS 2975a* Field Project: Social Impact Innovation		BUS 256a* Marketing Analytics
		ECON 135a Industrial Organization		BUS 258f* Sales & Sales Management
		ECON 141b Economics of Innovation		

Specializations

A specialization is achieved by taking 3 courses in one of the 9 designated themes (see III.A and III.B). This specialization does not appear on the transcripts but may be reported on a resume.

Double-Counting

Business and Economics majors should review the Bulletin for restrictions regarding double counting

*Note

Juniors and Seniors have the opportunity to take 200-level graduate courses at the Business School with sufficient preparation. Students will need to request permission from the Business Program Administrator

Foundational Literacies

As part of completing the Business major, students must complete:

- Bus 47a, Business Communication in order to fulfill the writing intensive and oral communication requirements

- Bus 6a, Bus 10a, Bus 51a or Fin 103 in order to fulfill the digital literacy requirement

