# Requirements for the Business Major Updated for Spring 2025

You may declare the Business major once you complete either Econ 2a or Econ 10a with a grade of C- or higher; BUS 6a; and BUS 10a.

You MUST earn a minimum grade of "C" in your core and Business Administration courses to count toward your Business Major. "C-" is the minimum grade accepted for your Business & Society courses. Pass/Fail is not accepted on any courses.

## Prerequisite for the Major

ECON 2a Survey of Economics -- or -- ECON 10a Introduction to Microeconomics

## Business Core (take all courses)

|  |  |
| --- | --- |
| Course Name and Number | Pre-reqs/Co-reqs |

|  |  |
| --- | --- |
| BUS 6a Financial Accounting | Pre-req: ECON 2a or ECON 10a |
| BUS 10a Business Fundamentals | Co-req: BUS 6a (may take BUS 6a concurrently; not recommended) |
| BUS 51a Introduction to Business Analytics w/Excel | Pre-req: Bus 6a (Exempt by ECON 83a, Math 8a, Math 36a & 36b, PSYC 51a, BIOL 51a) |
| FIN 103a Financial Management (or ECON/FIN 171a) | Pre-req: BUS 6a; BUS 51a (or equiv.)-can be taken concurrently  |
| BUS 120a Organizational Behavior in Business  | Pre-req: BUS 10a |
| BUS 152a Marketing Management | Pre-req: BUS 10a; BUS 51a (or equiv.)-can be taken concurrently |

## Thematic Electives (take 2 courses from III.A and 3 courses (12 credits) from III.B)

### III.A. Business and Society

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| --- | --- | --- | --- |
| Communications, Commerce, and Culture | Environment, Health and Social Policy | Law and Government | Applied Methods |
| AMST 103b Advertising & the Media | ECON 50a Sustainable Business Strategy & Consumption to Business & Society | AMST/LGLS 188b Louis Brandeis: Law, Business & Politics | COSI 12b Adv. Programming Techniques in Java |
| ANTH 70a Business, Culture & Society | ECON 57a Environmental Economics | ECON 20a Introduction to Macroeconomics | COSI 21a Data Structures & Fundamentals of Computing |
| ANTH 163b Economies and Culture | ECON 76b Labor Economics | ECON 35b The History of Taxation | ENGR 11a Introduction to Design Methodology |
| CHIN 106b Business Chinese & Culture | ENVS 131b Political Economy of Global Climate Governance | ENVS 131b Political Economy of Global Climate Governance | ENGR 22b Engineering a Circular Economy |
| ENG 188b Capitalism & Culture | FA 181a Housing & Social Justice | HIST 160b American Legal History II | MATH 15a Linear Algebra |
| HBRW 124a Hebrew for Business | HS 104b American Health Care | LGLS 114a American Health Care: Law & Policy | MATH 37a Differential Equations |
| PSYC 34b Social Psychology | HS 110a Wealth & Poverty | LGLS 136a IP for Innovators | MATH 126a Intro. to Stochastic Processes & Models |
| SOC 150b Culture of Consumption | HSSP 104b Health Economics | LGLS 138b Science on Trial |  |
| THA 138a The Business of Show Business | HSSP 106a Managing Medicine | NEJS 150b Israeli Civil Society: Diversity, Democracy and Justice |  |
|   | HSSP 107b Health Care Technology |  |  |
|  | SOC 112b  Social Class and Social Inequality |  |  |
|  | SOC 175b Env. Movements: Org, Networks, & Partnerships |  |  |
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### III.B. Business Administration

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| --- | --- | --- | --- | --- |
| Accounting and Finance | Human Resources and Leadership | Innovation and Strategy | Management | Marketing |
| 1. at least one accounting course:
* BUS 113a Intermediate Financial Accounting
* BUS 114a Managerial Accounting
 | BUS 222f[\*](#Note) Global Dexterity | BUS 130a Entrepreneur-ship and Innovation | BUS 111a Business Analytics | BUS 111a Business Analytics |
| BUS 227a Influence, Power & Identity | BUS 131a Fail Faster, Fail Smarter (FFFast) | BUS 114a Managerial Accounting | BUS 153a Marketing Research |
| 1. plus at least one of these finance courses:
* FIN 104a or FIN 204a[\*](#Note) Corporate Finance
* FIN 105a or FIN 205a\*

 Investments and Portfolio Management* ECON/FIN 171a Financial Economics
 | BUS 297c Leadership Internships in Social Impact Org. | BUS 140a Sports Analytics | BUS 172a Operations Management | BUS 154a or BUS 254a\* Branding Strategy |
|  | BUS 160a Competitive Strategy | BUS 258f\* Sales & Sales Management | BUS 160a Competitive Strategy |
|  | BUS 232f[\*](#Note) Digital Fabrication with Robotics | LGLS 189a Business Law | BUS 255a\* Consumer Behavior |
| 1. other electives to choose from:
* BUS 109a Human Psychology & Fin. Decision Making
* BUS 135a Introduction to Commercial Real Estate
* BUS 180a The Financial System
* ECON 161a International Finance
* ECON 172b Money & Banking
 |  | BUS 233a[\*](#Note) Entrepreneur-ship & Rapid Prototyping |  | BUS 256a\* Marketing Analytics |
|  | BUS 295a[\*](#Note) Field Project: Social Impact Innovation |  | BUS 258f[\*](#Note) Sales & Sales Management |
|  | ECON 135a Industrial Organization |  |  |
|  |  | ECON 141b Economics of Innovation |  |  |
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## Specializations

A specialization is achieved by taking 3 courses in one of the 9 designated themes (see III.A and III.B). This specialization does not appear on the transcripts but may be reported on a resume.

## Double-Counting

Business and Economics majors should review the Bulletin for restrictions regarding double counting.

## \*Note

Juniors and Seniors have the opportunity to take 200-level graduate courses at the Business School with sufficient preparation. Students will need to request permission from the Business Program Administrator

## Foundational Literacies

As part of completing the Business major, students must complete:

* Bus 47a, Business Communication in order to fulfill the writing intensive and oral communication requirements
* Bus 6a, Bus 10a, Bus 51a or Fin 103 in order to fulfill the digital literacy requirement