

# Requirements for the Business Major

Updated for Spring 2025

You may apply for the Business major only after completing three full semesters and ECON 2a or 10a; BUS 6a; and BUS 10a. You MUST earn a minimum grade of "C" in your core and Business Administration courses to count toward your Business Major. "C-" is the minimum grade accepted for your Business & Society courses. Pass/Fail is not accepted on any courses.

## I. Prerequisite for the Major

ECON 2a Survey of Economics -- or -- ECON 10a Introduction to Microeconomics

## II. Business Core (take all courses)

Course Name and Number	Pre-reqs/Co-reqs
BUS 6a Financial Accounting	Pre-req: ECON 2a or ECON 10a
BUS 10a Business Fundamentals	Co-req: BUS 6a (may take BUS 6a concurrently; not recommended)
BUS 51a Introduction to Business Analytics w/Excel	Pre-req: Bus 6a (Exempt by ECON 83a, Math 36a & 36b, PSYC 51a, BIOL 51a)
FIN 103a Financial Management (or ECON/FIN 171a)	Pre-req: BUS 6a; BUS 51a (or equiv.)-can be taken concurrently
BUS 120a Organizational Behavior in Business	Pre-req: BUS 10a
BUS 152a Marketing Management	Pre-req: BUS 10a; BUS 51a (or equiv.)-can be taken concurrently

## III. Thematic Electives (take 2 courses from III.A and 3 courses (12 credits) from III.B)

### III.A. Business and Society

Communications, Commerce, and Culture	Environment, Health and Social Policy	Law and Government	Applied Methods
AMST 103b Advertising & the Media	ECON 57a Environmental Economics	AAAS 126b Political Economy of the Third World	COSI 12b Adv. Programming Techniques in Java
ANTH 70a Business, Culture & Society	ECON 76b Labor Economics	AMST/LGLS 188b Louis Brandeis: Law, Business & Politics	COSI 21a Data Structures & Fundamentals of Computing
ANTH 163b Economies and Culture	FA 181a Housing & Social Justice	ECON 20a Introduction to Macroeconomics	ENGR 11a Introduction to Design Methodology
CHIN 106b Business Chinese & Culture	ENVS 131b Political Economy of Global Climate Governance	ECON 35b The History of Taxation	ENGR 22b Engineering a Circular Economy
CLAS 121b Money, Markets, & Society	HS 104b American Health Care	ENVS 131b Political Economy of Global Climate Governance	MATH 15a Linear Algebra
ENG 188b Capitalism & Culture	HS 110a Wealth & Poverty	HIST 160b American Legal History II	MATH 37a Differential Equations
HBRW 124a Hebrew for Business	HSSP 104b Health Economics	LGLS 114a American Health Care: Law & Policy	MATH 126a Intro. to Stochastic Processes & Models
PSYC 34b Social Psychology	HSSP 106a Managing Medicine	LGLS 127b International Economic Law	
SOC 150b Culture of Consumption	HSSP 107b Health Care Technology	LGLS 136a IP for Innovators	
THA 138a The Business of Show Business	SOC 112b Social Class & Social Inequality	LGLS 138b Science on Trial	
	SOC 175b Env. Movements: Org, Networks, & Partnerships	NEJS 150b Israeli Civil Society: Diversity, Democracy and Justice	
		POL 172b International Political Economy	

### III.B. Business Administration

Accounting and Finance	Human Resources and Leadership	Innovation and Strategy	Management	Marketing
(1) at least one accounting course: <ul style="list-style-type: none"> <li>BUS 113a Intermediate Financial Accounting</li> <li>BUS 114a Managerial Accounting</li> </ul>	BUS 222f* Global Dexterity	BUS 130a Entrepreneurship and Innovation	BUS 111a Business Analytics	BUS 111a Business Analytics
	BUS 227a Influence, Power & Identity	BUS 140a Sports Analytics	BUS 114a Managerial Accounting	BUS 153a Marketing Research
(2) plus at least one of these finance courses: <ul style="list-style-type: none"> <li>FIN 104a or FIN 204a* Corporate Finance</li> <li>FIN 105a or FIN 205a* Investments and Portfolio Management</li> <li>ECON/FIN 171a Financial Economics</li> </ul>	BUS 297c Leadership Internships in Social Impact Org.	BUS 160a Competitive Strategy	BUS 172a Operations Management	BUS 154a or BUS 254a* Branding Strategy
		BUS 232f* Digital Fabrication with Robotics	BUS 258f* Sales & Sales Management	BUS 160a Competitive Strategy
		BUS 233a* Entrepreneurship & Rapid Prototyping	LGLS 189a Business Law	BUS 255a* Consumer Behavior
(3) other electives to choose from: <ul style="list-style-type: none"> <li>BUS 109a Human Psychology &amp; Fin. Decision Making</li> <li>BUS 135a Introduction to Commercial Real Estate</li> <li>BUS 180a The Financial System</li> <li>ECON 161a International Finance</li> <li>ECON 172b Money &amp; Banking</li> </ul>		BUS 2975a* Field Project: Social Impact Innovation		BUS 256a* Marketing Analytics
		ECON 135a Industrial Organization		BUS 258f* Sales & Sales Management
		ECON 141b Economics of Innovation		

### Specializations

A specialization is achieved by taking 3 courses in one of the 9 designated themes (see III.A and III.B). This specialization does not appear on the transcripts but may be reported on a resume.

### Double-Counting

~~Business and Economics majors should review the Bulletin for restrictions regarding double counting.~~

### \*Note

Juniors and Seniors have the opportunity to take 200-level graduate courses at the Business School with sufficient preparation. Students will need to request permission from the Business Program Administrator

### Foundational Literacies

As part of completing the Business major, students must complete:

- Bus 47a, Business Communication in order to fulfill the writing intensive and oral communication requirements

- Bus 6a, Bus 10a, Bus 51a or Fin 103 in order to fulfill the digital literacy requirement

